

THE CASH BOX

VOLUME XIV

SEPTEMBER 5, 1953

NUMBER 50



"Frankly speaking old boy" says Frank Sinatra, "I couldn't get along without *The Cash Box* no matter where in the world I might travel". Frankie proved it too as he was snapped in England recently all dressed up in typical English fashion (umbrella and all) reading about the news of the music business in *The Cash Box*. Not only is Sinatra currently hot with his latest Capitol disks, "From Here To Eternity" and "I've Got The World On A String", but the rave reviews that he received for his performance in the film "From Here To Eternity" indicate The Voice has a brand new acting career ahead of him.

A Long Jump AHEAD

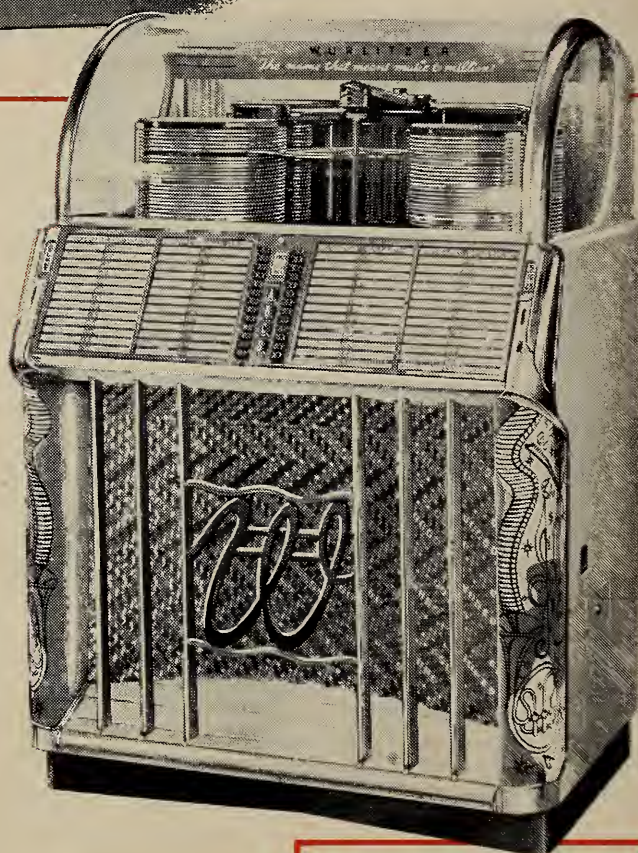


Wurlitzer

FIFTEEN HUNDRED

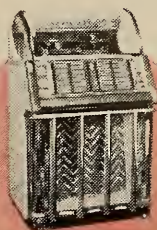
What makes one phonograph a better buy than another? Better looks? Better construction? Better tone? Any operator knows it's a combination of **ALL** these features that produces better totals in the cash box. The one phonograph that **HAS** this winning combination **PLUS** 104 selections **PLUS** the exclusive ability to play 45 and 78 RPM records **INTERMIXED** is the **WURLITZER 1500!**

Any way you look at it, it's a long jump ahead. Prove it! Put it in any top location on your route. Compare its earning power!



Tops in its field, too

Where a location requires a more compact phonograph, the 48 selection Wurlitzer 1650 playing straight 45 RPM records or the 1600 playing either 7 or 10 inch discs—both with built-in volume control—is a remarkable money maker.



The Rudolph Wurlitzer Company, North Tonawanda, New York

See Your
WURLITZER
Distributor



FOUNDED BY BILL GERSH

The Cash Box

September 5, 1953

Vol. XIV

Number 50

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(Music Editorial)

CHANGES

MAKE THE MUSIC BIZ BUZZ

A few weeks ago, when changes in the A&R structure of various record companies were coming thick and fast, the remarks throughout the music industry about the events that were taking place were, for the most part, on the comical side. People were talking about the precariousness of an A&R job, saying that getting an A&R position was like walking the plank, and several other choice bits. It all added up to the fact that in general it was thought that all these changes and so-called lack of stability was bad for the music business.

At first we went along with this trend of thought. But we've been thinking a little harder about the situation and we've come to the conclusion that it's not so. Changes are not bad for our business. They're good for it.

There are very few businesses in which the rise from bottom to top can take place as quickly as it does in ours. True, the reverse can also happen just as quickly, but that's a different problem. The fact remains that success in the music business can come pretty fast—just as it can also come after years and years of working at it.

But in a business where success comes fast, changes have to come fast also. And it's the changes which have kept our business mobile, moving, always in search for the latest trends, ever in tune with the public's needs and desires.

We're not in the kind of business where you can establish a pattern or a method of operation and then sit back for the next fifty years and live on it. We're in an active, progressive business where what is hot one month is dead the next and where the people who don't keep up with the latest ideas and

methods are weeded out. There are no old fogies in this business. There may be elderly men, true. But they're the ones who have remained young in spirit, able to adjust to new conditions and to conduct their businesses accordingly.

Every day we hear of new people in this field going out on their own. People leave their publishing jobs to open their own firms. Some leave one record company affiliation to go into another. Artists are always switching from one association to a different one. But there's nothing wrong with that kind of activity. It's that kind of movement which has enabled this business to keep up with the swiftly changing public. It's new people who bring new concepts and without them we'd be lost.

Yes, this is a changing business. There's nothing in it that we can count on permanently. That's one of the things that anyone who's engaged in it must realize. But it is also one of the most fascinating things about it. If you want life-long security, you go into a more staid enterprise, not the music business. But when you go into the music business you know that though there is no guarantee of anything, if you work hard enough, are agile enough mentally, come up with enough fresh ideas—and have some luck—you have as much chance of reaching the top as anyone else in the race.

And one of the main reasons you do have that chance of reaching the top is that you know there are going to be changes, changes and more changes all the time.

So the next time there is a rash of resignations, promotions and switches all at one time, don't laugh at them. Those are the changes which are making your career possible.

AMERICA'S NO. 1 QUARTET... THE

AMES BROS.

greater than "YOU, YOU, YOU"

"MY LOVE, MY LIFE,
MY HAPPINESS"

b/w

"IF YOU WANT
MY HEART"

RCA Victor 20/47-5404

RCA VICTOR Best Sellers

WEEK OF SEPTEMBER 5th

POPULAR

	78 rpm	45 rpm
YOU, YOU, YOU / ONCE UPON A TUNE The Ames Bros.	20-5325 (47-5325)	
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE June Valli	20-5368 (47-5368)	
C'EST SI BON / AFRICAN LULLABY Eartha Kitt	20-5358 (47-5358)	
NO OTHER LOVE / KEEP IT GAY Perry Como	20-5317 (47-5317)	
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA Eddie Fisher	20-5293 (47-5293)	
THE VELVET GLOVE / ELAINE Hugo Winterhalter & Henri Rene	20-5405 (47-5405)	
MY LOVE, MY LIFE, MY HAPPINESS / IF YOU WANT MY HEART Ames Brothers	20-5404 (47-5404)	
LOVE ME AGAIN / BEFORE IT'S TOO LATE Sunny Gale	20-5424 (47-5424)	
WITH THESE HANDS / WHEN I WAS YOUNG Eddie Fisher	20-5365 (47-5365)	
DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES The Three Suns	20-5347 (47-5347)	
RELAX / CARIBBEAN Tony Martin	20-5414 (47-5414)	
BLUE CANARY / ETERNALLY Dinah Shore	20-5390 (47-5390)	
SONG OF INDIA / IF YOU WERE MINE Mario Lanza	10-4209 (49-4209)	
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART Perry Como	20-5277 (47-5277)	
DRAGNET / YOUR MOUTH'S GOT A HOLE IN IT Buddy Morrow	20-5398 (47-5398)	

COUNTRY/WESTERN

I FORGOT MORE THAN YOU'LL EVER KNOW / ROCK-A-BYE BOOGIE Davis Sisters	20-5345 (47-5345)	
MAMA, COME GET YOUR BABY BOY / IF I NEVER GET TO HEAVEN Eddy Arnold	20-5415 (47-5415)	
FOR NOW AND ALWAYS / A MESSAGE FROM THE TRADEWINDS Hank Snow	20-5380 (47-5380)	
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION Eddy Arnold	20-5305 (47-5305)	
SPANISH FIRE BALL / BETWEEN FIRE AND WATER Hank Snow	20-5296 (47-5296)	

RHYTHM/BLUES

SOMEBODY WORK ON MY BABY'S MIND / WHATEVER YOU'RE DOIN' Du Droppers	20-5425 (47-5425)	
BEGINNING TO MISS YOU / RHYTHM IN THE BREEZE John Greer	20-5370 (47-5370)	
I FOUND OUT / LITTLE GIRL, LITTLE GIRL Du Droppers	20-5321 (47-5321)	
IT WENT DOWN EASY / WHY DO THESE THINGS HAVE TO BE Melvin Smith	20-5406 (47-5406)	

ORDER
HERE!

RCA VICTOR
FIRST IN RECORDED MUSIC



"HIS MASTER'S VOICE"

THE NATION'S

TOP TEN

PLUS
THE NEXT
25

JUKE BOX TUNES

The Top Ten Tunes. Nothing Heavier Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AL—Aladdin	CR—Coral	FE—Federal	MD—Mood	PR—Prestige	SIT—Sittin' In
AP—Apollo	CY—Crystalette	4 Star—Four Star	ME—Mercury	RA—Rainbow	SP—Specialty
AT—Atlantic	DA—Dano	IM—Imperial	MG—MGM	RM—Rama	SW—Swingtime
BR—Brunswick	DE—Decca	IN—Intra	MO—Modern	RH—Recorded In	TE—Tempo
BU—Bullet	DO—Dor	JU—Jubilee	OR—Oriole	RE—Regent	TI—Tico
CA—Capitol	DU—Duke	KL—King	PC—Peacock	RE—Regent	TN—Tennessee
CD—Cadence	DY—Derby	LO—London	Pro.	SA—Savoy	UN—United
CH—Chess	ES—Essex	MA—Mar	PE—Peacock	SE—Seger	VA—Valley
CO—Columbia					VI—RCA Victor

Pos. Last
Week

1	VAYA CON DIOS LES PAUL & MARY FORD CA-2486 (F-2486)—Les Paul & M. Ford CA-2514 (F-2514)—Wes & Mar Tuttle CR-60991 (9-60991)—Jack Smith	1	CY-654 (45-654)—Bob London ME-89047 (89047x45)—Anita Day
2	NO OTHER LOVE PERRY COMO CA-2487 (F-2487)—Helen O'Connell CA-1685 (F-1685)—Joe Stafford DE-28746 (9-28746)—Gordon Jenkins O. MG-30796 (K-30796)—David Rose O.	2	OK-6979 (4-6979)—Stan Fisher VI-20-5317 (47-5317)—Perry Como VI-20-5342 (47-5342)—Nora Morales O.
3	YOU, YOU, YOU AMES BROTHERS CO-40039 (4-40039)—Ken Griffin ME-70198 (70198x45)—Johnny Horton MG-11512 (K-11512)—Ken Remo	5	VI-20-5325 (47-5325)—Ames Brothers VI-20-5386 (47-5386)—Nora Morales O.
4	I'M WALKING BEHIND YOU EDDIE FISHER CA-2450 (F-2450)—Frank Sinatra CR-60985 (9-60985)—Dorothy Squires DE-28692 (9-28692)—Donald O'Connor	3	ME-70128 (45-70128)—Vic Damone VI-20-5293 (47-5293)—Eddie Fisher
5	P. S. I LOVE YOU HILLTOPPERS DE-28750 (9-28750)—G. Jenkins O.	4	DO-15085 (45-15085)—Hilltoppers
6	CRYING IN THE CHAPEL DARRELL GLENN - JUNE VALLI CR-6108 (9-6108)—Art Lund DE-28762 (9-28762)—Ella Fitzgerald DE-28758 (9-28758)—Rex Allen	8	JU-5122 (45-5122)—The Orioles VA-101 (45-101)—Darrell Glenn VI-20-5368 (47-5368)—June Valli
7	WITH THESE HANDS EDDIE FISHER CO-40006 (4-40006)—Johnnie Ray CO-40034 (4-40034)—Eddy & Stafford	7	DE-28780 (9-28780)—G. Lombardo O. VI-20-5365 (47-5365)—Eddie Fisher
8	C'EST SI BON EARTHA KITT VI-20-5358 (47-5358)—Eartha Kitt		
9	SONG FROM MOULIN ROUGE PERCY FAITH O. CA-2429 (F-2429)—J. Hutton & A. Stordahl CO-39944 (9-39944)—Percy Faith Ork. CR-60984 (9-60984)—Nick Perito DE-28675 (9-28675)—Victor Young O. LO-1328 (45-1328)—Mantovani O.	6	ME-9609 (45-9609)—Marshal Royal O. MG-11491 (K-11491)—Buddy De Franco OK-6963 (3-6963)—Stan Fisher TI-170 (45-170)—Joe Luca Quint. VI-10-4166—Boston Pops O. VI-20-5264 (47-5264)—Henri Rene O.
10	OH! PEE WEE HUNT O. CA-2442 (F-2442)—Pee Wee Hunt O. CO-40062 (4-40062)—Ken Griffin CR-61017 (9-61017)—Lawrence Welk O. DE-28779 (9-28779)—The Commanders		ME-70182 (70182x45)—Jimmy Palmer O. MG-11542 (K-11542)—Art Mooney O. VI-20-5359 (47-5359)—Sauter-Finegan O.

11) GAMBLER'S GUITAR. 12) HALF A PHOTOGRAPH. 13) LIMELIGHT. 14) I'D RATHER DIE YOUNG. 15) BUTTERFLIES. 16) APRIL IN PORTUGAL. 17) TROPICANA. 18) DRAGNET. 19) RUBY. 20) HEY JOE. 21) BLUE CANARY. 22) MY LOVE, MY LOVE. 23) I LOVE PARIS. 24) SAY YOU'RE MINE AGAIN. 25) THE BREEZE. 26) FALSE LOVE. 27) YOU'RE FOOLING SOMEONE. 28) EBB TIDE. 29) ALLEZ-VOUS-EN. 30) GOD BLESS US ALL. 31) CRAZY, MAN, CRAZY. 32) TE AMO. 33) DOWN BY THE RIVERSIDE. 34) CHICK-A BOOM. 35) ETERNALLY.

"It's What's in THE CASH BOX That Counts"



THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- 1. VAYA CON DIOS..... Les Paul & Mary Ford (Capitol)
- 2. NO OTHER LOVE..... Perry Como (RCA Victor)
- 3. CRYING IN THE CHAPEL..... June Valli (RCA Victor) - The Orioles (Jubilee)
- 4. YOU, YOU, YOU..... Ames Brothers (RCA Victor)
- 5. P. S. I LOVE YOU..... Hilltoppers (Dot)
- 6. DRAGNET..... Ray Anthony (Capitol)
- 7. OH!..... Pee Wee Hunt (Capitol)
- 8. C'EST SI BON..... Eartha Kitt (RCA Victor)
- 9. WITH THESE HANDS..... Eddie Fisher (RCA Victor)
- 10. EBB TIDE..... Frank Chacksfield (London)

What makes a good disk jockey? Downright concentration; hours long beyond the call of duty; brain racking and research in an effort to come up with a new approach or new gimmick; attending parties, backstage at theatres and nightclubs and dropping in at hotel rooms of visiting artists with that ever present tape recorder. For a long time it has been obvious that when it comes to hard work it would be mighty difficult to find a group to top the disk jockey profession. The summer vacation season has only served to further stress this fact. Rarely does a day go by that the C.B. offices are not honored with a visiting jock in New York on his two or three week sojourn from the song plugger, publisher, record company publicity department and the clatter and screeches of knock 'em down and drag 'em out disks. So what does he do? He spends his much earned rest period visiting publishers, exposing himself to song pluggers and record company promotion, listens to the greatest record ever released (at least 150 of them at the various diskeries) and gathers miles and miles of tapes of whatever artists happen to be in New York. What a breed. Two, who answer to the description above, are Tiny Markle (WAVZ-New Haven, Conn.) and Sid Dickler (WMCK-Pittsburgh, Pa.) who are in the Gotham and dropped up to say hello to the boys one day last week.



JOHN TURNER
(WEDC—Chicago, Ill.)

for the "way out cats". Recently one of these was used by mistake on the station's Hymn Time program. You can imagine the shock a few listeners must have had when following one of their favorite hymns they suddenly heard a voice "Well, how you cats gettin' along with your loot? If you need money send your name and address . . . etc." and on with the pitch.

Bobby Byrne appointed musical director of the Steve Allen Show. . . . Donn Tibbetts signed to sportscast nightly show over WKXL-CBS-Concord, N.H. and play by play sports in addition to his play by play sportscasting and of course regular disk jockey stints at his home base, WFEA-CBS-Manchester, N.H. . . . Larry E. Jones, (KTXN-Austin, Texas) married the former Shirley Lea McBride on August 1. Mrs. Jones will graduate from the University of Texas in February. . . . Jack Coombs, Tico and Rama Record Company promotion man, and former disk jockey, assisting Hal Jackson (WABC-N.Y.) on his Birdland show from midnight to 6 a.m. . . . Clarence Kneeland (WICH-WERI-Jewett City, Conn.) suggests jocks get out Lou Ella Robertson's Capitol "The Letter" for a natural follow up to "Dear John Letter". . . . Mike Cassone and Pat Lombardo, business and personal managers of Bill Andrews, covered Boston, Hartford, Philadelphia and Pittsburgh with Bill's Rialto release "Summer Rain" and "How Could You Leave Me Now". . . . Lenny Wolf, Audivox Records, off to Boston to promote Dorothy Collins' "Tico Tico". The tune has created a real stir up that way and Lenny wants to really break it open.

Calling All Operators!
Increase your play!!
YOUR OWN SINGING
COMMERCIAL!!!

The Modernaires

CORAL RECORDS

"PUT SOME MONEY
IN THE JUKE BOX"
b/w
"ROCK-A-BYE BOOGIE"

CORAL
61037
(9-61037)

ANOTHER BMI
"PIN-UP"
HIT

MY LOVE,
MY LOVE

Recorded by
Joni James (MGM)
Tony Acquaviva (MGM)
Published by
MERIDIAN MUSIC, INC.

Nationwide
NEW RELEASES

Jackie Van
"ONE SIDED LOVE"
b/w
"When U and I Were One"
with HENRY BRANDON'S
ORCH.
Nationwide 2586

America's Next # 1 Hit!
"T. V. RUMBA"
by
BOB BACHELDER
and his Mood Recording Ork.
Mood # 1011

mood RECORDS

74 Prospect St.
UN. 4-2200
Cambridge, Mass.

Paul Chapman
"TELL ME YOU TOLD
ME A LIE"
b/w
"Love Is Like a Flower"
Nationwide 2538

Nationwide
RECORDS

4149 N. LEAMINGTON, CHICAGO, ILL.
TEL: SPRING 7-1167

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓐ FAIR

ⓑ VERY GOOD

ⓐ MEDIOCRE

MARVIN HUGHES

(Dot 15088; 45-15088)

ⓐ "YOU CAN'T BE TRUE DEAR" (2:31) A slow waltz rendition of an oldie favorite is given the organ styling of Marvin Hughes. The saxophone accompaniment adds to the color of the treatment.

ⓐ "BY THE FIRESIDE" (2:25) With an exciting Latin beat in the backdrop, Marvin comes through with another exciting organ treatment of a pretty tune.

PEREZ PRADO ORCH.

(RCA Victor 20-5393; 47-5393)

ⓐ "JAZZ ME BLUES" (2:15) [E. B. Marks-BMI] A more progressive mambo than most is the exciting offering that Perez Prado and his boys send forth on this end as they belt through an oldie. A crazy trumpet section.

ⓐ "THE SUBY" (2:30) [Peer International-BMI] The crew sends up some more of the same belting material. Rendition is really wild. Has Stan Kenton style to a mambo tempo.

REMO BIONDI ORCH.

(Decca 28794; 9-28794)

ⓐ "JOHN HENRY BLUES" (2:42) [Mills-ASCAP] Lee Morgan handles a quick vocal arrangement in multiple voices as Remo Biondi and the ork accompany. The guitarists fast moving fancy fingering is exciting.

ⓐ "GUITFIDDLE GLIDE" (2:14) [Drake-BMI] Remo sends up another fast bouncer presented with fiddles and guitar. Ok for listening.

FRANK ASSUNTO & DUKES OF DIXIELAND

(Okeh 6995; 4-6995)

ⓐ "PIEL CANELA" (2:46) [E. B. Marks-BMI] The Dukes of Dixieland deliver a Dixieland styling of a rhumba item that's currently popular in the Latin American countries. Tune is better known in U.S. as "You Too, You Too".

ⓐ "ANGELICA" (2:43) [Duchess-BMI] Betty Owens and Frank Assunto team up on a cute ditty with a light and happy bounce that blends into a low down jazz instrumental. Delivery is full of rhythm.

LEE WILEY

(Coral 61039; 9-61039)

ⓐ "PARADISE" (2:08) [Leo Feist-ASCAP] Lee Wiley, who was quite a hit some years back comes up with an exciting treatment of an oldie. The Carl Prager orking fits the number well.

ⓐ "WHEN A LADY MEETS A GENTLEMAN DOWN SOUTH" (2:23) [Popular Melodies-ASCAP] The stylish singer presents another hit oldie in her talented manner. Number lilts along pleasantly.

THE CASH BOX DISK OF THE WEEK

"ENDLESS" (2:50)
[Halsey Music-BMI]

"PLEASE TELL ME" (3:15)
[Halsey Music-BMI]

AL ALBERTS
(Decca 28807; 9-28807)



AL ALBERTS

● Al Alberts has a double barreled hit in his first solo recording.

The top side, entitled "Endless" is a big ballad which is going to have all his fans swooning. Al gets a big backing on this one from Jack Pleis, who also contributes a wonderful arrangement. The other half is an Italian adaptation which is done in both English and Italian. It's a lovely melody and Al gives it everything possible with the help of a big chorus. Both of these sides are going to make plenty of noise as Al Alberts gets off to a fast start as a solo singer. (This record, by the way, doesn't mean that Al will record only solo from now on. He will still record with The Four Aces, but whenever the right material comes along, he will do a solo disk.)

DEL WOOD

(Decca 28795; 9-28795)

ⓐ "MARGIE" (2:19) [Mills & Fred Fisher-ASCAP] Master of the keyboard, Del Wood goes to town on the 88's with a raucous rag-time fashioning of one of our all time standards. Number is loaded with pep.

ⓐ "LISTEN TO THE MOCKING BIRD" (2:13) [P.D.] Another oldie gets the same light and colorful treatment that Del can put into a tune. A fine demonstration of agility of the digits.

CLAUDE THORNHILL ORCH.

(Trend 60; 45-60)

ⓐ "PUSSY-FOOTIN'" (2:55) [Ludlow-BMI] The smooth orchestra of Claude Thornhill presents a pleasant ditty in a soft manner. The piece make for good dance material.

ⓐ "SUMMER IS GONE" (3:23) [Hollis-BMI] Typical instrumental romance music is offered by Claude and the gang on this end. The type of soft dance stuff you hear in night clubs. Real pretty.

CARLOS VALADEZ

(Seeco 7317; 45-7317)

ⓐ "YIRI YIRI BON" (2:21) Assisted by a vocal chorus and the orchestra, Carlos Valadez gives out with a chanting vocal offering to an Afro-Guaracha that should do well in the Spanish locations. The lad has a terrific voice. Solid rhythm too.

ⓐ "UNA MUJER" (2:30) On this end Carlos comes out with a romantic item that he recites in Spanish. The soft warm backing with a subdued rhythm is well treated. Potent stuff for the right locations.

RAY HENRY ORCH.

(Dona 3138; 45-3138)

ⓐ "GOLDEN SUN POLKA" (2:28) Ray Henry and his whooping orchestra belt out one of Ray's own compositions in that inviting polka tempo. The piece really jumps.

ⓐ "PIN WHEEL OBEREK" (2:31) Another piece composed by Ray, this one to a tempo of an oberek gets their pleasing treatment. A natural for the correct boxes.

AL CAIOLA

(RCA Victor 20-5400; 47-5400)

ⓐ "EL CUMBANCHERO" (2:57) [Peer International-BMI] A famous Latin standard with a rousing samba beat is given a polished guitar presentation by Al Caiola with a rhythm accompaniment. Fancy guitar-ringing makes the number move.

ⓐ "CUMANA" (2:30) [Martin-ASCAP] Al flies through another samba item with the boys sending up the beat in the backdrop. Has great control over the strings.

BUDDY GRECO

(Coral 61038; 9-61038)

ⓐ "DON'T SAY GOODBYE" (3:02) [Criterion-ASCAP] Buddy Greco comes up with a wonderful vocal job on an appealing waltz number that has a European origin. The chorus and Don Costa's ork add a great deal to the fine job.

ⓐ "HOW DO YOU THINK I FEEL" (2:35) [Jack Gold-ASCAP] The young artist treats a soft lilting number with a tasteful romantic touch that results in some good listening material. A good job. Very pretty melody.

CLARK DENNIS

(Tiffany 1302; 45-1302)

ⓐ "MY LOVE FOR YOU" (2:53) [Leo Feist-ASCAP] Clark Dennis dishes up a persuasive and sincere vocal fashioning in his wonderful tenor voice on a lovely ballad from the flicker "The President's Lady". Lovely song could click. A potent deck.

ⓐ "GRANADA" (3:00) [Peer International-BMI] With Eddie Ballantine's crew giving out with an exciting beat, Clark belts out a thrilling Spanish standard. A penetrating job. Both ends should make good programming in the boxes.

THE SUPER-SONICS

(Rainbow 222; 45-222)

ⓐ "NEW CHEROKEE BOOGIE" (2:30) [ASCAP] A wild and effective three dimensional treatment of a terrific jump oldie is offered by the Super-Sonics. Their rocking rhythm in the Paul-Ford style, really rocks. Terrific side. Should make noise.

ⓐ "LINGER AWHILE" (2:05) [ASCAP] Another oldie that's currently bidding for revival has its cause aided by the Arlene James vocal. The multiple voice treatment goes well with the guitar backing. Number jumps.

ETHEL SMITH

(Decca 28791; 9-28791)

ⓐ "CASI CASI" (2:03) [Ethel Smith-ASCAP] One of the top oranists, Ethel Smith comes through with a fancy solo of a rhythmic samba item as Dave Terry and the rhythm supplies the beat. Catchy melody. She's terrific.

ⓐ "SINCOPADO" (2:48) [Ethel Smith-ASCAP] The artist gives out with another samba instrumental that's full of color. Ethel can really master the organ.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "MY LOVE FOR YOU"	Clark Dennis	Tiffany 1302; 45-1302
★ "CHOO CHOO TRAIN"	Dinah Shore	RCA Victor 20-5438; 47-5438
★ "PRIDE"	Bob Crewe	BBS 118; 45-118
★ "ON THE CAROUSEL"	Arlene James	Rainbow 221; 45-221
★ "NO MORE TEARS"	Ginny Gibson	MGM 11571; K-11571

DECCA
RECORDS

PRESENTS A NEW SINGING STAR-

GEORGE SHAW

with
JIMMY LEYDEN orch

BIG HITS
on 1st Release

"LET
ME GO, DEVIL"

and

"RAGS TO
RICHES"

DECCA 28838

— ★ —

personal mgr.
AL GALlico

DECCA
RECORDS

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

HAPPY LEWIS
(Tico 181; 45-181)

B "ST. LOUIS BLUES" (2:28) The oft recorded standard gets another wonderful interpretation by Happy Lewis to a rhythmic mambo tempo. Happy's solid harmonica rendition is backed by Vin Strong and his Panamericans.

C+ "WHISPERING" (2:24) Another mambo styling of a standard comes over on this end. With the harmonica as the spotlight instrument once again, the results are inviting. Strong and the gang support here too.

LeROY HOLMES ORCH.
(MGM 11569; K-11569)

B "JULIE" (3:14) [Robbins-ASCAP] A lovely ballad from the movie "Take The High Ground" gets a lush instrumentation from LeRoy Holmes and his orchestra with Stuart Foster coming up with a fitting vocal. Pretty arrangement.

B "SO THIS IS LOVE" (2:46) [Harms Inc.-ASCAP] Sue Kent shows her talented voice on this platter as the Holmes ork accompanies her with a waltz tempo backdrop. Number is from the flick "So This Is Love."

THE BELL SISTERS
(RCA Victor 20-5433; 47-5433)

B+ "HEARTLESS" (2:17) [Pine Ridge-ASCAP] The Bell Sisters come up with their best effort since "Bermuda" as they sway smoothly through a lovely waltz number. Love their harmony. Tune is top drawer material too.

B "TAKE BACK YOUR GOLD" (2:01) [Famous-ASCAP] With the Harry Geller orchestra again backing the young thrushes, the duet runs through a cute bouncer from the flicker "Those Sisters From Seattle." Voices are real cute.

GINNY GIBSON
(MGM 11571; K-11571)

B "DANSERO" (2:31) [Brandom-Fredericks-BMI] The talented voice of Ginny Gibson does wonders with a lovely Latin beat number that she caresses with ease and style. Her voice is sweet. Has a bit of Patti Page in it.

B+ "NO MORE TEARS" (3:01) [Lowell-BMI] On this end, Joe sets up another lush accompaniment for Ginny's tender styling of a fine love song. Her sentimental voice carries plenty of heart in it.

DINAH SHORE
(RCA Victor 20-5438; 47-5438)

B+ "CHOO CHOO TRAIN" (3:00) [Walt Disney-ASCAP] Dinah Shore does a top notch job on a novelty ditty with a cute ch... ch... foo... gimmick adding to the color of the deck. It's real bouncy and could catch on. Pert delivery.

B+ "REFLECTIONS ON THE WATER" (2:27) [Leeds-ASCAP] All the sweet warmth that Dinah's voice carries oozes out on this platter as the thrush glides over a wonderful love song. Vic Shoen does a fitting backdrop job on both ends.

THE CASH BOX SLEEPER OF THE WEEK



AMES BROTHERS

"MY LOVE, MY LIFE, MY HAPPINESS" (2:24)

[Triangle-ASCAP]

"IF YOU WANT MY HEART" (2:34) [Hillcrest-ASCAP]

THE AMES BROTHERS
(RCA Victor 20-5405; 47-5404)

● The Ames Brother follow up their hit of "You, You, You" with another one that looks hot, "My Love, My Life, My Happiness." The boys do this in the same smooth style which featured their last hit and again come through in a great manner. On lower end they do a modern version of an old standard and this one too is gonna garner plenty of play. Both of these ends are right for the boxes and ops would be wise to get with this disk right now.



CHAMP BUTLER

"YA HA BIBITY BABY" (2:25)

[Shapiro-Bernstein-ASCAP]

"IT HAPPENED ONCE BEFORE" (2:37) [Criterion-ASCAP]

CHAMP BUTLER
(Columbia 40055; 4-40055)

● A rollicking tune gives Champ Butler the best chance for a hit record that he's ever had. This one has everything and Champ does it in real worked up fashion. "Ya Ha Bibity Baby" is of Armenian origin and if it does half as well as a former Armenian number did, "Come On-A My House," it should land Champ Butler at the top of the heap. The lower end is a lovely ballad which the singer does straight and turns in a creditable job. It's the top side however which will draw the coins.



GEORGIE SHAW

"LET ME GO DEVIL" (2:43)

[Hill & Range-BMI]

"RAGS TO RICHES" (2:52)

[Saunders-ASCAP]

GEORGIE SHAW
(Decca 28838; 9-28838)

● Georgie Shaw makes his disk debut with an unusual tune which could well send him to the top of the lists. It's called "Let Me Go Devil" and Georgie does it in terrific style. The tune is very different from the usual run of numbers and the new singer uses it to show the great promise that he has. The underside is a current plug tune with a tango flavor which Georgie does with finesse. The top half, though, is the one which could do it for this boy.



KITTY KALLEN

"LONELY" (2:37) [Bregmann, Vocco & Conn-ASCAP]

"HEARTLESS HEART" (2:25)

[Leeds-ASCAP]

KITTY KALLEN
(Decca 28813; 9-28813)

● On her first Decca disk, Kitty Kallen takes over a tune called "Lonely" and sure gives it a lovely rendition. Kitty lends this one all the charm she is capable of and it makes for must listening for juke box ops. With Jack Pleis directing the orchestra and quartet, the background blends right in with the fine rendition. The underside is in Latin tempo and while it too makes for good listening, the upper half is the one that should attract the attention.

MINDY CARSON
(Columbia 40057; 4-40057)

B "I NEVER LET YOU CROSS MY MIND" (2:20) [Milene-ASCAP] With Percy Faith accompanying her, Mindy Carson hands in an inviting job on a love song. The tune has an appealing country flavor.

C+ "DARLING, DARLING" (2:35) [Bourne-ASCAP] Mindy offers another dream dusted job on a love song. Her sweet voice is perfectly showcased by the smooth Faith orking.

BOB CREWE
(BBS 118; 45-118)

B+ "PRIDE" (2:32) [Duchess Music-BMI] An excellent piece of material gets an exciting rendition from Bob Crewe and the chorus. This one is right for group singing and with the proper exploitation could make noise.

B "DON'T YOU CARE" (2:38) [Goday Music-BMI] Bob Crewe does a change of pace on this side giving out with a ballad. It makes for good listening.

ARLENE JAMES
(Rainbow 221; 45-221)

B+ "ON THE CAROUSEL" (2:25) [Lowell Music-BMI] This one could catch on in a flash. It's an infectious melody sung with pleasant feeling by Arlene James. The entire record shows some first rate planning and arranging.

C+ "SUGAR AND SPICE" (2:14) [Lowell Music-BMI] A cute little novelty is given a jaunty rendition by Arlene. This one makes for pleasant listening but it's the top side which has the hit possibilities.

THREE TWINS TRIO
(MC 1003; 45-1003)

B "EXPRESSION IN YOUR EYES" (2:25) Another fine vocal group under the name of the Three Twins Trio comes up with a good first showing on a pretty ballad that demonstrates their harmony. They work well together.

C+ "IN A LITTLE GYPSY TEA ROOM" (2:31) The trio projects on another ballad with a pleasing lilt. They have a soft quality in their harmony that does a great deal of justice to a good song.

PAUL CHAPMAN
(Nationwide 2538; 45-2538)

B "TELL ME YOU TOLD ME A LIE" (2:30) [Jack Spina-ASCAP] A romantic number set to a slow waltz beat comes across with warmth as portrayed by the tenor voice of Paul Chapman. Plenty of sincerity in the reading.

C+ "LOVE IS LIKE A FLOWER" (2:31) [Arren & Broderick-BMI] Henry Brandon aids the balladeer with another fitting orchestration as he gives out with another piece of love material. Number has depth.

THE CASH BOX
ROUND THE WAX CIRCLE

NEW YORK:

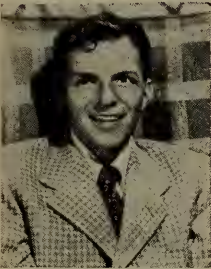
The new Victor label, at present called Label X, is now scheduled to get started January 1. In all probability Jimmy Hilliard will head it. . . . George Pincus has been swamped with good luck messages from the top people in the industry ever since he announced he was going out on his own last week. . . . Great to see Barbara Belle who was in town last week in connection with the promotion of Champ Butler's new disk "Ha Ba Bibity." Barbara has a great new contest worked out for it. . . . Monica Lewis has just been signed to a Capitol contract and is due for a major build-up by the diskery. She opens at the Chicago Theater early in September. . . . Buddy Basch now handling the Eileen Barton disk promotion. . . . Big party for Frank Sinatra last Thursday at Danny's Hideaway. . . . Irving Deutch, general professional manager of Peer and Southern, was married to Lita Terris during his recent visit to California. . . . Frank Abramson of Republic Music off on a midwestern trip to see ops and jocks on the new Sammy Kaye release "Mission of St. Augustine." . . . Ted Streeter resumes at Gogi's La Rue in New York on September 17. . . . One of the greatest projected pieces of casting we've heard about is Ethel Merman and Marlon Brando for the film of "Pal Joey." . . . Artie Shaw revives his Gramercy Five at the Embers starting October 5. . . . Both Artie Shaw and George Avakian at Columbia have become recent papas. . . . Jaye P. Morgan, whose Derby disk of "Just a Gigolo" is kicking up plenty of noise, visited this town last week. Jaye is a lovely girl who should do very well. . . . Anyone interested in having European business handled by some leaving for an extended tour of the continent, let us know. . . . Gordon Gray, former disk promotion man with MGM, who left to form his own furniture business, has sold out and is thinking of returning to music and records.

CHICAGO:

Chicago scene graced this week by several gal singers. . . . June Valli doing smash business at the Chicago Theatre, as folks wait for gal to sing her current hit, "Crying In The Chapel." . . . Margaret Whiting doing a one-niter here after a 15-day stint in Springfield in conjunction with the State Fair. . . . While at the Black Orchid, Felicia Saunders gives out nately with her great rendition of "Song From Moulin Rouge." . . . Along with Felicia, and lending a wee bit of Scotland to the atmosphere, is Hamish Menzies. . . . Card from Barbara Belle informs us that after a few short days of rest, she is once again hitting the road, exploiting Champ Butler's latest disk. This time Barbara plans to hit Cleveland and Detroit. . . . Decca's Al Chapman all thrilled over nice reception given Gordon Jenkins' new album which was two years in the making, "Seven Dreams." Preview listenings were held at the Ambassador East. . . . Very nice letter from Bill Darnel whose latest release, "Tonight Love," is proving at long last that Bill had the stuff all the time. . . . Just in case y'wanto, you can buy a \$1,000 partnership share in Lou Walter's new Broadway production, "French Dressing," which will star Joe E. Lewis. Only 250 such partnerships being sold. . . . After ohsolong, Johnny Martin leaves the Chez Parce 8/25. And opens at the Black Orchid 8/29. Nice going for a real deserving lad.

LOS ANGELES:

Everyone got plenty excited when Harry Bloom and Lee Palmer, local Mercury Distributors, announced that Vic Damone was opening at the Mocambo. In fact, so much interest was shown that Jack Benny bought out this fashionable night spot for opening night. . . . Hear a new waxing is getting plenty of comment over at Capitol Records here. It is a new novelty called "Scheherzade" and "She Walks Past His Window Every Day," by Micky Katz and Eartha. Written by Bud Freeman, former publicity director for Capitol. . . . Julius Bard of Rondo Records was seen in town visiting distributors. . . . Over at Sunland Music Co. George Hansel prexy of Cadence Records, New York, was seen flipping over the newest Julius La Rosa release "Till They're All Gone Home" and "Eh Cumpari" while Gordon Wolf listened attentively. . . . While The Lancers are on tour with Kay Starr in Europe, their latest release, "Were You Ever Mine To Lose" and "Sweet Mamma Tree Top Tall," on the Trend label is causing plenty of excitement here. . . . One of the newcomers of the independent labels, Della Records, has just announced its second release, "I'm Ashamed" and "Masquerade" with the new songster, Bobby Doyle, doing the vocalizing. . . . At the recent Abbott Record DJ party, presented by Fabor Robinson, Irv Shorten of Allied Music Sales stated that he has had the pleasure of seeing a western number take over the pop field with the latest Abbott release, "Caribbean" by Mitchell Torok showing up in the top pop, as well as the western, best seller lists. . . . The Mulcays really made everything stand still when they visited Mary and Kay Solle at Leuenhagen's Record Bar. Mary stated that their latest release on the Cadence label, "My Happiness" and "Near You" is headed for a double headed hit to which statement everyone present agreed. . . . Al Schlesinger of Palace Records states that he has just signed a group called The Crew Chiefs to do three new sessions to be released soon. . . . Al Sherman announced King's newest twist to an already big seller with their new warbler, April Stevens, singing "C'est Si Bon." Said to be the only version with all English lyrics. . . . It was recently announced that Tex Beneke has just shifted to Capitol and will do four new sides. Arranger, Marion Evans, is also joining Tex to work on sessions. . . . Plenty of interest has been aroused around record circles as the new vocalist, Gale Clark, and her newest etchings "Music of Love" and "The Unashamed" on the Fine Arts label seems to be taking hold all over. Peter Tinturin, writer and arranger, recently flew to Chicago to start deejay promotion on this new record. Wish to announce that yours truly, Carl Taft, has just moved to the Los Angeles area in order to be of more service to everyone in the record industry. Offices still remain at 6363 Wilshire Blvd., Phone WEbster 1-1121. I can now be reached in the evenings by calling DUUnkirk 2-7832.



FRANK SINATRA



MARGARET WHITING



VIC DAMONE

TIFFANY

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SINGING

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"TV IS THE THING"

"FAT DADDY"
Dinah Washington
70214

TOPS IN C & W

"IS ZAT YOU, MYRTLE"

The Carlises
70174

Best Selling Pops

1. RUSTY DRAPER

"Gomblers' Guitar"
"Free Home Demonstration"
70167

2. PATTI PAGE

"Butterflies"
"This Is My Song"
70183

3. JERRY MURAD

?
70202

4. BOBBY WAYNE

"Mis'roble Love"
"His Business Is Love"
70215

5. RUSTY DRAPER

"Lighthouse"
"I Love To Jump"
70188

6. VIC DAMONE

"Eternally"
"Simonetto"
70186

7. RONNIE GAYLORD

"Marcheto"
"Just In Case You Change Your Mind"
70212

8. BILLY WILLIAMS

"Cottle Coll"
"A Smile For Suzette"
70210

9. RALPH MARGERIE

"The Moon Is Blue"
"Girl Of The Golden West"
70199

10. GEORGIA GIBBS

"For Me, For Me"
"Thunder And Lightning"
70172

Capitol Signs Monica Lewis, Connie Russell & Hoagy Carmichael

HOLLYWOOD—Capitol Records has announced the signing of three new popular recording artists and acquisition of exclusive original-cast album rights to a forthcoming Disney film.

The new artists are singers Connie Russell and Monica Lewis and singer-composer Hoagy Carmichael.

Also, according to arrangements completed with Walt Disney late last week, Capitol will issue a children's album on the story of "Rob Roy," an English classic now being filmed by the Disney studio.

Carmichael, composer of "Stardust," currently star of NBC's "Saturday Night Revue" television show, was signed to record a single record which will have a "rush" release.

The disk, "Love Will Soon Be Here," recorded Friday night in Hollywood, features a Carmichael original which he has performed on his TV show with outstanding response from viewers.

Flip side of the record features Carmichael singing his "When Love Goes Wrong" composition from the film, "Gentlemen Prefer Blondes," which he is also featuring on his TV show.

In addition to the single, Carmichael granted Capitol an option on future records featuring him as vocalist.

According to Alan W. Livingston, vice president in charge of artists and repertoire, decisions are pending on material to be recorded by Monica Lewis, MGM star and former Benny Goodman vocalist, and Connie Russell, legit, radio and TV singer who will be featured vocalist this fall on the Eddie Cantor NBC-TV program.

The new Disney musical, starring Richard Todd and Glynis Johns and scheduled for February release, will provide Capitol with its second exclusive Disney album in a row.

The last, "Mickey Mouse's Birthday Party," a package of children's records celebrating Mickey Mouse's 25th anniversary, released this fall.

Both Carmichael and Monica Lewis are veteran recording artists. Carmichael's hit disks include "Ole Buttermilk Sky" and "Memphis In June," both his own compositions. Monica is clicked on wax when disk jockeys voted her among the country's first ten girl singers after release of her first six records.

Connie Russell, who shot to popularity via the Dave Garraway TV show in 1949, stars with Dick Haymes in a Columbia musical, "Cruisin' Down The River," soon to be released.

Perry Como Day In Chi



CHICAGO—Perry Como made a one day visit to Chicago last month and while there visited with the town's operators and djs. In the top row, Perry is shown with Sam Farruggia and Joe Russo of Melody Music. In the second row he is surrounded by Eddie Hubbard and Jay Trumpeter of WIND. Third row: Saxie Dowell, Bill Evans and Fred Reynolds, all of WGN, greet Perry. Fourth row: Mal Bellairs, WJJD; Art Hellyer, WMAQ; Perry; Frank Plath, WFJL; and Jim Lounsbury, YJJD.



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 29 without any changes on the part of THE CASH BOX.

Don McLeod

WJBK—Detroit, Mich.

1. Crying In The Chapel (Darrell Glenn)
2. Tonight Love (Bill Darnell)
3. No Other Love (Perry Como)
4. Crying In The Chapel (The Orioles)
5. Vaya Con Dios (Paul-Ford)
6. Please Play Our Song (Don Cornell)
7. With These Hands (E. Fisher)
8. God Bless Us All (B. Weil)
9. You, You, You (Ames Bros.)
10. If Love Is Good To Me (Nat "King" Cole)

Norm Prescott

WOL—Bastan, Mass.

1. TV Rhumba (Bob Bachelder)
2. A Dear John Letter (O'Day & The 4 Horsemen)
3. God Bless Us All (B. Weil)
4. Little Red Riding Hood (Al "Jazzbo" Collins)
5. Mission Of St. Augustine (Sammy Kaye)
6. Oh Miserable Love (Wayne)
7. C'est Magnifique (MacRae)
8. Ebb Tide (Frank Chacksfield)
9. Tonight Love (Bill Darnell)
10. You, You, You (Ames Bros.)

Lou Barile

WKAL—Rome, N. Y.

1. God Bless Us All (B. Weil)
2. I'd Rather Die Young (The Hilltoppers)
3. Crying In The Chapel (Valli)
4. You, You, You (Ames Bros.)
5. Hey Joe (Frankie Laine)
6. My Love, My Love (James)
7. Half A Photograph (K. Starr)
8. No Other Love (Perry Como)
9. Dragnet (Ray Anthony)
10. P.S. I Love You (Hilltoppers)

Ed Reilly

WBRY—Waterbury, Conn.

1. Crying In The Chapel (The Orioles)
2. No Other Love (Perry Como)
3. Vaya Con Dios (Paul-Ford)
4. C'est Si Bon (Eartha Kitt)
5. Eternally (Vic Damone)
6. Gambler's Guitar (R. Draper)
7. Tropicana (Monty Kelly)
8. You, You, You (Ames Bros.)
9. Anna (Silvana Mangano)
10. With These Hands (E. Fisher)

Cliff Sessions

WFOR—Hattiesburg, Miss.

1. Vaya Con Dios (Paul-Ford)
2. Crying In The Chapel (Darrell Glenn)
3. Oh! (Pee Wee Hunt)
4. P.S. I Love You (Hilltoppers)
5. Relax (Tony Martin)
6. You're Fooling Someone (Joni James)
7. No Stone Unturned (Kaye)
8. No Other Love (Perry Como)
9. Hey Joe (Frankie Laine)
10. Alibi (Hamish Menzies)

Ray Perkins

KFEL—Denver, Colo.

1. Vaya Con Dios (Paul-Ford)
2. No Other Love (Perry Como)
3. I'm Walking Behind You (Eddie Fisher)
4. P.S. I Love You (Hilltoppers)
5. You, You, You (Ames Bros.)
6. Song From Moulin Rouge (Les Baxter)
7. Oh! (Pee Wee Hunt)
8. Crying In The Chapel (Allen)
9. Dragnet (Ray Anthony)
10. C'est Si Bon (Eartha Kitt)

Wayne Stitt

WHB—Kansas City, Mo.

1. You, You, You (Ames Bros.)
2. P.S. I Love You (Hilltoppers)
3. Hey Joe (Frankie Laine)
4. Crying In The Chapel (Valli)
5. C'est Si Bon (Eartha Kitt)
6. Oh! (Pee Wee Hunt)
7. No Other Love (Perry Como)
8. Vaya Con Dios (Paul-Ford)
9. I Believe (Frankie Laine)
10. Song From Moulin Rouge (Percy Faith)

Ira Cook

KMPC & KECA—Hollywood, Calif.

1. Vaya Con Dios (Paul-Ford)
2. Gambler's Guitar (R. Draper)
3. I'm Walking Behind You (Eddie Fisher)
4. C'est Si Bon (Eartha Kitt)
5. You, You, You (Ames Bros.)
6. Return To Paradise (Cole)
7. P.S. I Love You (Hilltoppers)
8. All I Desire (Toni Arden)
9. Oh! (Pee Wee Hunt)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

Jack Downey

WONS—Hartford, Conn.

1. You, You, You (Ames Bros.)
2. Dragnet (Ray Anthony)
3. God Bless Us All (B. Weil)
4. Don't Take Your Love From Me (Three Suns)
5. Gambler's Guitar (R. Draper)
6. Crying In The Chapel (The Orioles)
7. False Love (Four Aces)
8. The Most Beautiful Girl In The World (T. Dorsey)
9. With These Hands (E. Fisher)
10. Tropicana (Monty Kelly)

Hugh Wanke

WCAO—Baltimore, Md.

1. Eternally (Vic Damone)
2. With These Hands (E. Fisher)
3. Pretty Butterfly (Mills Bros.)
4. Crying In The Chapel (Valli)
5. Purple Cow (Doris Day)
6. C'est Si Bon (Eartha Kitt)
7. You, You, You (Ames Bros.)
8. Dragnet (Ray Anthony)
9. My One And Only Love (Frank Sinatra)
10. Dummy Song (Frances Faye)

Bob Drews

WAAF—Chicago, Ill.

1. Vaya Con Dios (Paul-Ford)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. P.S. I Love You (Hilltoppers)
6. Tropicana (Monty Kelly)
7. Allez-Vous-En (Kay Starr)
8. C'est Si Bon (Eartha Kitt)
9. Crying In The Chapel (Valli)
10. Oh! (Pee Wee Hunt)

Stephen Paul

WTVR—Richmond, Va.

1. Vaya Con Dios (Paul-Ford)
2. C'est Magnifique (MacRae)
3. P.S. I Love You (Hilltoppers)
4. I Believe (Frankie Laine)
5. Song From Moulin Rouge (Percy Faith)
6. Tropicana (Monty Kelly)
7. I Am In Love (Nat Cole)
8. No Other Love (Perry Como)
9. Hey Joe (Frankie Laine)
10. Say You're Mine Again (Perry Como)

Harry Burge

WQAM—Miami, Fla.

1. No Other Love (Perry Como)
2. Vaya Con Dios (Paul-Ford)
3. P.S. I Love You (Hilltoppers)
4. You, You, You (Ames Bros.)
5. Gambler's Guitar (R. Draper)
6. Ebb Tide (Frank Chacksfield)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
8. Song From Moulin Rouge (Percy Faith)
9. Crying In The Chapel (The Orioles)
10. Tropicana (Monty Kelly)

Wes Hopkins

WTTM—Trenton, N. J.

1. The Most Beautiful Girl In The World (T. Dorsey)
2. Oh! (Pee Wee Hunt)
3. No Other Love (Perry Como)
4. Toys (Eileen Barton)
5. Grimm Fairy Tales (A. "Jazzbo" Collins)
6. You, You, You (Ames Bros.)
7. Dragnet (Ray Anthony)
8. A Dear John Letter (O'Day & The 4 Horsemen)
9. Tonight Love (Bill Darnell)
10. My Love, My Love (James)

Murray Jordan

WLIB—New York, N. Y.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul-Ford)
3. Gambler's Guitar (R. Draper)
4. Ebb Tide (Frank Chacksfield)
5. Dragnet (Ray Anthony)
6. My Love, My Love (James)
7. No Other Love (Perry Como)
8. Eternally (Vic Damone)
9. Tenderly (Rosemary Clooney)
10. Please Play Our Song (Don Cornell)

Denny Sullivan

WFBL—Syracuse, N. Y.

1. Oh! (Pee Wee Hunt)
2. Vaya Con Dios (Paul-Ford)
3. Crying In The Chapel (Allen)
4. No Other Love (Perry Como)
5. With These Hands (E. Fisher)
6. You, You, You (Ames Bros.)
7. All I Want Is A Chance (Al Martino)
8. God Bless Us All (B. Weil)
9. C'est Si Bon (Eartha Kitt)
10. Gambler's Guitar (R. Draper)

Bob Stevens

WVCG—Coral Gables, Fla.

1. No Other Love (Perry Como)
2. I Love Paris (Les Baxter)
3. My Love, My Love (James)
4. Vaya Con Dios (Paul-Ford)
5. The Moon Is Blue (Sauter-Finegan)
6. C'est Si Bon (Eartha Kitt)
7. Ebb Tide (Frank Chacksfield)
8. My One And Only Love (Frank Sinatra)
9. Tico Tico (Dorothy Collins)
10. Ecstasy (Camarata)

Rod Louden

KPOJ—Portland, Ore.

1. Vaya Con Dios (Paul-Ford)
2. No Other Love (Perry Como)
3. Crying In The Chapel (Valli)
4. Song From Moulin Rouge (Percy Faith)
5. With These Hands (E. Fisher)
6. Song Of India (Mario Lanza)
7. I'm Walking Behind You (Eddie Fisher)
8. P.S. I Love You (Hilltoppers)
9. Half A Photograph (K. Starr)
10. Dragnet (Ray Anthony)

Howard Miller

WIND—Chicago, Ill.

1. Vaya Con Dios (Paul-Ford)
2. Crying In The Chapel (Valli)
3. No Other Love (Perry Como)
4. Hey Joe (Frankie Laine)
5. You, You, You (Ames Bros.)
6. Eternally (Vic Damone)
7. P.S. I Love You (Hilltoppers)
8. Down By The Riverside (Four Lads)
9. False Love (The Four Aces)
10. With These Hands (E. Fisher)



THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 29 without any changes on the part of THE CASH BOX.

Roy Leonard

WKOX—Framingham, Mass.

1. Ebb Tide (Frank Chacksfield)
2. Lighthouse (Rusty Draper)
3. You're Fooling Someone (Joni James)
4. When I Was Young (Eddie Fisher)
5. Cryin In The Chapel (Darrell Glenn)
6. No Other Love (Perry Como)
7. C'est Si Bon (Eartha Kitt)
8. Dragnet (Ray Anthony)
9. From Here To Eternity (Frank Sinatra)
10. Jealous Of You (Lou Monte)

Alan Saunders

WVJN—Newark, N. J.

1. Vaya Con Dios (Paul-Ford)
2. I'm Walking Behind You (Eddie Fisher)
3. No Other Love (Perry Como)
4. Oh! (Pee Wee Hunt)
5. C'est Si Bon (Eartha Kitt)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. Butterflies (Patti Page)
8. Tropicana (Monty Kelly)
9. Toys (Eileen Barton)
10. Grimm Fairy Tales (Al "Jazzbo" Collins)

Buddy Deane

WITH—Baltimore, Md.

1. No Other Love (Perry Como)
2. Vaya Con Dios (Paul-Ford)
3. Dragnet (Ray Anthony)
4. You, You, You (Ames Bros.)
5. My Love, My Love (James)
6. With These Hands (E. Fisher)
7. Love Paris (Les Baxter)
8. Tropicana (Monty Kelly)
9. Ruby (Richard Hayman)
10. I've Got The World On A String (Frank Sinatra)

Bates Feuill

WCAR—Pontiac, Mich.

1. Vaya Con Dios (Paul-Ford)
2. Cryin In The Chapel (Darrell Glenn)
3. God Bless Us All (B. Weil)
4. No Other Love (Perry Como)
5. Tonight Love (Bill Darnell)
6. You, You, You (Ames Bros.)
7. Oh! (Pee Wee Hunt)
8. With These Hands (E. Fisher)
9. Tropicana (Monty Kelly)
10. Too Long (Bob Dini)

Bob Andrews

WKNB—New Britain, Conn.

1. C'est Si Bon (Eartha Kitt)
2. Oh! (Commanders)
3. A Dear John Letter (O'Day & The 4 Horsemen)
4. The Most Beautiful Girl In The World (T. Dorsey)
5. Dragnet (Ray Anthony)
6. No Other Love (Perry Como)
7. Ebb Tide (Frank Chacksfield)
8. Hey Professor (Otto Cesana)
9. You, You, You (Ames Bros.)
10. Gambler's Guitar (R. Draper)

Al Ross

WPAL—Baltimore, Md.

1. Vaya Con Dios (Paul-Ford)
2. You, You, You (Ames Bros.)
3. Song From Moulin Rouge (Percy Faith)
4. No Other Love (Perry Como)
5. P.S. I Love You (Hilltoppers)
6. I'm Walking Behind You (Eddie Fisher)
7. Gambler's Guitar (R. Draper)
8. Pretty Butterfly (Mills Bros.)
9. All I Desire (Toni Arden)
10. Toys (Eileen Barton)

Jack Dugan

WGAT—Utica, N. Y.

1. Cryin In The Chapel (Valli)
2. Vaya Con Dios (Paul-Ford)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. I'm Walking Behind You (Eddie Fisher)
6. Song From Moulin Rouge (Percy Faith)
7. Oh! (Pee Wee Hunt)
8. P.S. I Love You (Hilltoppers)
9. April In Portugal (L. Baxter)
10. With These Hands (E. Fisher)

Jerry Kay

WWEZ—New Orleans, La.

1. No Other Love (Perry Como)
2. C'est Si Bon (Eartha Kitt)
3. Vaya Con Dios (Paul-Ford)
4. Tonight Love (Bill Darnell)
5. Gambler's Guitar (R. Draper)
6. Terry's Theme From "Lime-light" (Richard Hayman)
7. Down By The Riverside (Four Lads)
8. Hey Joe (Frankie Laine)
9. I'm Walking Behind You (Eddie Fisher)
10. No Matter How You Say Goodbye (Helene Dixon)

Tiny Markle

WAVZ—New Haven, Conn.

1. Vaya Con Dios (Paul-Ford)
2. If Love Is Good To Me (Nat "King" Cole)
3. God Bless Us All (B. Weil)
4. I'm Walking Behind You (Eddie Fisher)
5. Eh, Cumpari (Julius La Rosa)
6. P.S. I Love You (Hilltoppers)
7. Ebb Tide (Bob Maxwell)
8. Tonight Love (Bill Darnell)
9. A Dear John Letter (O'Day & The 4 Horsemen)
10. Transfer (Karen Chandler)

Ralph & Rita

WMBG—Richmond, Va.

1. Dragnet (Ray Anthony)
2. Vaya Con Dios (Paul-Ford)
3. Cryin In The Chapel (Valli)
4. No Other Love (Perry Como)
5. Gambler's Guitar (R. Draper)
6. With These Hands (E. Fisher)
7. P.S. I Love You (Hilltoppers)
8. Oh! (Sauter-Finegan)
9. I'm Walking Behind You (Champ Butler)
10. Shane (Paul Weston)

Stan Pat

WTNK—Trenton, N. J.

1. No Other Love (Perry Como)
2. With These Hands (E. Fisher)
3. Vaya Con Dios (Paul-Ford)
4. Toys (Eileen Barton)
5. Alles-Vous-En (Kay Starr)
6. You, You, You (Ames Bros.)
7. Cryin In The Chapel (Valli)
8. One Sided Love Affair (Marvelers)
9. Tropicana (Monty Kelly)
10. Babalu (Phyllis Branch)

Robin Seymour

WKMH—Dearborn, Mich.

1. Tonight Love (Bill Darnell)
2. A Dear John Letter (O'Day & The 4 Horsemen)
3. Gambler's Guitar (R. Draper)
4. I'd Rather Die Young (The Hilltoppers)
5. Please Play Our Song (Don Cornell)
6. My Love, My Love (James)
7. Ebb Tide (F. Chacksfield)
8. Shake A Hand (S. Churchill)
9. Song Of India (M. Lanza)
10. Fury (Gordon Jenkins)

Paul Flanagan

WTRY—Troy, N. Y.

1. Ebb Tide (Frank Chacksfield)
2. Cryin In The Chapel (Darrell Glenn)
3. Blue Canary (Dinah Shore)
4. A Dear John Letter (O'Day & The 4 Horsemen)
5. Hey Joe (Frankie Laine)
6. You, You, You (Ames Bros.)
7. P.S. I Love You (Hilltoppers)
8. Vaya Con Dios (Paul-Ford)
9. God Bless Us All (B. Weil)
10. Dragnet (Ray Anthony)

Johnny Morris

WLWL—Minneapolis, Minn.

1. Cryin In The Chapel (Allen)
2. Return To Paradise (N. Cole)
3. Baby Let Me Kindle Your Flame (Richard Bowers)
4. No Other Love (Perry Como)
5. Oh! (Pee Wee Hunt)
6. You're Fooling Someone (Joni James)
7. Gambler's Guitar (R. Draper)
8. Hey Joe (Frankie Laine)
9. Alles-Vous-En (Kay Starr)
10. No Stone Unturned (Cherry)

Earle Pudney

WGY—Schenectady, N. Y.

1. Vaya Con Dios (Paul-Ford)
2. No Other Love (Perry Como)
3. P.S. I Love You (Hilltoppers)
4. With These Hands (E. Fisher)
5. If Love Is Good To Me (Nat "King" Cole)
6. Sitting In The Sun (F. Laine)
7. Please Play Our Song (Fontaine Sisters)
8. The Most Beautiful Girl In The World (Tommy Dorsey)
9. Cryin In The Chapel (Valli)
10. If I Love You A Mountain (Jane Froman)

Dick Sherbahn

WLAN—Lancaster, Pa.

1. Ebb Tide (Frank Chacksfield)
2. I Just Want You (Richards)
3. You, You, You (Ames Bros.)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. Half A Photograph (K. Starr)
6. Dragnet (Ray Anthony)
7. No Other Love (Perry Como)
8. My Love, My Love (James)
9. I Can Read Between The Lines (Billy Eckstine)
10. Love Every Moment (Mike Pedicin)

Harvey Hudson

WLEE—Richmond, Va.

1. Tropicana (Monty Kelly)
2. I'm Walking Behind You (Eddie Fisher)
3. C'est Si Bon (Eartha Kitt)
4. P.S. I Love You (Hilltoppers)
5. Vaya Con Dios (Paul-Ford)
6. No Other Love (Perry Como)
7. You, You, You (Ames Bros.)
8. Dragnet (Buddy Morrow)
9. Hey Joe (Frankie Laine)
10. With These Hands (E. Fisher)

Art Preston

WSPR—Springfield, Mass.

1. Vaya Con Dios (Lombardo)
2. No Other Love (O'Connell)
3. I'm Walking Behind You (Eddie Fisher)
4. Cryin In The Chapel (Valli)
5. You, You, You (Ames Bros.)
6. Oh! (Commanders)
7. April In Portugal (N. Perito)
8. Ebb Tide (Frank Chacksfield)
9. Anna (Paul Weston)
10. Ruby (Lew Douglas)

Frank Gicca

WOKO—Albany, N. Y.

1. Ebb Tide (F. Chacksfield)
2. P.S. I Love You (Hilltoppers)
3. Cryin In The Chapel (Valli)
4. Jealous Of You (L. Monte)
5. I'd Rather Die Young (The Hilltoppers)
6. The Glad Song (Brewer-Cornell)
7. Dragnet (Ray Anthony)
8. You, You, You (Ames Bros.)
9. Vaya Con Dios (Paul-Ford)
10. Three Little Pigs (Al Collins)

Bob Watson

WQXI—Atlanta, Ga.

1. With These Hands (E. Fisher)
2. No Other Love (Perry Como)
3. I Love Paris (Les Baxter)
4. Dragnet (Ray Anthony)
5. Ebb Tide (Frank Chacksfield)
6. Half A Photograph (K. Starr)
7. Song From Moulin Rouge (Percy Faith)
8. Ricochet (Vicki Young)
9. I'm Walking Behind You (Eddie Fisher)
10. Candy Lips (D. Day-J. Ray)

Jay Trompeter

WIND—Chicago, Ill.

1. Vaya Con Dios (Paul-Ford)
2. You, You, You (Ames Bros.)
3. Cryin In The Chapel (Valli)
4. No Other Love (Perry Como)
5. I'm Walking Behind You (Eddie Fisher)
6. C'est Si Bon (Eartha Kitt)
7. Ebb Tide (Frank Chacksfield)
8. Eh, Cumpari (Julius La Rosa)
9. Rags To Riches (T. Bennett)
10. Dragnet (Ray Anthony)

Messages of Good Luck Pour In On George Pincus

NEW YORK—One of the most unusual demonstrations of affection and loyalty was demonstrated in the music business this week when messages of good luck literally poured in on George Pincus after he resigned amicably from Shapiro-Bernstein. Pincus had been with the publishing firm for twenty years and had been general professional manager.

Messages came from all over the industry by phone, wire and letter. They came from presidents of record companies, A&R heads, artists and their managers, disk jockies and members of the trade press.

It was a tremendous tribute to the close friendships which Pincus has built up in the years he has been in the business and the esteem in which he is held by the people he deals with.

The entire trade was buzzing this week trying to guess Pincus' new plans, but all that was known is that he is going into the publishing business on his own. As soon as final plans are completed, (which as we go to press could be any minute), he will make a fuller announcement. In the meantime he is immensely gratified by the good luck messages and wants his friends to know how thankful he is.

Betty Madigan Signed To MGM Contract

NEW YORK—Betty Madigan, who, until about ten weeks ago had never been in New York in her life, has been signed by MGM Records to a long-term contract, it was announced by Frank Walker, vice-president of the record company. Betty, a 21 year-old Washington, D. C., songstress, was discovered in the Capital City by publicist Arthur Pine, while she was singing there at the 2400 Club. He then signed her to a personal management contract.

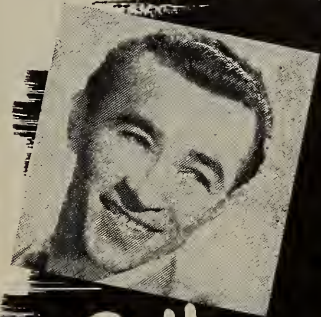
Pine, who has publicized such personalities as Dolores Gray, Ella Logan, Jerry Lester, Lisa Kirk, Betty Garrett, the DeMarcos and others of such top-calibre, arranged for Betty Madigan to appear at the Casa Marina Hotel, Key West, Florida during the past winter-spring season. Betty's first trip to New York was not until June of this year when she returned from the Casa Marina.

While in New York, Betty has appeared on several television shows, and has also received several Broadway musical-comedy offers. Now, MGM Records is planning a major build-up campaign for her, and it is expected that her first MGM platter will be released during September.

In addition, she has been set to open a week's engagement at the Loew's Capitol Theatre in Washington, D. C., starting Sept. 24th, and it is expected that this will be followed by a major night club engagement in her hometown.

The Nations
DJ'S and OPS
are making it

**A
NATIONAL
HIT!**



**Bill
Darnel
SINGS
"TONIGHT
LOVE"**

**DECCA
28706**

**DECCA
RECORDS**

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MILTON KELLE MUSIC CO. Inc.

1619 Broadway N. Y. 19

CAMMAROTA RECORDS

Coming Up Fast!

"YOU TOOK AWAY THE FRIENDS"

(I HAD AROUND ME)"

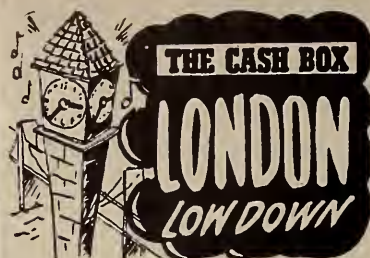
b/w

"I DON'T HAVE TO TELL YOU (THAT I LOVE YOU)"

sung by

BOBBY LINN

CAMMAROTA PUB. CO.
234 PATTERSON AVE.
EAST RUTHERFORD, N. J.



Kay Starr is terrific. She captivated everyone's heart for the Palladium audiences just loved her. Kay radiates charm, personality and artistic polish and she gets my award for the best all round presentation at the big house this season. She is a must for a return visit at the earliest possible moment. Four boys who received a great ovation on the same bill are the Lancers. They tell me they cut several sides on the new Trend label. So now is the time for Al Marx to get them issued over here.

Frankie Laine who flew in to London this week was the subject of an open air fan welcome a few hours later that can only be compared to Piccadilly Circus on Coronation night. . . . Kenton's advance guard also arrived this week, Mr. & Mrs. Gene Howard and Bob Allison and over from Paris came Bob Weiss, Capitol records European representative.

Yma Sumac returns to Britain for a concert tour next month. . . . Flying to New York on September 19th for the first time is young David Platz who is in charge of Peer's Latin-American music in London. . . . London records have secured the Brucie Weil disk for England.

Val Parnell offered Ted Heath and his complete package two weeks top billing at the Palladium. Ted however had to turn it down because of heavy bookings and the possibility of that U.S. tour coming off. . . . Jack Marshall, assistant editor to the Melody Maker, went to the rival New Musical Express as assistant news editor. . . . Congratulation to Les and Mary on being presented another Gold Disk for "Vaya Con Dios" topping the million mark and am I happy . . . you bet ("Johnny's" on the flip). . . . Jack Jackson to emcee Record Ball at the Albert Hall September 26th. Record to watch Percy Faith's "Swedish Rhapsody."

This week's best selling pop records:
(Courtesy New Musical Express)

1. I Believe . . . FRANKIE LAINE
2. Song From Moulin Rouge . . . MANTOVANI
3. Limelight . . . RON GOODWIN
4. Hold Me, Thrill Me, Kiss Me . . . MURIEL SMITH
5. Limelight . . . FRANK CHACKSFIELD
6. Hot Toddy . . . TED HEATH
7. I'm Walking Behind You . . . EDDIE FISHER
8. Pretend . . . NAT "KING" COLE
9. Let's Walk That-A-Way . . . DORIS DAY and JOHNNIE RAY
10. Eternally . . . JIMMY YOUNG

THE CASH BOX

The Nation's

TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising
100
Selections

AL—Aladdin	BA—Barbour	DA—Dana	JU—Jubilee	PA—Parrot	SP—Specialty
AP—Apollo	BR—Brunswick	DE—Decca	KI—King	PE—Peacock	SW—Swingtime
AT—Atlantic	BU—Bullet	DO—Dot	LL—Lloyds	PR—Prestige	TE—Tempo
	CA—Capitol	DU—Duke	LO—London	RA—Rainbow	TI—Tico
	CD—Cadence	DY—Derby	MA—Mars	RE—Regent	TN—Tennessee
	CH—Chess	ES—Essex	ME—Mercury	RIH—Recorded	UN—United
	CK—Checker	FE—Federal	MG—MGM	In Hollywood	VA—Volley
	CO—Columbia	4 Star—Four Star	MO—Modern	SA—Savoy	VI—Victor
	CR—Coral	IM—Imperial	NA—National	SE—Seger	VV—Vogue
	CY—Crysallette	IN—Intro	OR—Oriole	SIT—Sittin' In	ZO—Zodiac

Sept. 5 Aug. 29

1—Crying In The Chapel

100.7 68.3
KEN GRIFFIN
CO-40062 (4-40062)
Oh!
CR-61018 (9-61018)
ART LUND
Love Every Moment
You Live
DE-28758 (9-28758)
REX ALLEN
I Thank The Lord
DE-28762 (9-28762)
ELLA FITZGERALD
When The Hands Of
The Clock
DE-48302 (9-48302)
SISTER ROSETTA THARPE
There's Peace In
Korea
DU-116 (45-116)
THE 4 DUKES
I Done Done It
JU-5122 (45-5122)
THE ORIOLES
Don't You Think I
Ought To Know
VA-101 (45-101)
DARRELL GLENN
★VI-20-5368 (47-5368)
JUNE VALLI
Love Every Moment
You Live

2—No Other Love

99.2 77.9
HELEN O'CONNELL
Night For Love
CA-1685 (F-1685)
JOE STAFFORD
Sometime
CO-40039 (4-40039)
KEN GRIFFIN
You You You
DE-28746 (9-28746)
GORDON JENKINS O.
Allez-Vous-En
MG-30796 (K-30796)
DAVID ROSE O.
All I Desire
OK-6979 (4-6979)
STAN FISHER
Just One More Time
★VI-20-5317 (47-5317)
PERRY COMO
Keep It Gay
VI-20-5342 (47-5342)
NORO MORALES O.
Theme From Limelight

3—Vaya Con Dios

89.2 84.9
AT-15001 (45-15001)
WINGY MANONE
Song From Moulin
Rouge
★CA-2486 (F-2486)
LES PAUL & MARY FORD
Johnny
CA-2514 (F-2514)
WES & MAR TUTTLE
I Wander Where You
Are
CR-60991 (9-60991)
JACK SMITH
Knothole
CY-654 (45-654)—BOB LONDON
My Adobe Hacienda
DE-28780 (9-28780)
GUY LOMBARDO O.
With These Hands
ME-89047 (89047x45)
ANITA DAY
Ain't This A Wonderful
Day

4—You, You, You

70.9 65.9
CO-40039 (4-40039)
KEN GRIFFIN
No Other Love
ME-70198 (70198 x 45)
JOHNNY HORTON
MG-11512 (K-11512)
KEN REMO

★VI-20-5325 (47-5325)—AMES BROTHERS

Once Upon A Time
VI-20-5386 (47-5386)
NORO MORALES O.
The Sheik Of Araby

5—P. S. I Love You

70.2 47.6
DE-28750 (9-28750)
GORDON JENKINS O.
I Thought About
Marie
★DO-15085 (45-15085)
HILLTOPPERS
I'd Rather Die Young

LL-102—THE FOUR VAGABONDS

The Lazy Country Side

Sept. 5 Aug. 29

6—I'm Walking Behind You

58.6 57.2
FRANK SINATRA
Lean Baby
CR-60985 (9-60985)
DOROTHY SQUIRES
Is There Any Room In
Your Heart
DE-28692 (9-28692)
DONALD O'CONNOR
Crash!
LO-1314 (45-1314)
JIMMY YOUNG
All Night Long
ME-70128 (70128 x 45)
VIC DAMONE
April In Portugal
★VI-20-5293 (47-5293)
EDDIE FISHER
Just Another Polka

7—Dragnet

55.2 30.6
★CA-2562 (F-2562)
RAY ANTHONY O.
Dancing In The Dark
VI-20-5398 (47-5398)
BUDDY MORROW O.
Your Mouth's Got A
Hole In It

8—Oh!

46.0 33.3
★CA-2442 (F-2442)
PEE WEE HUNT O.
Sen
CO-40062 (4-40062)
KEN GRIFFIN
Crying In The Chapel
CR-61017 (9-61017)
LAWRENCE WELK O.
Hallelujah Brother
DE-28779 (9-28779)
THE COMMANDERS
Meet The Brass
ME-70182 (70182 x 45)
JIMMY PALMER O.
By The Beautiful Sea
MG-11542 (K-11542)
ARLE MOONEY O.
Cloverleaf Special
VI-20-5359 (47-5359)
SAUTER-FINEGAN O.
The Moon Is Blue

9—C'est Si Bon

29.8 41.3
KI-1266 (45-1266)
APRIL STEVENS
Soft Warm Lips
★VI-20-5358 (47-5358)
EARTHA KITT
African Lullaby

10—Ebb Tide

27.7 15.9
★LO-1358 (45-1358)
FRANK CHACKSFIELD O.
Waltzing Bugle Boy
ME-70177 (70177 x 45)
ROBERT MAXWELL
Rose Marie

11—With These Hands

27.1 36.5
CO-40006 (4-40006)
JOHNNIE RAY
Satisfied
CO-40034 (4-40034)
NELSON EDDY & JO STAFFORD
Till We Meet Again
DE-28780 (9-28780)
GUY LOMBARDO O.
Vaya Con Dios
★VI-20-5365 (47-5365)
EDDIE FISHER
When I Was Young

12—God Bless Us All

23.1 12.9
★BA-451 (45-451)
BRUCIE WEIL
Little Boy Blues
★CO-40049 (4-40049)
JIMMY BOYD
Marco, The Polo Pony

CA-2567 (F-2567)—MOLLY BEE
This Is My Dog
ME-70207 (70207 x 45)
BABY PAM
I Wanna Go To School
★VI-20-5413 (47-5413)
SPIKE JONES O.
I Just Love My
Mommy

13—Terry's Theme From "Limelight"

23.0 18.3
CA-2507 (F-2507)
JACKIE GLEASON O.
Peg O' My Heart

Sept. 5 Aug. 29

CO-40013 (4-40013)—WALLY STOTT O.

Incidental Music from
"Limelight"
CR-61006 (9-61006)
RON GOODWIN O.
When I Fall In Love
DE-28735 (9-28735)
VICTOR YOUNG
Bad And Beautiful
DE-28763 (9-28763)
GUY LOMBARDO O.
Gigi
★LO-1342 (45-1342)
FRANK CHACKSFIELD O.
Incidental Music from
"Limelight"
ME-70168 (70168x45)
RICHARD HAYMAN
Shane
VI-20-5326 (47-5326)
HUGO WINTERHALTER O.
Symphony Of A Starry
Night
VI-20-5342 (47-5342)
NORO MORALES O.
No Other Love

14—Hey Joe!

21.0 19.8
★CO-40036 (4-40036)
FRANKIE LAINE
Sittin' In The Sun
CO-21129 (4-21129)
CARL SMITH
Darlin' Am I The One
DE-28797 (9-28797)
KITTY WELLS
My Cold, Cold Heart
Is Melted Now

15—Gambler's Guitar

20.8 22.2
★ME-70167 (70167x45)
RUSTY DRAPER
Free Home
Demonstration
ME-70163 (70163x45)
JIM LOWE
The Martins And The
Coyes

16—Song From Moulin Rouge

20.7 30.7
AT-15001 (45-15001)
WINGY MANONE
Vaya Con Dios
CA-2429 (F-2429)—J. HUTTON
& A. STORDAHL
Say You're Mine Again
★CO-39944 (9-39944)
PERCY FAITH ORK
Swedish Rhapsody
CR-60984 (9-60984)
NICK PERITO
April In Portugal
DE-28675 (9-28675)
VICTOR YOUNG O.
Ruby
DE-28713 (9-28713)
COLEMAN HAWKINS
Ruby

LO-1328 (45-1328)—MANTOVANI O.

Vola Colombo
MG-11491 (K-11491)
BUDDY DE FRANCO
Many Are The Times
OK-6963 (4-6963)
STAN FISHER
Slaughter On 10th Ave.
TI-170 (45-170)
JOE LOCO QUINT.
Can Can Mambo
VI-10-4166 (47-4166)—BOSTON POPS O.
Doo Wacka Doodle
VI-20-5264 (47-5264)
HENRI RENE O.
Street Of Shadows
VI-20-5324 (47-5324)
NORO MORALES
Fantasia Mexicana

17—Allez-Vous-En

19.3 30.9
★CA-2464 (F-2464)
KAY STARR
Half A Photograph
DE-28746 (9-28746)
GORDON JENKINS O.
No Other Love
ME-70181 (70181 x 45)
JAN AUGUST
Very Special Day

18—My Love, My Love

12.6 22.4
★MG-11543 (K-11543)
JONI JAMES
You're Fooling
Someone
MG-30668 (K-30668)
ACQUA VIVA O.
Curtain Time

JERRY GRAY'S



AMERICAN ACADEMY OF MUSIC, INC.
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ANOTHER-MILLION-RECORD-SELLER!!!

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PATTI PAGE

off a-wingin'
with
BUTTERFLIES

MERCURY # 70183

SANTLY-JOY INC.

1619 Broadway New York 19 N.Y.

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunns. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

Sept. 5 Aug. 29	Sept. 5 Aug. 29	Sept. 5 Aug. 29
19—Tropicana 10.8 8.7 ★ES-325 (45-325)— MONTY KELLY <i>Life In New York</i> CA-2568 (F-2568)— LES BAXTER O. <i>Julie</i> TI-10190 (45-10190)— TITO PUENTE <i>Mambo Rama</i>	VI-20-5052 (47-5052)— FREDDY MARTIN <i>Penny Whistle Blues</i> VI-20-5279 (47-5279)— TONY MARTIN <i>Now Hear This</i> 29—Rub-A-Dub-Dub 7.2 — CA-2506 (F-2506)— HELEN O'CONNELL <i>You Two-Timed Me</i> One Time CA-2445 (F-2445)— HANK THOMPSON <i>I'll Sign My Heart Away</i> ★VI-20-5361 (47-5361)— RALPH FLANAGAN O. <i>The Stop And Kiss Dance</i>	37—From Here To Eternity 5.0 — ★CA-2560 (F-2560)— FRANK SINATRA <i>Anytime-Anywhere</i> 38—Song Of India 4.9 — ★VI-20-4209 (47-4209)— MARIO LANZA <i>If You Were Mine</i> 39—Te Amo 4.7 13.9 ★CO-40022 (4-40022)— FRANKIE LAINE <i>Where The Winds Blow</i> 40—Eternally 4.5 6.3 CR-61028 (9-61028)— JEAN CABELL <i>No One Will Ever Know</i> LO-1357 (45-1357)— JIMMY YOUNG <i>Isn't It Heavenly</i> ★ME-70186 (70186 x 45)— VIC DAMONE <i>Simanetta</i> VI-20-5390 (47-5390)— DINAH SHORE <i>Blue Canary</i>
20—The Story Of Three Loves 10.6 — ★ME-70202 (70202x45)— JERRY MURAD <i>Sweet Leilani</i> 21—Butterflies 10.4 16.7 ★ME-70183 (70183 x 45)— PATTI PAGE <i>This Is My Song</i> 22—I See The Moon 10.3 — ★CO-40047 (4-40047)— THE MARINERS <i>I Just Want You</i> 23—A Dear John Letter 10.1 15.8 CA-2502 (F-2502)— JEAN SHEPARD <i>I'd Rather Die Young</i> CR-61035 (9-61035)— KENNY ROBERTS <i>She Taught Me How To Yodel</i> DE-28798 (9-28798)— AUTRY INMAN <i>Brown Eyed Baby</i> ★MG-11566 (K-11566)— PAT O'DAY & FOUR HORSEMEN <i>No Stone Unturned</i>	30—A Fool Was I 6.0 11.7 ★CA-2540 (F-2540)— NAT "KING" COLE <i>If Love Is Good To Me</i> 31—Return To Paradise 5.7 1.4 ★CA-2498 (F-2498)— NAT "KING" COLE <i>Angel Eyes</i> CO-39998 (4-39998)— PERCY FAITH O. CR-60997 (9-60997)— ALAN DALE <i>Tonight We Live</i> DE-28714 (9-28714)— CAMARATA O. <i>All I Desire</i> LO-1349 (45-1349)— LITA ROZA <i>Tell Me We'll Meet Again</i> MG-30783 (K-30783)— DAVID ROSE O. <i>Bad And The Beautiful</i> VI-20-5318 (47-5318)— THE SILVER STRINGS <i>The Moon Is Blue</i>	41—Don't Take Your Love From Me 3.8 — 42—False Love 3.7 14.3 43—No Stone Unturned 3.5 — 44—Ruby 3.2 12.8 45—Lighthouse 3.0 11.6 46—Say You're Mine Again 1.9 10.3 47—I'd Rather Die Young 1.8 17.9 48—Too Long 1.6 3.7 49—Tonight Love 1.5 6.4 50—The Breeze 1.1 3.2
24—Chick-A-Boom 9.8 7.7 ★CO-40036 (4-40036)— GUY MITCHELL <i>Cloud Lucky Seven</i> 25—Eh, Cumpari 8.7 — ★CD-1232 (45-1232)— JULIUS LA ROSA <i>Till They've All Gone Home</i> 26—Honey In The Horn 8.6 5.9 ★DE-28691 (9-28691)— THE FOUR ACES <i>Organ Grinder's Swing</i> DE-28659 (9-28659)— THE COMMANDERS <i>Swanee River Boogie</i> 27—I Love Paris 8.5 14.4 ★CA-2479 (F-2479)— LES BAXTER O. <i>Gigi</i> 28—April In Portugal 7.3 18.2 ★CA-2374 (F-2374)— LES BAXTER O. <i>Suddenly</i> CO-39983 (4-39983)— KEN GRIFFIN <i>Little Red Monkey</i> CR-60984 (9-60984)— NICK PERITO <i>Song From Moulin Rouge</i> DE-28704 (9-28704)— LOUIS ARMSTRONG <i>Ramona</i> DE-28646 (9-28646)— FLORIAN ZABACH <i>Red Canary</i> DE-28723 (9-28723)— DUTCH McMILLAN <i>Eleven Thirty Saturday Night</i> ME-70114 (70114 x 45)— DICK HAYMAN O. <i>Anna</i> ME-70128 (70128 x 45)— VIC DAMONE <i>I'm Walking Behind You</i> OK-6978 (4-6978)— FRANK ASSUNTO <i>Darkness On The Delta</i>	32—You're Fooling Someone 5.6 11.8 ★MG-11543 (K-11543)— JONI JAMES <i>My Love, My Love</i> 33—Half A Photograph 5.5 11.9 ★CA-2464 (F-2464)— KAY STARR <i>Allez-Vous-En</i> CA-2500 (F-2500)— BILLY STRANGE <i>Red</i> DE-28742 (9-28742)— GUY LOMBARDO <i>Don't You Care</i> 34—Till They've All Gone Home 5.4 — CA-2556 (F-2556)— GISELE MACKENZIE <i>Half Hearted</i> ★CD-1232 (45-1232)— JULIUS LA ROSA <i>Eh, Cumpari</i> ★LO-1353 (45-1353)— JOAN REGAN <i>Always Be Thinking Of You</i> 35—Relax 5.3 10.1 ★VI-20-5414 (47-5414)— TONY MARTIN <i>Caribbean</i> 36—Blue Canary 5.2 7.9 CR-61032 (9-61032)— PINETOPPERS <i>Mama, What'll I Do</i> OK-6986 (4-6986)— VINCE FIORINA O. <i>I Love These Dark Eyes</i> ★VI-20-5390 (47-5390)— DINAH SHORE <i>Eternally</i>	

Predicting A Hit



BROOKLYN, N. Y.—Harry Siskind (right), one of the leading juke box operators in the metropolitan area, who, it is generally acknowledged, was responsible for Tony Bennett's first hit "Because of You," here tells Tony that he predicts another great one for him in "Rags To Riches." Picture was taken at Tony's opening at Ben Maksik's Town and Country Club in Brooklyn.

Eddie Kissak Joins Smart Records

NEW YORK—Tony Smart, president of Tony Smart Enterprises, this week announced the appointment of Eddie Kissak, formerly with Decca Records, as general manager of Smart Records. Roy Savino has been named to the post of Secretary-Treasurer and Gersh & Wecht have been retained to handle promotion and publicity for the new label.

It is understood that Tony Smart Enterprises will shortly expand into the fields of music publishing and personal management.

Already released by Smart Records are sides by "The Satisfiers," the original Chesterfield singing group, and vocalist Dick Allyn. New Orleans songstress Chris Martin is scheduled for two sides to be shipped in the near future.

Eddie Kissak, general manager of Smart Records, stated that some areas are still open for distribution.

Seeco Launches Expansion Program

NEW YORK—Due to increasing consumer demand, Seeco Records has launched an expansion of its consumer sales program.

To date Seeco is represented nationally by some of the leading distributors in the record business, but the new expansion program will see more distributors set in new territories.

The diskery, which has a large roster of Latin American recording artists, includes on its list such names as Machito, Noro Morales, Damiron, Bobby Capo, Pupi Campo, Vincentico Valdes, Perez Prado and others.

In its Rhythm and Blues series, it boasts of Don Byas, Stan Getz, Coleman Hawkins, Wardell Gray, Al Haig and Joe Thomas.

Artists Help Celebrate New Bilotta Building

NEWARK, N. Y.—Celebrating the grand opening of the new modern Bilotta Building, this city, Eastern Sales Company, distributors for Coral Records, is running a party on Thursday, September 10, inviting all the juke box operators in the area, as well as disk jockies and record retailers.

Guests will be entertained by Ed Meath's "Spotlight Review" (composed of singers, dancers and comics), and Karen Chandler, Coral Records recording artist. Other recording artists will also be on hand.

The Bilotta Distributing Company, parent firm, also handles the distribution of the Wurlitzer Juke Boxes, and retails Wurlitzer Spinette organs and pianos.

The Greatest Record Ever!

THE HILLTOPPERS

featuring the voice of JIMMY SACCA

"P.S. I LOVE YOU"

b/w

"I'D RATHER DIE YOUNG"

DOT 15083

DOT RECORDS, INC.

Gallatin, Tennessee
Phones: 880-881

Plenty Fun & Coins Too

"FUN HOUSE POLKA"

b/w "TWO BY FOUR POLKA"

RAY HENRY ORCH.

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OPS: The Biggest and Best line of POLKAS—POLISH—BOHEMIAN and SLOVENIAN Tunes—available in all Speeds.

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DANA Records Inc.
344 North Ave., New Rochelle, N. Y.

A Smash Hit!

"TENNESSEE WIG-WALK"

Jill Whitney—Coral
Russ Morgan—Decca
Bonnie Lou—King
listed alphabetically

Village Music Company

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Sensational New Group

THE MARVELEERS

singing

"ONE-SIDED LOVE AFFAIR"

b/w

"FOR THE LONGEST TIME"

DERBY 829; 45x829

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Derby Records, Inc.

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recorded by
THE HILLTOPPERS... Dot 15085
GORDON JENKINS... Decca 28750

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1619 Broadway, New York, N. Y.

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from
"LIMELIGHT"
—instrumental—

"Eternally"

from
"LIMELIGHT"
—vocal—

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and S-P-R-E-A-D-I-N-G
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"TICO TICO"
and "MOTHER TALK"
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MOMENT
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KISS! KISS! KISS!

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Carl Smith's
**"Darlin' Am I
The One"**

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SURE FIRE HIT
TONY IAVELLO
orchestra & chorus
"THIS IS NEW YORK"

b/w
"PERQUITO"

on DELLA #117

Della RECORDS
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Hollywood 28, Calif.

**Contest To Promote
New Champ Butler Disk**

NEW YORK—With the newspapers announcing fantastic prizes for rebus contests (in one recent contest the first prize winner won \$307,000), Barbara Belle, manager of Champ Butler, this week announced her own rebus contest to promote Champ's latest disk "Ya-Ha-Bibity."

The contest consists of a phonetic picture puzzle which the contestant has to figure out.

It will be run through Columbia distributors with several record dealers and one disk jockey in each territory handling it. In New York, for instance, Jack Lacy will run the contest.

The country is divided into 40 districts and there will be 40 first prizes. In addition to the contestant winner, the disk jockey through which the contestant received the entry blank will also win a prize.

There are \$5,000 worth of prizes including Dunhill compacts, Benrus and Bulova watches, Ronson lighters etc. The contest closes November 22.

Despite Results Printed Elsewhere
Before The Game Was Even Played:
**Dana Beat Columbia
At Baseball, 6 To 0**

NEW YORK—Another trade paper last week printed a story that Columbia had beat Dana in a baseball game. Since the paper went to press several days before the game had been played, it was quite surprising to members of both teams to know the outcome even before they went to bat.

However, the writer's crystal ball was a little cloudy because Dana beat Columbia by the score of 6 to 0.

The Dana team was made up of the Ray Henry orchestra, the members of which have been playing soft ball for several years, having been supplied with uniforms by Walter Dana. George Avakian was captain of the Columbia team and also played left field. Walter Dana was on the sidelines rooting his team onto their big win.

Two Great Sides!

**WILLIE SMITH
(THE LION)**
and his orchestra
playing
**"WHEN THE SAINTS GO
MARCHING IN"**
BCR 500A

Vocal by MYRA JOHNSON
"THE LION STEPS OUT"
BCR 500B

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**THE CASH BOX
JUKE BOX
REGIONAL
REPORT**

The Top Ten Records—City by City

<p>New York, N. Y.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. No Other Love (Perry Como)3. Crying In The Chapel (Valli)4. P. S. I Love You (Hilltoppers)5. I'm Walking Behind You (Eddie Fisher)6. Dragnet (Ray Anthony)7. C'est Si Bon (Eartha Kitt)8. Eh, Cumpari (Julius La Rosa)9. You, You, You (Ames Bros.)10. With These Hands (E. Fisher)	<p>Chicago, Ill.</p> <ol style="list-style-type: none">1. Crying In The Chapel (Valli)2. Vaya Con Dios (Paul & Ford)3. You, You, You (Ames Bros.)4. P. S. I Love You (Hilltoppers)5. No Other Love (Perry Como)6. Oh! (Pee Wee Hunt)7. C'est Si Bon (Eartha Kitt)8. Dragnet (Ray Anthony)9. Gambler's Guitar (R. Draper)10. I'm Walking Behind You (Eddie Fisher)	<p>Los Angeles, Calif.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. You, You, You (Ames Bros.)3. P. S. I Love You (Hilltoppers)4. C'est Si Bon (Eartha Kitt)5. No Other Love (Perry Como)6. Crying In The Chapel (The Orioles)7. I'm Walking Behind You (Eddie Fisher)8. Oh! (Pee Wee Hunt)9. Gambler's Guitar (R. Draper)10. Dragnet (Ray Anthony)
<p>Philadelphia, Pa.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. You, You, You (Ames Bros.)3. Crying In The Chapel (Orioles-Valli)4. P. S. I Love You (Hilltoppers)5. I'm Walking Behind You (Eddie Fisher)6. No Other Love (Perry Como)7. Love Every Moment You Love (Mike Pedicin)8. With These Hands (E. Fisher)9. Half A Photograph (K. Starr)10. Oh! (Pee Wee Hunt)	<p>Washington, D. C.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. No Other Love (Perry Como)3. You, You, You (Ames Bros.)4. C'est Si Bon (Eartha Kitt)5. I'm Walking Behind You (Eddie Fisher)6. P. S. I Love You (Hilltoppers)7. With These Hands (E. Fisher)8. Gambler's Guitar (R. Draper)9. Oh! (Pee Wee Hunt)10. Song From Moulin Rouge (Percy Faith)	<p>Detroit, Mich.</p> <ol style="list-style-type: none">1. Oh! (Pee Wee Hunt)2. Vaya Con Dios (Paul & Ford)3. Crying In The Chapel (Glenn-Valli)4. P. S. I Love You (Hilltoppers)5. No Other Love (Perry Como)6. C'est Si Bon (Eartha Kitt)7. You, You, You (Ames Bros.)8. I'm Walking Behind You (Eddie Fisher)9. Tonight Love (Bill Darnell)10. With These Hands (E. Fisher)
<p>Dallas, Tex.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. P. S. I Love You (Hilltoppers)3. No Other Love (Perry Como)4. I'm Walking Behind You (Eddie Fisher)5. C'est Si Bon (Eartha Kitt)6. Crying In The Chapel (Glenn)7. You, You, You (Ames Bros.)8. Gambler's Guitar (R. Draper)9. Oh! (Pee Wee Hunt)10. With These Hands (Fisher)	<p>Seattle, Wash.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. Oh! (Pee Wee Hunt)3. You, You, You (Ames Bros.)4. No Other Love (Perry Como)5. P. S. I Love You (Hilltoppers)6. I'm Walking Behind You (Eddie Fisher)7. C'est Si Bon (Eartha Kitt)8. With These Hands (Fisher)9. Crying In The Chapel (Valli)10. Gambler's Guitar (R. Draper)	<p>Atlanta, Ga.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. No Other Love (Eddie Fisher)3. P. S. I Love You (Hilltoppers)4. For Me, For Me (G. Gibbs)5. You, You, You (Ames Bros.)6. I'm Walking Behind You (Eddie Fisher)7. C'est Si Bon (Eartha Kitt)8. Crying In The Chapel (Valli)9. Gambler's Guitar (R. Draper)10. Dragnet (Ray Anthony)
<p>Denver, Colo.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. P. S. I Love You (Hilltoppers)3. I'm Walking Behind You (Eddie Fisher)4. You, You, You (Ames Bros.)5. No Other Love (Perry Como)6. Butterflies (Patti Page)7. Crying In The Chapel (Darrell Glenn)8. Song From Moulin Rouge (Percy Faith)9. I'd Rather Die Young (The Hilltoppers)10. Oh! (Pee Wee Hunt)	<p>New Orleans, La.</p> <ol style="list-style-type: none">1. No Other Love (P. Como)2. Vaya Con Dios (Paul & Ford)3. Oh! (Pee Wee Hunt)4. I'm Walking Behind You (Eddie Fisher)5. Crying In The Chapel (Glenn)6. Gambler's Guitar (R. Draper)7. I'd Rather Die Young (The Hilltoppers)8. Butterflies (Patti Page)9. You're Fooling Someone (Joni James)10. With These Hands (E. Fisher)	<p>Cincinnati, Ohio</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. No Other Love (Perry Como)3. P. S. I Love You (Hilltoppers)4. Crying In The Chapel (Glenn-Allen)5. C'est Si Bon (Eartha Kitt)6. I'm Walking Behind You (Eddie Fisher)7. You, You, You (Ames Bros.)8. Oh! (Pee Wee Hunt)9. Gambler's Guitar (R. Draper)10. Dragnet (Ray Anthony)
<p>Boston, Mass.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. No Other Love (Perry Como)3. P. S. I Love You (Hilltoppers)4. A Dear John Letter (Pat O'Day & Four Horsemen)5. C'est Si Bon (Eartha Kitt)6. Crying In The Chapel (Valli-Glenn)7. Oh! (Pee Wee Hunt)8. Ebb Tide (F. Chacksfield)9. Dragnet (Ray Anthony)10. I'm Walking Behind You (Eddie Fisher)	<p>Shoals, Ind.</p> <ol style="list-style-type: none">1. You, You, You (Ames Bros.)2. Vaya Con Dios (Paul & Ford)3. I'm Walking Behind You (Eddie Fisher)4. No Other Love (Perry Como)5. Song From Moulin Rouge (Percy Faith)6. P. S. I Love You (Hilltoppers)7. Gambler's Guitar (R. Draper)8. Half A Photograph (K. Starr)9. April In Portugal (Baxter)10. Terry's Theme From "Lime-light" (Frank Chacksfield)	<p>Des Moines, Iowa</p> <ol style="list-style-type: none">1. No Other Love (Perry Como)2. Vaya Con Dios (Paul & Ford)3. Crying In The Chapel (Glenn)4. I'm Walking Behind You (Eddie Fisher)5. With These Hands (Fisher)6. P. S. I Love You (Hilltoppers)7. You, You, You (Ames Bros.)8. Oh! (Pee Wee Hunt)9. Say You're Mine Again (Perry Como)10. April In Portugal (Baxter)
<p>Providence, R. I.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. No Other Love (Perry Como)3. P. S. I Love You (Hilltoppers)4. Crying In The Chapel (Valli)5. I'm Walking Behind You (Eddie Fisher)6. C'est Si Bon (Eartha Kitt)7. You, You, You (Ames Bros.)8. With These Hands (E. Fisher)9. Oh! (Pee Wee Hunt)10. Song From Moulin Rouge (Percy Faith)	<p>Phoenix, Ariz.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. No Other Love (Perry Como)3. I'm Walking Behind You (Eddie Fisher)4. P. S. I Love You (Hilltoppers)5. Crying In The Chapel (Valli)6. You, You, You (Ames Bros.)7. C'est Si Bon (Eartha Kitt)8. With These Hands (E. Fisher)9. Gambler's Guitar (R. Draper)10. Song From Moulin Rouge (Percy Faith)	<p>Las Vegas, Nev.</p> <ol style="list-style-type: none">1. Vaya Con Dios (Paul & Ford)2. No Other Love (Perry Como)3. Crying In The Chapel (Valli-Glenn)4. I'm Walking Behind You (Eddie Fisher)5. P. S. I Love You (Hilltoppers)6. C'est Si Bon (Eartha Kitt)7. You, You, You (Ames Bros.)8. Oh! (Pee Wee Hunt)9. Song From Moulin Rouge (Percy Faith)10. With These Hands (Fisher)
<p>Pittsburgh, Pa.</p> <ol style="list-style-type: none">1. Crying In The Chapel (Valli-Glenn)2. You, You, You (Ames Bros.)3. Vaya Con Dios (Paul & Ford)4. No Other Love (Perry Como)5. Don't Take Your Love From Me (Three Suns)6. P. S. I Love You (Hilltoppers)7. Oh! (Pee Wee Hunt)8. Gambler's Guitar (R. Draper)9. My Love, My Love (J. James)10. With These Hands (E. Fisher)	<p>St. Louis, Mo.</p> <ol style="list-style-type: none">1. Crying In The Chapel (Allen)2. Oh! (Pee Wee Hunt)3. Vaya Con Dios (Paul & Ford)4. Tropicana (Monty Kelly)5. P. S. I Love You (Hilltoppers)6. No Other Love (Perry Como)7. With These Hands (E. Fisher)8. You, You, You (Ames Bros.)9. Gambler's Guitar (R. Draper)10. I'm Walking Behind You (Eddie Fisher)	<p>Salem, Ore.</p> <ol style="list-style-type: none">1. No Other Love (Perry Como)2. Vaya Con Dios (Paul & Ford)3. I'm Walking Behind You (Eddie Fisher)4. You, You, You (Ames Bros.)5. P. S. I Love You (Hilltoppers)6. Crying In The Chapel (Glenn)7. With These Hands (Fisher)8. Song From Moulin Rouge (Percy Faith)9. Oh! (Pee Wee Hunt)10. Gambler's Guitar (R. Draper)

CANADIAN CAPERS

TORONTO TOPICS

Probably the best liked native sons are The Four Lads who have returned to their original stamping ground to headline the current show at the Casino Theatre. These local singers have built a terrific draw with the public and their disks are top-rated by the ops and deejays. Booking this group concurrently with the opening of the Canadian National Exhibition looks like good business, particularly at a time when so much emphasis is being placed on Canadian talent. . . . While on the subject of native talent we'd like to report that Montreal's Oscar Peterson has been pulling in the customers at the Paddock and this Norman Granz star sounds better than ever this time around. The folks at Quality Records, the Canadian Mercury Record manufacturers, have been making the most of Oscar's Canadian date with a strong operator and dee jay campaign. . . . Back in the limelight in platter circles is song writer-singer Earl Heywood who's Victor record of "The Algonquin Waltz" seems like a timely follow-up to his earlier hit "Alberta Waltz."



HUGH JOSEPH

Earl continues to be the top star on the long-established CHNX Barn Dance each Saturday from Wingham, Ontario, and Victor's release of his recording of his song "Algonquin Waltz" hits the market right at the peak of the top season at Algonquin Park. The combination has all the ingredients of timeliness to make a hit platter for the new season, and Victor's Hugh Joseph and Publisher Karle Hodsos of Empire Music, New Westminster, B. C. are teaming up on a promotion campaign making the most of the opportunities. . . . Tonny Pastor and his orchestra played a one-niter at Hanlan's Point. Margas Distributing Agency's Hal Hammond beaming and busy as their Biltmor, Aragon, and Arrow distributing setup moves to larger quarters at 793 Yonge Street in preparation for the busy fall and winter season. Hear that the boys at Margas have several expansion plans in the works including their entry into the kidisk field. . . . The local radio fans giving the Niagara Falls, N. Y. station, WJLD, a great play tuning in their Ramblin' Lou Schriver programs. The "broken-down ole hill billy" as Lou describes himself is actually one of the handsomest folk stars in the business and has a loyal femme following in Canada that's plugging for his appearances in these parts. . . . Hear that Decca's local topper, George Offer is gearing his organization for a busy new season after a better-than-ever summer business. It couldn't happen to a nicer guy. . . . RCA Victor local set-up moved to their new building in the northwestern part of town and set to handle increased business in the Fall. A beautiful new headquarters and several fast-breaking hits making this a mecca for the ops and dealers.

MONTREAL MEMOS

Victor Records making history with their "Bluebird" release in Canada of Darell Glenn's hit record of "Crying In The Chapel." This is the first occasion when Canadian Victor has pressed and distributed a platter, other than from Victor masters, and they are doing a bang-up job behind their disc pressed from the original Valley master. The ops and dee jays are really going for this disc and it looks as though the Canadian Victor organization has opened a new field for themselves. . . . Their famed star June Valli currently headlining at the Seville Theatre and doing right nicely following Mercury's Rusty Draper who hung up a fine summer gross at the St. Catherine's Street show place. . . . While reporting Victor activities we'd better tell you that Hank Snow's tour of the Maritime Provinces has resulted in great business all along the way. Hank originally came from that part of Canada and the home folks sure remembered him. . . . Playing his second



DARRELL GLENN



DANNY SUTTON

Montreal date is handsome Danny Sutton whose wonderful voice will be heard at the Chez Paree for the next two weeks. Danny made a lot of Canadian friends when he recorded (for the Quality-King label) CBC network stars' Lou Snider and Howard Manning belting ballad "I Was Wrong." He'll have a ready made audience for his forthcoming appearances on the Kate Smith show on NBC-TV and new RCA Victor platters. . . . Curley Hachey of the Sunset Playboys, (The Hachey Bros. and Mary Lou) back in Montreal for a short vacation after a very successful tour of New Brunswick and the Atlantic Provinces. . . . Apex Records' Dixie Bill Hilton and the Calgary Range Riders playing Newfoundland and garnering radio plays for their discs of "O-Ho-Ho Honey (Please Take Me Home)" and "Dear Dad." Both tunes were penned by Bill and "Honey" seems ready to break out as a hit with several U.S. A.&R. men considering it for coverage. . . . George Taylor farewelling his local friends and associates as he leaves for Halifax where he will be opening his record and appliance distribution firm. Representing Montreal's Metrodisc, George will be handling the MGM, Quality, Mercury, Coral and Rodeo Labels in the Maritimes as well as TV and record players.

Joe Deane Moves To KQV In Pittsburgh

PITTSBURGH—Joe Deane joins Radio Station KQV, Pittsburgh, on August 31.

Deane comes to Pittsburgh from Rochester, N. Y., where he has been the number one platter spinner.

The signing of Deane by Manager James F. Murray is the latest development in the creation of the "new KQV." Since becoming a CBS Radio affiliate on June 15, the station has acquired a new executive vice-president, program director and news editor and has made numerous changes in programming.

Deane will handle two broadcasts each weekday.

He will combine music and talk as "The Morning Mayor" from 6:30 to 9 a.m., with time out for regular newcasts.

Aimed at the younger set, his "Deane-Agers" show will air from 4:20 to 5:45 p.m. It will feature popular records and guest appearances by celebrities. The broadcasts will be open to the public.

The selection of Deane concludes an extensive search for a recognized personality, according to station officials.

The 26-year-old disk jockey has been with Radio Station WHEC, Rochester, for seven years. His programs there have achieved high ratings and have brought him to national attention.

Many of the leading figures in the music world have been his guests on the air. And he in turn has appeared on top radio and television programs on CBS, NBC, ABC and Mutual.

Deane has been particularly active in youth work, entertaining at dances and originating broadcasts from clubs and teen canteens.

A native of New York City, Deane got his start on a radio station there. Working as a music librarian, he received an opportunity to substitute for a disk jockey during the latter's illness.

He gained experience at a station in Newburgh, N. Y., before moving to Rochester. During World War II, he did broadcasts for the Army.

Deane has also written a number of songs which have been published. His latest recording is a children's number, "Dinky the Duck."

SPREADING LIKE WILDFIRE!!!

"WHY, OH WHY"

by

THE KINGS

Jax 314

Just Released—Another hit by

LIGHTNIN' HOPKINS

"NO GOOD WOMAN"

b/w

"I'VE BEEN A BAD MAN"

Jax 315

JAX RECORDS

1628 Federal
Philadelphia, Pa.

RACK UP PROFITS ON RAMA & TICO

TWO GREAT SIDES

by a new group

THE BUCCANEERS

"YOU DID ME WRONG"

and

**"IN THE MISSION OF
ST. AUGUSTINE"**

Rama #24

DIFFERENT! EXCITING!

As only TITO PUENTE
could record it

(for all markets)

"TROPICANA"

b/w

"MAMBO RAMA"

Tico #10-189

Breaking like cr-a-a-z-eee
in Philadelphia, Newark,
Baltimore, Richmond, Los
Angeles and s-p-r-e-a-d-i-n-g

This will be one of the big ones
in the nation.

THE CROWS

"I LOVE YOU SO"

and

"GEE"

Check The Cash Box "hot" charts
Rama #5

BERT KEYES

Great record of

**"DON'T BREAK
MY HEART
AGAIN"**

Rama #12



220 W. 42nd St.,
New York, N. Y.
(WI 7-0652)



AIRMAIL
SUBSCRIPTION to **THE CASH BOX \$30.**

JUBILEE'S POP
HIT PARADE!

No. 1 In The Country

THE ORIOLES

"CRYING IN
THE CHAPEL"

Jubilee #5122

Heading For No. 1

BRUCIE WEIL

"GOD BLESS
US ALL"

Barbour #451

Big Sales and Plays

PAT TERRY

"LOVE ME
AGAIN"

"Since You Have Left Me"

Jubilee #6044

Sensational Instrumental

DICK FREITAS & Ork.

"BALERICO"

b/w

"ZIP"

Jubilee #6043

It's Happening

MICKEY DEANE

"HE WANTS
MY LOVIN'"

"I Feel In Love But Good"

Jubilee #6045

Sleeper Hit

VERNA LEEDS
(Mizzy Lou)"LOVE
IN BLOOM"
"All Over You"

Jubilee #9002

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.Record Industry Bids Congress
Repeal Excise Tax On Disks

WASHINGTON, D.C.—The record industry, through its organization the Record Industry Association of America, this week petitioned Congress to repeal the excise tax on records.

John W. Griffin, executive secretary of the RIAA, submitted the following statement to the House Ways and Means Committee:

My name is John W. Griffin. I am Executive Secretary of the Record Industry Association of America, Inc. I am speaking on behalf of our members, who account for approximately 85% of the dollar volume in the field of phonograph record manufacture.

THE MANUFACTURE OF
PHONOGRAPH RECORDS IS A
SMALL BUSINESS

In contrast to all manufacturing industries, we are an exceedingly small business,—at the manufacturing level our annual gross for 1952 was but \$75,000,000.

The livelihood of our industry depends upon a single product,—phonograph records.

There are twenty industries classified by the Treasury Department subject to the manufacturers' excise tax. We are the third smallest and in contrast to these industries our industry, dollar-wise, occupies an insignificant position. The quantum of revenue collected from our business is almost negligible. On the basis of receipts from July 1, 1952 to March 31, 1953, the latest figures available, our industry paid about \$5,350,000, less than ¼ of 1% of all manufacturers' excises.

I might also point out that for the period, July 1, 1952 to March 31, 1953, while there was an over-all increase in receipts of manufacturers' excises over those for the same period ending March 31, 1952 approximating 25%, receipts of phonograph record excises for the same period declined approximately 10%.

PHONOGRAPH RECORDS ARE A
SOURCE OF EDUCATION AND
CULTURE AS WELL AS
ENTERTAINMENT

Educational media have in general always been exempt from tax. It appears that excise levies have not been imposed on books, sheet music, paintings and other arts. It is certainly inconsistent with this wise policy of exempting culture and education from tax to retain a tax upon educational, religious and cultural records.

Today, practical applications of the recording art are being used in increasing degree by forward-looking educators. Recordings are invaluable assets in teaching the blind and are indispensable in teaching music appreciation.

Although the fact is not generally known, a very large number,—in fact millions—of religious recordings are purchased by the American people.

In recent years records for children have comprised a substantial output of the industry. It has been estimated that the excise tax represents approximately 12% of the cost of manufacture of children's records retailing at 25c, tax included. Only recently, because of rising costs, a leading manufacturer of children's records was forced to raise the price on a number of these records from 25c to 35c. It is believed that the increase in price will necessarily deprive many needy children of the educational and cultural benefits they would derive from these records. If the excise tax were eliminated this manufacturer could sell all of its children's records at 25c each.

Records are perhaps the greatest morale builder supplied to our Armed Forces. Recordings for training purposes have been used to educate GIs in their more grim daily pursuits. Recordings of whole classes in language,

literature, history and a repertoire of other subjects are being made available to our military services.

At home, recordings are a welcome relief from the strain of daily life. Thousands of American factories are equipped to provide recorded music while employees are at work. Records enjoy a wide circulation in rural districts and among the youth of America.

The contribution of the record industry to American education and culture does not end with the phonograph records they supply. Since 1948, the Music Performance Trust Fund has been operated by industry and the American Federation of Musicians. All contributions to this Fund are made by phonograph record manufacturers according to the amount of phonograph record sales. As of December 31, 1952, there were 514 phonograph record manufacturers actively participating in this undertaking who contributed in excess of \$1,761,000 to the Fund. The funds are expended currently to instrumental musicians for services at local union scales. In 1952, the funds were allocated for expenditure among 654 geographical areas for performances open free to the public, thus contributing to the public knowledge and appreciation of music. During 1952 there were approximately 17,507 such concerts or performances in which more than 155,000 musicians participated. For example, during 1952, \$136,000 was spent in Illinois, \$84,000 in Michigan, \$185,000 in Pennsylvania, \$97,000 in Ohio, \$63,000 in Wisconsin, and so on.

It seems obvious that the retention of the excise tax on phonograph records, to the extent that it increases prices and depresses sales, will reduce the contributions to the Music Performance Trust Fund.

SMALL MANUFACTURERS
MUST PAY THE EXCISE TAX
OUT OF THEIR OWN POCKETS

A great majority of manufacturers—more than ninety-five per cent are truly small manufacturers. For these manufacturers the excise tax is a very great burden. For many it constitutes an expense which must be paid, not out of profits, but out of their own pockets.

One small manufacturer has reported as follows:

"The 10% current excise rate is discouraging for the small operator, who, merely by delivery, becomes liable for payment of the excise tax, although his distributors stand a fair chance of going bankrupt before he can collect! We feel very strongly that the rule as it stands is entirely too strict for encouragement of small businesses and frankly wonder how even larger companies are able to survive under the existing excise provisions."

The following examples furnished this Committee in 1951, are equally in point today: One manufacturer with record sales of approximately \$80,000 and excise tax payable in the amount of \$8,268, had a loss of \$397. Another manufacturer with approximately \$10,000 in sales, \$663 in excise tax, lost \$11.21. A third manufacturer reported \$11,000 in sales, \$700 in excise tax, and a profit of \$8. Still another manufacturer had sales of \$288,000, excise tax liability of \$26,500 and had a profit of less than \$2,000. Almost without exception, these manufacturers reported that they are engaged in the manufacture of Classical, children's or miscellaneous records.

CONCLUSION

In the past, an excise tax on phonograph records has been levied and kept in force only during times of

emergency. The first tax on phonograph records was imposed in 1917 and renewed in 1918. Legislative history suggests that that levy was intended as a war profits tax. The tax was repealed by the Revenue Act of 1921. An excise on phonograph records was again imposed in 1932. There, the depression created the urgency for new and heavier taxation. At the end of the emergency, in 1938, that tax was repealed. The present levy was imposed in 1941 to serve a wartime purpose—to discourage civilian production and mobilize resources for defense. The tax has served this purpose. An emergency no longer exists. The tax has a depressive influence. It is time for repeal.

Moreover, the substance of radio broadcasts often appears on phonograph records; the world of literature, drama and education is capable of communication through the phonograph record, and much of its has already been so communicated. The events of current history as expressed in sound are familiar material for phonograph records. Why exempt all these media except the phonograph record, and discriminate against that medium alone?

In conclusion, I fully realize that other industries have appeared before you, each with a special plea for relief. I do hope, however, that you will consider the unique phases of our case. It is the story of one of the smallest of all the industries appearing here. And being one of the the smallest, this tax weighs the heaviest on our business.

A "HIGHLIGHT" For Every Program

CLOUD
LUCKY
SEVEN

ROBBINS MUSIC CORPORATION

M-G-M RECORDS

GINNY GIBSON

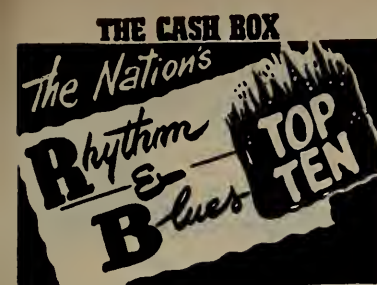
"DANSERO"

and

"NO MORE TEARS"

MGM 11571 (78 RPM)
K-11571 (45 RPM)Billboard Best Buy
Cash Box Best Bet"TOYS"
EILEEN BARTON

Coral Record # 61019



Chicago Attracting Nation's R & B Firms

Chicago Becoming Center of Nation's R & B Disk Markets. Cuts Shipping Costs For Diskeries. Allows For Speedier Sales Coverage of Most Important Buying Areas.

CHICAGO—R&B diskers, especially those from the West Coast, are awakening to the fact that this is the most centrally located city for them for sales of their products.

With the opening of offices here by California R&B manufacturers, who have since been very pleasantly surprised with this central location, others are reported thinking of Chicago as the city which may eventually become the No. 1 R&B disk city.

They point to the fact that this city centers the great selling area for R&B disks.

Coverage of Cleveland, Detroit, St. Louis, can be made most completely within two to three days by any firm centering here.

Others areas such as Memphis, Little Rock, Shreveport, Atlanta, Bir-

mingham, and so forth, are also within hours of this centrally located area.

These, as R&B sales people here point out, make Chicago more and more important to all the R&B field.

Also interesting is the fact that shipping from Chicago, because of its central location, is not only faster, but much cheaper, for the R&B diskeries.

The outstanding blues areas at this time, Tennessee, Mississippi, Louisiana, Georgia and Alabama are within a few hours from this city.

Coverage of the Texas market is faster from here also, R&B people point out, and they explain that, within a week, a salesman can travel all the big markets and have the most outstanding coverage from centrally located Chicago.

Best Harmony



NEW YORK—Chuck Williams, Schenley sales representative, presents Schenley scroll to the ever popular Mills Bros. at their recent opening at Cafe Society in NYC. Scroll cited the group as the "singers of the best harmony in ages."

A New Hit!

T—BONE WALKER

"Every Time"

Imperial #5247

Imperial Records

The Flairs

A SENSATIONAL HIT!

"I HAD A LOVE"

b/w

"SHE WANTS TO ROCK"

Flair #1012

flair RECORDS

257 NO. ROBERTSON BLVD.
BEVERLY HILLS, CALIFORNIA

OUR SLEEPER OF THE WEEK

THE BANJO KINGS

GTJ 83

CAROLINA IN THE MORNING

DOWN SOUTH

"Thrilling style"

"Makes your feet bounce!"

says CASH BOX

At Our Distributors Coast to Coast

GOOD TIME JAZZ RECORD CO., INC.

8481 Melrose Place
Los Angeles 46, Calif.

Johnny Moore's

"DRAGNET BLUES"

Featuring **FRANKIE ERVIN**

b/w **"PLAYING NUMBERS"**

Modern #910

Modern RECORDS

257 No. Robertson Blvd.
Beverly Hills, California

AL GREY'S

HOT TROMBONE IN

BIG CHIEF

IS TERRIFIC! THE FLIP

WALKING ONE

IS JUST AS HOT

#501

Peacock's Progressive Jazz

1ST BIG POP RECORDING!

"I FORGOT MORE THAN YOU'LL EVER KNOW"

By **JOYCE PAUL**

REPUBLIC 7053

ORDER TODAY FOR BIG SALES!

REPUBLIC RECORDING CO.

NASHVILLE TENNESSEE

1

CRYING IN THE CHAPEL

The Orioles

(Jubilee 5122)

2

GOOD LOVIN'

The Clovers

(Atlantic 1000)

3

THE CLOCK

Johnny Ace

(Duke 112)

4

SHAKE A HAND

Faye Adams & Joe Morris

(Herald 416)

5

PLEASE DON'T LEAVE ME

Fats Domino

(Imperial 5240)

6

TOO MUCH LOVIN'

The "5" Royales

(Apollo 448)

7

PLEASE LOVE ME

B. B. King

(R.P.M. 386)

8

GET IT

The Royals

(Federal 12133)

9

DON'T DECEIVE ME

Chuck Willis

(Okeh 6985)

10

JUST WALKIN' IN THE RAIN

Prisonaires

(Sun 186)

No. 1

The CORONETS
BACKED BY THE
SAX MALLARD COMBO

"Nadine"
b/w
"I'm All Alone"
CHESS-1549

No. 2

**A BRAND NEW
RELEASE BY-**

Little Walter
**"BLUES WITH
A FEELING"**
b/w
"Quarter To Twelve"
CHECKER-780

A TRIPLE HITTER
on JUBILEE

FRED KOHLMAN ORK.

"HOLE IN THE GROUND"

b/w "Easy Rocking"

Jubilee #5123

THE RAY-O-VACS

"Outside Of Paradise"

b/w "You Know"

Jubilee #5123

JOHNNY PERRY ORK.

"PERRY'S BLUES"

b/w "Terrible, Terrible Feeling"

Jubilee #5125

JUBILEE RECORD CO. Inc
315 W. 47th St., N. Y. N. Y.

A Sleeper!
DRUNK
by
JIMMY LIGGINS
#470 #470-45
Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

Wh-y-y
Leave Me This
Wa-ay-ay
???

BIGGER THAN
"CHANGE OF LOVE!"

"HONEY HUSH"

JOE TURNER

ATLANTIC 1001

Atlantic RECORDING CORP.
234 WEST 50th STREET NEW YORK 19, N. Y.

Growing Bigger Day By Day

**"MERCY
MR.
PERCY"**

897 VARETTA DILLARD

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

THE CASH BOX

in
HARLEM

on
**CHICAGO'S
South Side**

in
**NEW
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|---|
| 1 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 2 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 3 THE CLOCK
Johnny Ace
(Duke 112) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
Savannah Churchill
(Decca 28836) |
| 4 C'EST SI BON
Eartha Kitt
(RCA Victor 20-5358) | GET IT
The Royals
(Federal 12133) | DRIVE IT HOME
Hal Paige
(Atlantic 996) |
| 5 I WALK ALONE
Vocallers
(Red Robin 119) | THE CLOCK
Johnny Ace
(Duke 112) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 6 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | THE CLOCK
Johnny Ace
(Duke 112) |
| 7 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | WHY, OH WHY
The Kings
(Jax 314) |
| 8 GOOD LOVIN'
The Clovers
(Atlantic 1000) | NADINE
Coronets
(Chess 1549) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 9 WHY, OH, WHY
The Kings
(Jax 314) | C'EST SI BON
Eartha Kitt
(RCA Victor 20-5358) | SHAKE, BABY, SHAKE
Jack Dupree
(Red Robin 112) |
| 10 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | DRAGNET BLUES
Johnny Moore
(Modern 910) | COW COW BLUES
Paul Gayton
(Okeh 6982) |

in
SAN FRANCISCO

in
NEWARK

in
MEMPHIS

- | | | |
|--|--|--|
| 1 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 2 PLEASE LOVE ME
B. B. King
(R. P. M. 386) | THE CLOCK
Johnny Ace
(Duke 112) | FEELING GOOD
Little Junior
(Sun 187) |
| 3 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186) |
| 4 THE CLOCK
Johnny Ace
(Duke 112) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) |
| 5 GOOD LOVIN'
The Clovers
(Atlantic 1000) | GET IT
The Royals
(Federal 12133) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 6 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) |
| 7 GET IT
The Royals
(Federal 12133) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 8 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | I CROSS MY HEART
Sonny Boy Williamson
(Trumpet 144) |
| 9 SWEET LITTLE WOMAN
Johnny Jones | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | GREEDY PIG
Buddy Lucas
(RCA Victor) |
| 10 MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000) | I LOVE YOU SO
The Crows
(Rama 5) | BEALE STREET SHUFFLE
Joseph Dobbins
(Chess) |

THE CASH BOX

in
PHILADELPHIAin
LOS
ANGELESin
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|--|--|
| 1 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 2 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 3 GOOD LOVIN'
The Clovers
(Atlantic 1000) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | TOO MUCH LOVIN'
The "5" Royals
(Apollo 448) |
| 4 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | THE CLOCK
Johnny Ace
(Duke 112) | GET IT
The Royals
(Federal 12133) |
| 5 THE CLOCK
Johnny Ace
(Duke 112) | COW COW BLUES
Poul Gayten
(Okeh 6982) | THE CLOCK
Johnny Ace
(Duke 112) |
| 6 TOO MUCH LOVIN'
The "5" Royals
(Apollo 448) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | THE COMEBACK
Memphis Slim
(United 156) |
| 7 I LOVE YOU SO
The Crows
(Rama 5) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | PLEASE LOVE ME
B. B. King
(R.P.M. 386) |
| 8 WHY, OH, WHY
The Kings
(Jox 314) | SHE WANTS TO ROCK
The Flairs
(Flair 1012) | JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186) |
| 9 MERCY, MR. PERCY
Varetta Dillard
(Savoy 897) | GET IT
The Royals
(Federal 12133) | OFF AND ON
Tiny Brodshaw
(King 4647) |
| 10 HEAVEN ONLY KNOWS
Chorms
(Glory 516) | THAT'S MY DESIRE
Flamingos
(Chance) | DRAGNET BLUES
Johnnie Moore
(Modern 910) |

in
SHOALS, IND.in
NASHVILLEin
ATLANTA

- | | | |
|--|--|--|
| 1 THE CLOCK
Johnny Ace
(Duke 112) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | THE CLOCK
Johnny Ace
(Duke 112) |
| 2 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 3 PLEASE LOVE ME
B. B. King
(R.P.M. 386) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 4 GOOD LOVIN'
The Clovers
(Atlantic 1000) | TOO MUCH LOVIN'
The "5" Royals
(Apollo 448) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 5 JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186) | JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 6 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | THE CLOCK
Johnny Ace
(Duke 112) | TOO MUCH LOVIN'
The "5" Royals
(Apollo 448) |
| 7 THIRD DEGREE
Eddie Boyd
(Chess 1541) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | GET IT
The Royals
(Federal 12133) |
| 8 DRIVE IT HOME
Hal Paige
(Atlantic 996) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | MERCY, MR. PERCY
Voretta Dillard
(Savoy 897) |
| 9 MESS AROUND
Ray Charles
(Atlantic 999) | MERCY, MR. MERCY
Varetta Dillard
(Savoy 897) | FEELING GOOD
Little Junior
(Sun 187) |
| 10 DRAGNET BLUES
Johnny Moore
(Modern 910) | DRAGNET BLUES
Johnny Moore
(Modern 910) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) |

Greetings



NEW YORK—Newlyweds Mimi Trepel of WVNJ in Newark and Murray Jordan of WLIB in New York greet Lionel Hampton during his appearance at the Bandbox. Hampton and his entire band performed in the Bermuda shorts in which he is pictured here. After he closed at the Bandbox, Hampton loaded his crew into a plane and they took off for Europe where they are scheduled to do a nine week concert tour.

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a Smash Hit!

Little Esther

"TALKIN' ALL OUT MY HEAD"

and

"IF YOU WANT ME"

Decca 28804 (9-28804)

Riding High

Savannah Churchill
Singing
"SHAKE A HAND"
and
"SHED A TEAR"
Decca 28836 (9-28836)

Sister Rosetta Tharpe
Sings
"CRYING IN THE CHAPEL"
and
"THERE'S PEACE IN KOREA"
Decca 48302 (9-48302)

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RECORDS

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RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

LOUIS JORDAN

(Decca 28820)

ⓑ "THERE MUST BE A WAY" (3:12) [Laurel Music] The slow oldie given a smooth and ear pleasing vocal by Louis Jordan. Good juke box material.

ⓑ "TIME MARCHES ON" (2:25) [Willoughby-Jordan Copyright] Jordan sings a quick beat calypso rumba fetchingly. Lyrics are chuckley with "the young get old and old get cold" the punchline.

HELEN HUMES

(Decca 28802)

ⓐ "I CRIED FOR YOU" (1:45) [Miller Music-ASCAP] Helen Humes sings out energetically as she belts the fast beat item actually recorded at a concert. Disk has that hollow sound that indicates a big hall at which the session was cut.

ⓑ "MEAN WAY OF LOVIN'" (2:45) [Skyview-ASCAP] Miss Humes pipes a middle beat blues with loads of personality. Gal sings it out for a peppy side.

RAY JOHNSON

(Mercury 70203)

ⓐ "I'LL NEVER LET YOU GO" (2:40) Ray Johnson shouts the blues against a torrid ork backdrop. The middle beat jump is the story of the gal who wants to leave him after he made her what she is.

ⓑ "HOUSE OF BLUES" (2:35) [Wing-BMI] Ray melts a feelingful and swaying slow blues with the help of moaning brass. Pleads with his gal to come back to him.

CLIFF BUTLER and His Doves

(States 123)

ⓑ "PEOPLE WILL TALK" (2:40) [Pamlee-BMI] A quick beat bouncer with a gay touch and spiritual flavor is run through by Cliff Butler and his Doves. Tune has some go-go to it and the lead, Butler, does a top job.

ⓐ "WHEN YOU LOVE" (3:00) [Pamlee-BMI] Reverse deck is a slow ballad dreamily performed with soft-lights appeal.

EARL BOSTIC

(King 4653)

ⓑ "THE VERY THOUGHT OF YOU" (2:34) [Witmark-ASCAP] Earl Bostic and his orchestra dish up the classic oldie in slow bounce style. Bostic's saxing standout and the net result is an easy to listen to side.

ⓐ "MEMORIES" (3:00) [Remick-ASCAP] The Bostic group etches a middle tempo bounce instrumental in more than satisfactory style.

THE CASH BOX

★ AWARD O' THE WEEK ★

"I LOVE YOU" (2:41) [Feist-ASCAP]

"I LOVE YOU JUST THE SAME" (2:39) [Mills-ASCAP]

VARETTA DILLARD

(Savoy 1107)



VARETTA DILLARD

● Varetta Dillard, climbing to the top on the basis of consistency, follows her latest, "Mercy, Mr. Percy" with a belty reading of the

oldie, "I Love You". The thrush's personality is zestfully thrust forward as she renders a high flying vocal filled with vivacity. Gal sings the middle tempo bounce with a pert and taunting manner that makes for a lively and spirited deck. Orking by Buddy Tate's ork provides the same mettlesome background. The flip, "I Love You Just The Same", is a slow romantic ballad soulfully chanted by Varetta. She sings with sensitivity and warmth as she assures her man of her devotion tho' her friends think she is crazy to stick with him. Like that top deck for the boxes.

PRESTON LOVE

(Federal 12145)

ⓑ "SUICIDE BLUES" (2:15) [Valjo-BMI] Preston Love and his orchestra beat out a quick tempo blues enthusiastically with a zestful vocal by Frank Ervin. Ervin chants the mournful lyrics about "he's gonna suicide" if she don't come back.

ⓐ "MY LOVE IS DRAGGIN'" (2:25) [Valjo-BMI] The aggregation gives a slow blues ballad the soft treatment. Vocal is easy and in the mood.

HARRY "THE HIPSTER"

(Intro 6082)

ⓑ "SNOW WHITE" (3:10) [Intro Music-BMI] Grimm still the source of material for the hepster jargon disks curently so popular. Intro's pitch for the sales in this field is the tot favorite "Snow White" and done with appeal and humor.

ⓑ "CITY MOUSE & COUNTRY MOUSE" (2:50) [Intro Music-BMI] Flip, the story of the city mouse and his country cousin, given the same treatment.

THE CASH BOX

Rhythm 'N Blues

SLEEPER OF THE WEEK

"I CROSS MY HEART" (2:35) [Globe Music]

"WEST MEMPHIS BLUES" (3:04) [Globe Music]

SONNY BOY WILLIAMSON

(Trumpet 144)

● Title should not be confused with the number one hit of about three or four months ago, Johnny Ace's "Cross My Heart". Sonny Boy Williamson's effort is titled "I Cross My Heart", a quick beat bounce with romantic lyrics. Williamson's stylized vocalizing and his fascinating harmonica performance makes for a provocative

piece of wax. This deck should break out with lots of action. The under portion, "West Memphis Blues", is a rhythmic middle tempo blues with the chanter performing smoothly and again employing his harmonica to best advantage. However, for the best bet in the boxes it's the top waxing.

FRED NORMAN & ORCHESTRA

(Jay-Dee 778)

ⓑ "JUMP TOWN" (2:37) [Beacon Music-BMI] Fred Norman and his orchestra beat their way through a middle tempo jump instrumental in fascinating manner. Good sounds and a danceable tune.

ⓑ "FEELING SENTIMENTAL" (3:04) [Beacon Music-BMI] Flip is a slow mood piece gently and smoothly performed by the ork.

SYLVESTER SAUNDERS

(Specialty 469)

ⓐ "MY DREAMS ARE ALL IN VAIN" (2:36) [Venice-BMI] Sylvester Saunders sings a slow romantic blues with a backing that is a little too loud and which battles the singer.

ⓑ "I WANT YOU" (2:38) [Venice-BMI] Saunders wonders if she'll ever come home as he chants the slow ballad blues. A better deck softly etched.

DON BYAS

(Seeco 10-014)

ⓐ "TERRY'S THEME" (2:41) Don Byas lends his talented saxing to the lush tune with a jazz interpretation. Backing deep in the background with the etching a Don Byas showcase.

ⓑ "MOULIN ROUGE" (2:38) Again borrowing from the pop field Byas gives it his specialized treatment. His saxing is tops and should get a good reception from his followers.

THE IMPERIALS

(Savoy 1104)

ⓐ "YOU SHOULD HAVE TOLD ME" (2:37) [Crossroads-BMI] The Imperials etch a slow romantic ballad tenderly.

ⓑ "MY DARLING" (2:38) [Crossroads-BMI] The group, with a better piece of material to work with, blend on another slow romantic bit. Lead is standout. Side should get its share of plays.

THE ROBINS

(RCA Victor 20-5434)

ⓑ "HOW WOULD YOU KNOW" (3:04) [Sir Music-BMI] The Robins come up with a top notch performance as they work their way through a slow ballad. Lead and tempo switched for a chorus makes an interesting change of pace.

ⓐ "LET'S GO TO THE DANCE" (3:07) [Sir Music-BMI] Flip is a fast beat rocker with The Robins belting it enthusiastically. A potent arrangement and excellent timing make this side top drawer.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Savoy Records releases a new Varetta Dillard, "I Love You," and the gal gives it a vivacious and pert reading. This thrush is on the way up and up. . . . Edna Gallmon Cooke, Republics great spiritual singer, recuperating at her home in Philadelphia after undergoing serious surgery in Thomasville, Ga. . . . Republic just signed a new vocal group, The Orchids, now featured with Sonny Thompson and his ork. . . . Joe Turner's "Honey Hush"



JOE TURNER

on Atlantic looks like it could become the diskeries number one tune in the future weeks. Waxing is beginning to take off. Atlantic's stable sure on fire. . . . RCA Victor racking up sales with the latest Du Droppers "Somebody Work On My Baby's Mind" and "Whatever You're Doin'." Also like that other group with Victor, The Robins. The boys make pretty sounds and they could happen. Watch their latest "How Would You Know" and "Let's Go To The Dance." . . . Don Robey, Peacock prexy, announces the signing of Johnny Otis. . . . A new voice was added to the Spirit of Memphis Quartet, Peacock artists, when Theo Wade, manager of the group was recently blessed with a new baby boy. . . . WDIA's "Cool Train" is unique in that it features Nat Williams, the first colored disk jockey in the Memphis, Tenn. area and Rufus "Bearcat" Thomas, Sun Record artist. The two join together for three hours each Saturday as conductor and engineer of this popular streamliner. . . . Seeco is planning a campaign to expand its domestic sales program. The Latin American company has heretofore exerted its greatest efforts in the South American countries. The increasing consumer demand in the United States decided Seeco to go after a piece of the biz. . . . Lou Krefetz, manager of those highly successful Clovers, Atlantic Record vocal group, in town for a spell. Lou ecstatic over the remarkable abilities of the boys that has them near the top of the charts for the seventh successive hit. . . . An interesting tune with a different beat, "Why-y-y Leave Me This Wa-ay-ay???" brought up to the office for a sneak preview. Will be released by a new R&B label in a week or two.

CHICAGO:

Following Art Tatum and Paul Quinichette, Nat "King" Cole opened at the Blue Note, 8/28, complete with trio, for a limited engagement. First Chicago appearance for Nat following his illness. . . . The lineup for the 'Note' following Cole includes Johnny Hodges; Louis "Satchmo" Armstrong; Duke Ellington; and Stan Kenton. Stan is currently abroad and will play the cafe on his return to the Midwest. . . . Quite an array of star vocalists set for Chicago this current summer and fall season. Such gals as Sarah Vaughan; Billie Holiday; Ella Fitzgerald; and Dinah Washington will appear here. . . . Jim Fleming has been added to the Chicago staff of Shaw Artists Corp. and doing a fine job, we hear. . . . Al Benson vacationing from the air. Due to return following Labor Day. In the meantime, his Parrot label going strong, with Mabel Scott's rendition of "Mr. Fine," which is starting to show on the 'Hot Charts'. . . . Sonny Stitt packing 'em in at the Beehive. . . . Coleman Hawkins, who preceded Sonny at the 'Hive,' now playing the Toast Of The Town Club. . . . Leonard Allen now back at his desk at United, following a Southern junket. While on the road, Leonard signed some fresh, new talent, including two femme vocalists, Helen Thompson and Terry Timmins. . . . Also on a talent search, Jules and Joe Bihari were brief Windy City visitors this past week. . . . Ernie Leaner just back from a Canadian vacation. No sooner did he return, then brother George took off for the same spot. Ernie tells us they are now distributing Epic Records, a branch of Columbia. "And doing real nicely," Ernie stated.



DINAH WASHINGTON

LOS ANGELES:

Many artists are now getting ready to take to the road again after brief stopovers in Southern California. . . . Don Robey of Peacock Records flew in from Houston to cut new sessions with Johnny Ace and Willie Mae Thornton which will be released soon on the Duke label. After these new etchings Johnny and Willie Mae will leave for a tour of one nighters and theatre engagements throughout the Midwest and East. Don Robey also announced



AMOS MILBURN

that Johnny Otis has just been signed up to cut some new sessions for the Houston firm. . . . The Ink Spots, who are currently appearing at the Crystal Inn in Bakersfield, will leave soon for a limited engagement at Lake Tahoe then off to Las Vegas for more appearances. . . . Count Basie, after a successful one night engagement in Los Angeles, continues his tour of one nighters throughout the Northwest. . . . Percy Mayfield is taking a vacation before leaving on his Eastern jaunt September 10th. . . . Roy Milton gets set for more appearances as he also heads East. . . . Before leaving on his Eastern business trip, Art Rupe, of Specialty Records announced that Jimmie Liggins' first release, "The Drunk" is causing quite a stir around Baltimore and the East as well as here in L.A. It was also stated that Specialties recent waxing of the spiritual "I Don't Care What The World May Do" and "Too Close to Heaven" with Alex Bradford is taking off big and has even invaded the Rhythm and Blues field. . . . Carl Burns and Mike Coleman of Crystallite Records announced their first kickoff into Rhythm and Blues with their new vocalist Linda Hopkins warbling "Tears of Joy" and "Three Time Loser." . . . We hear that Randy's Record Shop in Gallatin, Tennessee has put Johnny Moore's "Dragnet Blues" in his package of big sellers which according to informed sources, is usually a sure sign of a hit. . . . Everyone, including Leo and Eddie Mesner, have voiced their opinion that Amos Milburn's newest disc, "One Scotch, One Bourbon, One Beer," will soon be chalked up as another Aladdin big seller. . . . Wish to announce that yours truly, Carl Taft has just moved to the Los Angeles area in order to be of more service to everyone in the record industry. The office phone number still remains at WEBster 1-1121. You can now reach me in the evenings by dialing DUnkirk 2-7832.

Brunswick Signs Willis

Conover, WWDC Disk Jockey

WASHINGTON, D. C. — Starting October 1st, WWDC disc jockey Willis Conover will start spinning his own recordings as well as the music of other recording artists.

That's the date that Brunswick Records (a subsidiary of Decca) will bring out Volume One of "Willis Conover's House of Sounds", a Long-Playing album of records featuring Conover and the Orchestra, an all-star aggregation of top-notch musicians playing in the Washington area.

Musical director of the album is Joe Timer who also plays the drums in the orchestra.

Volume One of the Conover album features 12 musical selections, seven of which are original compositions.

The Conover aggregation is a 15-piece band which has been featured for the past two years in Jazz Concerts in the Washington area. They have been heard at the National Guard Armory, numerous theaters and night clubs.

During his seven years on the air in Washington and WWDC, Conover has utilized his time on and off the air to popularize modern music.

He has conducted and emcee'd numerous Jazz Concerts featuring such personalities as Louis Armstrong, Eddie Condon, Charlie Parker, Elliott Lawrence, Billy Eckstine, Nat (King) Cole, Pearl Bailey, George Shearing and Ralph Flanagan.

When the U.S. Treasury Department decided to incorporate jazz greats into its transcribed "Guest Star" radio series, Conover was hired as narrator. Two shows, featuring pianist Art Tatum and Duke Ellington, were recorded for use on 2800 radio stations throuout the nation.

Grill Quits Victor Post

NEW YORK—Hy Grill resigned from RCA Victor this week. He had been a member of the A&R department for the last 19 months and before that had been with Decca for 14 years.

Grill will take a vacation and after he returns will announce his future plans.

At Victor he had been responsible for supervising the recording of the Sunny Gale records, the latest of which is "Before It's Too Late" and "Love Me Again."

Victor Signs Marilyn Monroe

NEW YORK—RCA Victor has signed Marilyn Monroe to a recording contract, it was announced this week by Joe Carlton, head of A&R.

Her first Victor disks will be cut next month when Carlton visits the coast for recording sessions.

The star's first public singing role was in "Gentlemen Prefer Blondes" in which she played the lead.

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IN
R&B



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"Opry" Audience Flows Over Onto Stage



NASHVILLE, TENN.—On Saturday night July 11, WSM's Grand Ole Opry had the largest audience in its history. In addition to the 7,297 persons who finally got into the Ryman Auditorium that night, approximately 10,000 others asked for tickets and were unable to get them. At 10:00 p.m., which is past the midmark of the 4½ hour show, approximately 3,000 persons were lined up four abreast for three blocks hoping enough people would leave early to make room for them to see at least a part of the show. About 2,000 of the early audience did leave early to make room for them, but at 11:00 o'clock there were still about 1,000 waiting outside. Rather than disappoint them, the WSM Management ran up all back drops and removed stage scenery and let the other 1,000 stand backstage to watch the remainder of the performance. The above picture shows a part of that crowd standing backstage behind a rope that was strung up to keep them separated from the cast.

Jane Pickens Doubles As Editor

NEW YORK—Jane Pickens has been appointed Records Editor of Screenland Plus TV-Land Magazine, it was announced by Ned Pines, publisher.

Each month, beginning with the October issue on the stands September 8, Miss Pickens will list her selections of outstanding popular and light classic recordings.

From her early scholarship-student days at the Curtis Institute in Philadelphia, Jane Pickens has been a leading figure in the world of music. Heard coast-to-coast six times a week on the NBC radio network as star of the "Jane Pickens Show", she has scored personal triumphs on Broadway as the singing star of "Regina", has appeared as soloist with the New York and Philadelphia Symphony Orchestras, and will be remembered as the star of NBC's "Chamber Music Society of Lower Basin Street."

This year she made entertainment history by her six nationwide 17-hour telethons in behalf of Cerebral Palsy.

On September 8, she will begin a singing engagement at the New York Paramount Theatre.

Caribbean Cruise Contest

NEW YORK—A deluxe, all-expense paid Caribbean Cruise for two on a Grace Line luxury liner will be the main prize of a nation-wide contest for distributor salesmen of Columbia Records.

The contest is being held in conjunction with the forthcoming release of Paul Weston's new album, "Caribbean Cruise", a delightful musical anthology of below-the-border melodies.

The record company is providing their salesmen from coast-to-coast with ad mats, streamers and display material of all kinds in addition to a press book containing basic ideas for local "Caribbean Cruise" campaigns. The salesman who presents the parent company with the best individual promotion on this new collection will be awarded the highly-coveted trip. The contest begins September 15th and closes October 25th.

It will be judged by Paul Wexler, Columbia's vice president in charge of sales and merchandising and E. Terry Southard, national sales manager.

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Slim Lay

- WHBS—Huntsville, Ala.
1. Hey Joe (Carl Smith)
2. A Dear John Letter (Shepard)
3. I Forgot More (Davis Sisters)
4. It's Been So Long (W. Pierce)
5. I Have But One Goal (Smith Bros.)
6. Like The Lovers Do (Gunter)
7. I Won't Be Home No More (Hank Williams)
8. Is Zat You Myrtle (Carlises)
9. Wait A Little Longer (R. Faye)
10. Yesterday's Girl (Thompson)

Bob Edwards

- Fort Monmouth, N. J.
1. It's Been So Long (W. Pierce)
2. Cryin' In The Chapel (Glenn)
3. Rub-A-Dub-Dub (Thompson)
4. Take These Chains From My Heart (Hank Williams)
5. Tennessee Wig Walk (B. Lou)
6. How's The World Treating You (Eddy Arnold)
7. A Dear John Letter (Shepard)
8. I'd Rather Die Young (Jean Shepard)
9. Is Zat You Myrtle (Carlises)
10. Seven Lonely Days (B. Lou)

Uncle Joe Johnson

- WPAQ—Mount Airy, N. C.
1. I'd Rather Die Young (Mac Wiseman)
2. Cryin' In The Chapel (Darrell Glenn)
3. I Can't Wait (Autry Inman)
4. South In New Orleans (Johnny & Jack)
5. It's Been So Long (W. Pierce)
6. The Life They Live (K. Wells)
7. I Won't Be Home No More (Hank Williams)
8. When The One You Love (Jim Eanes)
9. As Ye Shall Receive (Martha Carson)
10. Is Zat You Myrtle (Carlises)

David Wolshok

- KCTI—Gonzales, Tex.
1. It's Been So Long (W. Pierce)
2. Hey Joe (Carl Smith)
3. A Dear John Letter (Jean Shepard)
4. Caribbean (Mitchell Torok)
5. How's The World Treating You (Eddy Arnold)
6. Let Me Be The One To-kin (Hank Snow)
7. For Now And Always (Hank Snow)
8. I Won't Be Home No More (Hank Williams)
9. Do I Like It (Carl Smith)
10. Don't Say Goodbye If You Love Me (Johnny & Jack)

Tom Edwards

- WERE—Cleveland, Ohio
1. It's Been So Long (W. Pierce)
2. A Dear John Letter (Jean Shepard)
3. Cryin' In The Chapel (Darrell Glenn)
4. Hey Joe (Carl Smith)
5. Danny Boy (Slim Whitman)
6. Oh, Micaela Love (Gore)
7. Black Mountain Rag (Joe Maphis)
8. Tennessee Wig Walk (B. Lou)
9. For Now And Always (Hank Snow)
10. Caribbean (Mitchell Torok)

Shariff Taw Davis

- WLOW—Norfolk, Va.
1. Hey Joe (Carl Smith)
2. How's The World Treating You (Eddy Arnold)
3. A Dear John Letter (Jean Shepard)
4. It's Been So Long (W. Pierce)
5. Cryin' In The Chapel (Darrell Glenn)
6. I'd Rather Die Young (Jean Shepard)
7. I Don't Claim To Be An Angel (Kitty Wells)
8. Yesterday's Girl (Thompson)
9. Private Property (Johnny & Jack)
10. It's Your Life (S. McDonald)

Ramblin' Lou

- WHLD—Niagara Falls, N. Y.
1. Cryin' In The Chapel (Rex Allen)
2. Hey Joe (Kitty Wells)
3. Trademark (Carl Smith)
4. Gambler's Guitar (M. Travis)
5. It's Been So Long (W. Pierce)
6. Private Property (Johnny & Jack)
7. Vaya Con Dios (Whiting & Wakely)
8. For Now And Always (Snow)
9. Are You Walkin' And Talkin' For The Lord (Wilma & Stoney Cooper)
10. I'd Rather Die Young (Mac Wiseman)

Panhandle Van

- WCAR—Pontiac, Mich.
1. Cryin' In The Chapel (Darrell Glenn)
2. It's Been So Long (W. Pierce)
3. Hey Joe (Carl Smith)
4. Private Property (Johnny & Jack)
5. A Dear John Letter (Shepard)
6. Is Zat You Myrtle (Carlises)
7. Gambler's Guitar (R. Draper)
8. Tennessee Wig Walk (B. Lou)
9. God Bless Us All (M. Bee)
10. Sansoo (Earl Songer)

Cracker Jim

- WMIE—Miami, Fla.
1. It's Been So Long (W. Pierce)
2. Hey Joe (Carl Smith)
3. A Dear John Letter (Shepard)
4. How's The World Treating You (Eddy Arnold)
5. Cryin' In The Chapel (Darrell Glenn)
6. I Forgot More (Davis Sisters)
7. Tennessee Wig Walk (B. Lou)
8. Be Sure You Know (Lefty Frizzell)
9. Mexican Joe (Jim Reeves)
10. Is Zat You Myrtle (Carlises)

Tommy Hill

- KWKH—Shreveport, La.
1. Loneliest Gal In Town (Goldie Hill)
2. Is Zat You Myrtle (Carlises)
3. If You'll Be A Baby To Me (Darrell Glenn)
4. The Last Letter (Tommy Hill)
5. Lonesome And Blue (Van Howard)
6. Rainbow In Every Teardrop (Slim Whitman)
7. Now That I Love You (Claude King)
8. Time Will Tell All (B. Walker)
9. Warm Red Wine (J. Horton)
10. Love Me For A Lifetime (Tommy Hill)

Hugh Cherry

- WMAK—Nashville, Tenn.
1. I Forgot More (Davis Sisters)
2. It's Been So Long (W. Pierce)
3. Hey Joe (Carl Smith)
4. Cryin' In The Chapel (Allen)
5. I Have But One Goal (Bill Lowery)
6. I Won't Be Home No More (Hank Williams)
7. How's The World Treating You (Eddy Arnold)
8. Is Zat You Myrtle (Carlises)
9. For Now And Always (Hank Snow)
10. Don't Brush Them On Me (Ernest Tubbs)

Butch Lewis

- WJKO—Springfield, Mass.
1. Cryin' In The Chapel (Rex Allen)
2. Caribbean (Mitchell Torok)
3. Is Zat You Myrtle (Carlises)
4. Free Home Demonstration (Eddy Arnold)
5. I Won't Be Home No More (Hank Williams)
6. For Me, For Me (W. Tuttle)
7. Sixteen Chicks And A Tamborine (Roy Acuff)
8. Lonesome And Blue (Howard)
9. Maybe I Was Wrong (E. Britt)
10. Let Me Love You (J. Reeves)

Clarence Kneeland

- WICH & WERI—Jewett City, Conn.
1. Hey Joe (Carl Smith)
2. Cryin' In The Chapel (Darrell Glenn)
3. Rub-A-Dub-Dub (Hank Thompson)
4. It's Been So Long (W. Pierce)
5. Is Zat You Myrtle (Carlises)
6. For Now And Always (Hank Snow)
7. Mexican Joe (Jim Reeves)
8. A Dear John Letter (Jean Shepard)
9. How's The World Treating You (Eddy Arnold)
10. Private Property (Johnny & Jack)

Uncle Eb Brown

- WGST—Atlanta, Ga.
1. I Forgot More (Davis Sisters)
2. I Have But One Goal (Smith Bros.)
3. A Dear John Letter (Jean Shepard)
4. How's The World Treating You (Eddy Arnold)
5. Cryin' In The Chapel (Darrell Glenn)
6. It's Been So Long (W. Pierce)
7. Spanish Fireball (H. Snow)
8. Hey Joe (Carl Smith)
9. They Got Me Singing That Way (R. Garrett)
10. Private Property (Johnny & Jack)

Big Jim Hess

- WIVK—Knoxville, Tenn.
1. A Dear John Letter (Shepard)
2. I Forgot More (Davis Sisters)
3. I'd Been So Long (W. Pierce)
4. I'd Rather Die Young (Rosa Maddox)
5. Darling Am I The One (Smith)
6. John's Reply (Lane & Stabile)
7. Cold Shoulder (Ray Price)
8. Is Zat You Myrtle (Carlises)
9. Hey Joe (Carl Smith)
10. Empty Mansions (Maddox Bros.)

L. F. Kenfield

- WTIC—Hartford, Conn.
1. I Won't Be Home No More (Hank Williams)
2. I Can't Wait (Faron Young)
3. Rub-A-Dub-Dub (Thompson)
4. I Couldn't Keep From Crying (Jack Turner)
5. Cryin' In The Chapel (Darrell Glenn)
6. Cold Shoulder (Ray Price)
7. Mexican Joe No. 675 (Homer & Jethro)
8. For Me, For Me (W. Tuttle)
9. Caribbean (Eddie Kirk)

Carl J. Swanson

- WRUN—Utica, N. Y.
1. Hey Joe (Carl Smith)
2. A Dear John Letter (Pat O'Day & The Four Horsemen)
3. Cryin' In The Chapel (Glenn)
4. Tennessee Wig Walk (B. Lou)
5. Take These Chains From My Heart (Hank Williams)
6. Castaway (Rosalie Allen)
7. Like The Lovers Do (Hardrock Gunter)
8. They Got Me Singing (Red Garrett)
9. Cannonball Yodel (E. Britt)
10. I'd Rather Die Young (Mac Wiseman)

Cliff Rodgers

- WHKK—Akron, Ohio
1. Hey Joe (Carl Smith)
2. A Dear John Letter (Jean Shepard)
3. It's Been So Long (W. Pierce)
4. Is Zat You Myrtle (Carlises)
5. Cryin' In The Chapel (Glenn)
6. I Forgot More (Davis Sisters)
7. I'll Dance At Your Wedding (J. Dickens)
8. I'd Rather Die Young (Jean Shepard)
9. How's The World Treating You (Eddy Arnold)
10. For Now And Always (Hank Snow)

Joe Morris

- WKDK—Newberry, S. C.
1. It's Been So Long (W. Pierce)
2. I Forgot More (Davis Sisters)
3. I Won't Be Home No More (Hank Williams)
4. How's The World Treating You (Eddy Arnold)
5. A Dear John Letter (Jean Shepard)
6. Cryin' In The Chapel (Rex Allen)
7. Is Zat You Myrtle (Carlises)
8. Trademark (Carl Smith)
9. Rub-A-Dub-Dub (Thompson)
10. For Me, For Me (W. Tuttle)

Chuck Thompson & Elmer

- WFOR—Hattiesburg, Miss.
1. For Now And Always (Hank Snow)
2. John Henry (Hank Thompson)
3. I Forgot More (Davis Sisters)
4. Losers Weepers (J. Swan)
5. How's The World Treating You (Eddy Arnold)
6. Hey Joe (Carl Smith)
7. I'm Talking To You (B. Mack)
8. Did I Do Wrong (Wade Ray)
9. I've Known The Truth (T. Morton)
10. It's Hard To Love Just One (Jim Reeves)

Shel Horton

- WHUM—Saxton, Pa.
1. Castaway (Rosalie Allen)
2. Hey Joe (Carl Smith)
3. Marriage Of Mexican Joe (C. Bradshaw)
4. It's Been So Long (W. Pierce)
5. Come On Chere (T. Edwards)
6. Is Zat You Myrtle (Carlises)
7. Warm Red Wine (J. Horton)
8. Cannonball Yodel (E. Britt)
9. Caribbean (Mitchell Torok)
10. Red Lips (Johnny Horton)

THE NATION'S TOP HIT!

DARRELL GLENN

and the Rhythm Riders

"CRYING IN THE CHAPEL"

b/w

"HANG UP THAT TELEPHONE"

Valley V-105

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The Original Hit!

"CARIBBEAN"

MITCHELL TOROK

on Abbott # 140

ABBOTT RECORD CO.

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Hollywood 28, Calif.

THE CASH BOX

Reports

THE NATION'S

BIG
10HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNESFabor Robison Purchases All Out-
Side Interests In Abbott Records

FABOR ROBISON

1 IT'S BEEN SO LONG

Webb Pierce

(Decca 28725; 9-28725)

2 HEY JOE!

Carl Smith

(Columbia 21129; 4-21129)

3 RUB-A-DUB-DUB

Hank Thompson

(Capitol 2445; F-2445)

4 MEXICAN JOE

Jim Reeves

(Abbott 116; 45-116)

5 CRYING IN THE
CHAPEL

Darrell Glenn

(Valley 101; 45-101)

6 A DEAR JOHN LETTER

Jean Shepard & Ferlin
Huskey

(Capitol 2502; F-2502)

7 I WON'T BE HOME
NO MORE

Hank Williams

(MGM 11533; K-11533)

8 CARIBBEAN

Mitchell Torok

(Abbott 140; 45-140)

9 I FORGOT MORE
THAN YOU'LL EVER
KNOW

Davis Sisters

(RCA Victor 20-5345;
47-5345)

10 TRADEMARK

Carl Smith

(Columbia 21119; 4-21119)

HOLLYWOOD, CALIF. — Announcement was made last week that Fabor Robison, general manager of Abbott Records, has just purchased all outside interests making him the sole owner as well as operator of the fast-growing Abbott organization.

Within eight months Abbott Records has grown from a company with only five distributors into one which is pressing records on full schedule in Los Angeles, Calif.; Memphis, Tenn.; and Philadelphia, Penn.; and feeding these to distributors in 31 key cities coast to coast.

Abbott first commanded attention in recording circles with the release of "Mexican Joe" by Jim Reeves, a Shreveport deejay and star of "Louisiana Hayride" on Station KWKH. Jim has just concluded a highly successful tour of the Western states and has resigned his platter-spinning duties to devote full time to recording, personal appearances and the Hayride show.

With "Mexican Joe" still high in

the charts Robison released another of his discoveries, 23-year-old Mitchell Torok singing his own composition "Caribbean." The sensational Texas youth also wrote "Mexican Joe," "Judalina," "Little Hoo-Wee" and "Butterfly Love." Many follow up versions of "Mexican Joe" as well as "Caribbean" are on the market by pop as well as country and western singers.

Currently showing up in charts coast to coast and getting rave reviews is Fabor Robison's third discovery, Carolyn Bradshaw, girl singer from Shreveport singing "Marriage of Mexican Joe." She is described as the possessor of talent, beauty and a personality which has projected her so well on TV and in person that she captivates audiences in every area.

Abbott's newest recording artist is Rudy Grayzell, singer and composer of San Antonio, Texas, whose first release is now going out. He makes his recording debut with "I'm Looking At The Moon And Wishing On A Star," and "The Heart That Once Was Mine." Rudy wrote the first number and teamed with Austin Moody on the last one. American Music is publisher of both sides. Of Grayzell, Fabor Robison expresses belief he will immediately be accepted by the listeners of folk songs and music, the juke box operators and the disc jockeys who spin these records.

Abbott Records has met with tremendous success in recent months, and Robison says his efforts of the future will be directed toward the artists he now has with a few to be added. He points out that he will maintain a limited number of artists and will give proper promotional treatment and a personalized service to each. He will spend much of his time on the road visiting his distributor and dealer outlets, operators and disc jockeys. At the same time he will continue watching for fresh new material and new personalities, with which he has been so successful.

Shel Horton Hits Jackpot At County Fair

SAXTON, PA.—Shel Horton, disc jockey at WHUN, Huntingdon, Penna, with programs also at WVAM, Altoona, Pa., and WMRF, Lewistown, Pa., hit the proverbial jackpot at the Huntingdon County Fair when he did all his shows from the Radio Booth at the County Fair in Huntingdon. Beginning at 6:30 A.M., when his first show hit the air, he was doing yeoman service throughout the day with shows in the Radio Booth, interviewing visitors to the fair, giving prizes, gifts and merchandise from his sponsors, who had purchased shows at the fair.

Forty-three 30-minute shows were aired by him throughout the week, in addition to his 2 hour stint daily, and the climax came when Lonzo and Oscar from Grand Ole Opry appeared at the Fairgrounds on Saturday Aug. 22nd. Horton had Lonzo and Oscar, Tommy Warren of Columbia Records and the Pea Pickers all on a 15 minute air show which brought many people to the grounds for the event. Shel did all the M.C. work for the Fair Association which announced on Monday following the Fair that it was the largest attended fair in the history of Huntingdon County.

Of noteworthy attention, was the

Fair Radio Booth, which Shel and the Station Personnel decorated in attractive colors and termed it the WHUN "CASHBOX BANDWAGON", with visitors permitted to have a look in on the methods of programming, spinning and interviewing.

Shel Horton, with a Central Pennsylvania Network Program over WMRF, WVAM and WHUN, has been having attention focused on his work since his now famous "CANCER MARATHON", a community service program that Horton put across by sitting at the "Mike" for 42½ consecutive hours to make a goal of \$3079.00 for Cancer Funds. This happened in April and is hailed as the longest one man marathon in Radio's history. Shel Horton has been selected by Radio Station WSM, Nashville, Tenn., to appear on Sept. 18th, 7:00 to 7:30 P.M., as MR Disc Jockey, U.S.A., recognizing his talents as a record twirler.

Lonzo and Oscar of Grand Ole Opry have as their greatest recording, a ditty "I'm My Own Grandpaw", a platter that hit paydirt when they added their unusual talents to its catchy lyrics. They have been at WSM on "OPRY" for 7 years and feature Tommy Warren and the Pea Pickers.

LADDER OF
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AND
Federal
RECORDS

Popular

BONNIE LOU
TENNESSEE WIG WALK
HAND-ME-DOWN HEART
1237 and 45-1237

RUBY WRIGHT
YOU WALKED OUT ON MY
DREAMS
I ONLY HAVE ONE LIFETIME
1249 and 45-1249

APRIL STEVENS
C'EST SI BON
SOFT WARM LIPS
1266 and 45-1266

Folk/Western

YORK BROTHERS
WHY DON'T YOU OPEN THE
DOOR
YOU'RE MY EVERY DREAM
COME TRUE
1248 and 45-1248

MOON MULLICAN
I DONE IT
GRANDPA STOLE MY BABY
1244 and 45-1244

CHARLIE GORE
OH MISERABLE LOVE
I DIDN'T KNOW
1256 and 45-1256

JACK CARDWELL
DEAR JOAN
YOU'RE LOOKING FOR
SOMETHING
1269 and 45-1269

Rhythm/Blues

TINY BRADSHAW
OFF AND ON
FREE FOR ALL
4647 and 45-4647

JACK DUPREE
TONGUE-TIED BLUES
THE BLUES GOT ME ROCKIN'
4633 and 45-4633

LULA REED
DON'T MAKE ME LOVE YOU
GOING BACK TO MEXICO
4649 and 45-4649

EARL BOSTIC
THE VERY THOUGHT OF YOU
MEMORIES
4653 and 45-4653

Federal

THE ROYALS
GET IT
NO IT AIN'T
12133 and 45-12133

LITTLE ESTHER
CHERRY WINE
LOVE OH LOVE
12142 and 45-12142

BILLY WARD AND
HIS DOMINOES
YOU CAN'T KEEP A GOOD
MAN DOWN
WHERE NOW, LITTLE
HEART
12139 and 45-12139

The LAMPLIGHTERS
TURN ME LOOSE
PART OF ME
12149 and 45-12149

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by

Gene Stewart

Decca #28770

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THE CASH BOX THE 10 FOLK & WESTERN TOP Best Sellers

1. A DEAR JOHN LETTER
Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)
2. HEY JOE!
Carl Smith
(Columbia 21129; 4-21129)
3. IT'S BEEN SO LONG
Webb Pierce
(Decca 28725; 9-28725)
4. CRYING IN THE CHAPEL
Darrell Glenn
(Valley 101; 45-101)
Rex Allen
(Decca 28758; 9-28758)
5. I FORGOT MORE THAN YOU'LL EVER KNOW
The Davis Sisters
(RCA Victor 20-5345; 47-5345)
6. RUB-A-DUB-DUB
Hank Thompson
(Capitol 2445; F-2445)
7. CARIBBEAN
Mitchell Torock
(Abbott 140; 45-140)
8. IS ZAT YOU MYRTLE?
The Carlisles
(Mercury 70174; 70174 x 45)
9. GAMBLER'S GUITAR
Rusty Draper
(Mercury 70167; 70167x45)
10. I WON'T BE HOME NO MORE
Hank Williams
(MGM 11533; K-11533)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD
GOOD
FAIR
MEDIocre

BULLSEYE of the WEEK

"MAMA, COME GET YOUR BABY BOY" (2:25)
[Adams, Vee & Abbott-BMI]
"IF I NEVER GET TO HEAVEN" (2:40) [Rio Grande-BMI]
EDDY ARNOLD
(RCA Victor 20-5415)

• Eddy Arnold, whose styling and talents have made him an established favorite, waxes a pair of items that should prove substantial juke box lure. "Mama, Come Get Your Baby Boy" is a quick beat novelty piece voiced by Arnold, whose mellow chords make for pleasurable listening. Delightful lyrics are about a fellow who tries his hand at romancin' for the first time and then sends out an alarm for his mama to come and get him. Lower end, "If I ever Get To Heaven," is a change of pace, slow beat weeper. Appeal is potent on both ends as the artist accompanies himself with smooth guitar work. Another two-sided hit for the Tennessee Plowboy.

"THE WRONG SIDE OF TOWN" (2:43) [Acuff-Rose-BMI]
"WHO STOLE THAT TRAIN" (2:14) [Milene-ASCAP]
RAY PRICE
(Columbia 21149)

• Ray Price, comes through again for the operators with a pair of etchings that look like certain winners. Top deck, "The Wrong Side Of Town," is a moderate beat tune vocalized in Price's infectious style. Subdued strings supplement this sentimental lament that the artist renders with warmth and feeling. Story tells of a lad who has to give up his gal because she's too high society for him. On the under portion, "Who Stole That Train," Price gives a zestful reading to a fast moving ditty with cute lyrics. Enthralling tones of the chanter stand out as string simulate a moving train. Two strong contenders for the charts.

BOB WILLS AND HIS TEXAS
PLAYBOYS
(MGM 11568)

B+ "I WON'T BE HOME TONIGHT" (2:37) [Acuff-Rose-BMI] Bob Wills and the boys belt out a quick tempo romantic bounce with zest and appeal. A sentimental blues item given a tantalizing vocal by Darrell Glenn. The entire group blend happily on this swingful piece.

B "B. BOWMAN HOP" (2:19) [Mesa-BMI] Bottom deck is a fast beat instrumental ditty etched in gay style by Bob and the Playboys. A spirited item with some amusing background comments by the gang.

ELTON BRITT
(RCA-Victor 20-5402)

B+ "I FEEL THE BLUES COMIN' ON" (3:00) [Delmore-ASCAP] Elton Britt dishes up a slow rhythmic bluesy item in appealing manner. Multiple voice adds to a potent plate. General effect is stirring and rich on a side that could happen.

B+ "MAYBE I WAS WRONG" (3:15) [R. F. D.-ASCAP] Bottom lid is a slow beat romantic lament on which the warbler gives a spirited yodel. Britt tells that he's sorry now that his love has gone. Two enchanting sides.

FARON YOUNG
(Capitol 2570)

B+ "THAT'S WHAT I'D DO FOR YOU" (2:26) [Central Songs-BMI] Faron Young's stylish fashion of vocaling waxes a moderate beat romantic piece telling what he'd do for his gal. Artist sings with warmth and feeling on a side that has the earmarks of a hit.

B+ "BABY MY HEART" (2:19) [Acuff-Rose-BMI] Flip side is a slow beat emotion packed item. Young's smooth delivery adds to a feelingful ballad. Both sides bear close watching.

KENNY ROBERTS WITH THE
PINETOPPERS
(Coral 61035)

B+ "SHE TAUGHT ME HOW TO YODEL" (2:59) [Bob Miller-ASCAP] A fast moving exciting yodel engagingly performed by Kenny Roberts. Pinetoppers dish up some solid instrumentation while Roberts gives a lesson on how to yodel. Disk has fullest potential.

G+ "A DEAR JOHN LETTER" (2:47) [Central-BMI] Lower deck is Robert's version of a tune high up on the charts. Kenny's tender style of vocaling together with a soft string backing should draw its share of spins.

COWBOY COPAS
(King 1253)

G+ "LOOK WHAT I GOT" (2:32) [Nashville-BMI] Cowboy Copas dishes up a fast moving item with happy lyrics. Chorus blends on this lilted light bounce that gets a solid string backing.

B "WILL YOU FORGET" (2:41) [Acuff-Rose-BMI] Flip is a mellow vocal on a slow beat romantic item. A warm reading against an easy string backing makes for a fetching etching.

Thanks!

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ABBOTT RECORD ARTISTS TOP SELLERS

... On their late releases!



Carolyn Bradshaw
"Marriage of Mexican Joe"

b/w
"Baby Then You're Catchin' On"
Abbott #141



Mitchell Torok

"Caribbean"

b/w
"Weep Away"
Abbott #140



Jim Reeves

"El Rancho Del Rio"

b/w
"Hard to Love Just One"
Abbott #143

Flora Robinson

ABBOTT RECORD COMPANY

6636 Hollywood Boulevard

Hollywood 28, California

FOLK and WESTERN ROUNDUP

Little Jimmie Dickens with Marty Robbins as his guest handled the Prince Albert portion, NBC segment of Grand Ole Opry, Saturday, August 22nd and George Morgan with Goldie Hill (Decca) shared the spotlight on the popular coast-to-coast broadcast on August 29th. Grandpa Jones (RCA Victor) and all his grandchildren with Romona, Anna Lou and Danny Dill, Goldie Hill (Decca) Bill Dudley (Capitol) Walter Haynes, Buddie Killen, and Bud Issac played the resort city of Gatlinburg, August 23rd through 28th. . . . Carl Smith whose recording of "Hey Joe" has been widely accepted in the past few weeks, looks as if it will be a two-sided hit now that the flip side, "Darling Am I The One" is beginning to garner its share of the plays. Week of August 23rd, the popular artist spent a couple of days with his mother in Maynardville, Tennessee. On September 1st, Carl was scheduled for a personal appearance in Lake Charles, La. with a date at Deer Park, N. J. to follow. . . . Billy Joe, Decca's new country artist, is being approached by a number of publishers. His original release is "A Guitar Is A Man's Best Friend." . . . Terry Preston is all smiles about the Capitol platter of "Dear John Letter" on which he teamed with Jean Shepard. August 22nd found Terry in Los Angeles for session under Ken Nelson. . . . Terry and Jean are scheduled for the top country show, Grand Ole Opry, Saturday, September 19th. Fabor Robison staged a party and dinner Sunday, August 23rd honoring Jim Reeves and Carolyn Bradshaw, two great young artists from Shreveport, La. who have been enjoying high sales on the Abbott label. Jim and Carolyn are now busy on a tour of West Coast dates. . . . Joe Maphis and Rose Lee will spend parts of September and October on personal appearances in the East and South and dates are scheduled from Chicago across to Richmond and as far South as Shreveport.

JIM REEVES

Terry in Los Angeles for session under Ken Nelson. . . . Terry and Jean are scheduled for the top country show, Grand Ole Opry, Saturday, September 19th. Fabor Robison staged a party and dinner Sunday, August 23rd honoring Jim Reeves and Carolyn Bradshaw, two great young artists from Shreveport, La. who have been enjoying high sales on the Abbott label. Jim and Carolyn are now busy on a tour of West Coast dates. . . . Joe Maphis and Rose Lee will spend parts of September and October on personal appearances in the East and South and dates are scheduled from Chicago across to Richmond and as far South as Shreveport.

Goldie Hill who has been recording for the Decca company for about a year now, has two strong sides that seem to be winning the songstress wide recognition; the tune, "I'm The Loneliest Gal In Town" backed with "My Love Is Aflame." . . . Fred Foster who recently began to manage Dell Wood, the Republic keyboard artist, has Dell set for the Eddie Arnold TV show, September 10th. During the past week or so the artist and manager have been on a promotion tour, covering the territory from Washington down to Shreveport, La. Dell is set for thirty-three fall dates with Minnie Pearl, Blackie Crawford and his Western Cherokees. . . . Johnnie and Jack and the Tennessee Mountain Boys with Kitty Wells still going strong and last week played return engagements in the Pennsylvania Parks by popular demand. . . . Bobby Wright, son of Kitty Wells and Johnie, will have his first release on the Decca label coming out right away, and the boy is going to receive top promotion, according to the group's manager, Frankie More. "Private Property" Johnnie & Jack's latest recording on the Victor label is consistently the third or fourth best selling record in the country line at RCA Victor. . . . Moon Mulligan (King) has just returned from a two weeks' vacation in Texas and is preparing to issue lessons on a "Hillbilly Piano Course." . . . Bob Ross, who manages George Morgan, says the boys were in Springfield, Mo. August 23rd through the 28th with Si Siman of Radiozark Enterprises, Inc. to cut their first session on the transcribed Robin Hood Show. . . . September 16, 17 and 18 will find Rusty Gabbard (MGM) and band with String Beans, the Kentucky Wonder, playing the Supper Club in Waycross, Georgia. . . . The Carter Family with June, Helen, Anita and Mother Maybell continued with personal appearances Tuesday, August 25th with a date at the Lions County Fair, Lions, O. with the remainder of the week doing dates in Michigan.



JOHNNIE & JACK

Bobbie Bennett has been snowed under with work following her return to California after a whirlwind tour in the interest of her talent company which officially opens next month. Miss Bennett is almost ready and will operate with a complete staff enabling her to have a clearing house for C&W talent for Fairs, Celebrations, Conventions, Sales Meetings, Night Clubs, Television, Auditoriums, Shows, Radio, Motion Pictures, Stage and Recordings. . . . Jimmie Davis (Decca) will have another release out soon titled "Supper Time" and "To My Mansion In The Sky." Jimmie will appear on Grand Ole Opry's Prince Albert broadcast, Saturday, September 12th. . . . Chet Atkins who has penned some very good tunes lately is now in the process of working out some new instrumentals for his record sessions. . . . Dale Parker, songwriter, has moved to Nashville from Springfield, Mo. . . . Faron Young in for a visit to Grand Ole Opry, Saturday, August 22nd enroute to Ft. Campbell, Ky. for a personal appearance. Faron is stationed at Ft. Jackson, South Carolina. . . . Webb Pierce, Hank Snow on tour in Canada. Jimmie Dickens still touring the West Coast. . . . Ken Marvin (RCA Victor) along with Lew Childre, Bobby Myers, "Young Mr. Appeal" a band continue to play fair dates on the Duke of Paducah Show, and last week completed dates in Nebraska. . . . Mary Watson, manager of the record department at Buckley's One Stop, Nashville, list the following numbers as big coin catchers for the week ending August 22nd: #1. The Davis Sisters, "I Forgot More Than You'll Ever Know," #2. Kitty Wells, "My Cold, Cold Heart Is Melted Now," and #3. Marty Robbins, "Sing Me Something Sentimental." . . . Louis Buckley, operator of the popular One Stop in Nashville, is currently on vacation in Florida. At Ernie Young's Record Mart, Nashville, the top tunes for the week ending August 22nd, according to Ted Adams, record department manager, were: #1. Davis Sisters, "I Forgot More Than You'll Ever Know," #2. Mitchell Torok, "Caribbean" and #3. Jean Shepard's "A Dear John Letter." . . . Buddie Killen and Floyd Robinson are now working a duet together. The Carter Family combined talents with Marty Robbins for a personal appearance Monday, August 24th in Jefferson City, Mo. Big Jim Hess C&W Deejay, WIVK in Knoxville, Tennessee is preparing to open his station's auditorium for live shows for the fall season. . . . Darrell Glenn (Valley) has a new release out according to Dave Garrison, vice-president of Valley, that should be a very good number. Title of Glenn's new release is "Write And Tell Me Why" backed with "Don't Let Me Down!" A. M. "Pappy" Covington, who heads up the Artist Bureau at WKH for the Louisiana Hayride, was in Nashville at the Opry visiting, Saturday, August 22nd.



WEBB PIERCE

Carlisle's Opening



LOS ANGELES, CALIF.—At a recent opening of the highly successful country and western group, the Carlisles, Mercury artists, scores of friends and music associates showed up to make it a gala occasion. Seen from left to right: Betty Carlisle, Roy Sneed, Tillman Franks, Bill Carlisle, Steve Sholes (RCA Victor A & R folk chief) Wade Ray, RCA Victor artist, and Marty Landau of the Riverside Rancho, this city.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

- 1. HEY JOE!.....Carl Smith (Columbia)
- 2. IT'S BEEN SO LONG.....Webb Pierce (Decca)
- 3. CRYING IN THE CHAPEL.....Darrell Glenn (Valley)
- 4. A DEAR JOHN LETTER.....Jean Shepard & Ferlin Huskey (Capitol)
- 5. I FORGOT MORE THAN YOU'LL EVER KNOW.....Davis Sisters (RCA Victor)
- 6. IS ZAT YOU MYRTLE?.....The Carlisles (Mercury)
- 7. I WON'T BE HOME NO MORE.....Hank Williams (MGM)
- 8. I'D RATHER DIE YOUNG.....Mac Wiseman (Dot)
- 9. HOW'S THE WORLD TREATING YOU.....Eddy Arnold (RCA Victor)
- 10. CARIBBEAN.....Mitchell Torok (Abbott)

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vocal by JIMMY DALE
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GHOST TRAIN"
b/w
"NO MONEY DOWN"
vocal by JIMMY DALE
Original #501

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*America's Finest
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Here and There

NEW YORK—Labor Day (Monday, Sept. 7) will soon be here and gone. The big switch from summer locations back to regular spots takes place. This is the week when ops should be seriously preparing for the home play. Collections will be determined greatly by the proper music machines and its programming, and the best in amusement machines. Give the player the incentive and he'll drop in his coins.

WASHINGTON, D. C.—Tied in so closely with eating and drinking places, coinmen are fully aware of the drop in business these establishments underwent. A note of optimism creeps in this week with the announcement by the Department of Commerce that sales in eating and drinking places showed an increase in July of from one to two per cent over June. However, business was better in July, 1952. Total sales for July were \$1,130,000,000 compared to \$1,111,000,000 in June. The sales figure for July 1952 was \$1,190,000,000, sixty millions better than in 1953.

CHICAGO—The National Restaurant Association, with headquarters in this city, will sponsor "Restaurant Month" during October. Purpose is to promote family dining in restaurants thruout the nation and to call attention of the consuming public to the restaurants of their communities and the role they play in community welfare. Here's a splendid opportunity for operators of music and games to tie in with this promotion. "Play the Juke Box While Eating Here"—or "Entertain Yourself on the Intriguing Amusement Machine Here."

DETROIT, MICH.—The sale of new automobiles in June was the highest for any one month since 1950. Statistics indicate that 542,193 new cars were registered in that month. This item creates a highly optimistic note for business—but we're wondering how the driver of those cars, geared for speeds of over 100 miles an hour, feel when they're on the open road, riding bumper-to-bumper for hours to cover a few miles.

CLEVELAND, O.—Prosperity in this city continues at a high pace. Industrial development leads in activity, with new investments totaling over \$1,500,000,000 since World War II thru 1952. For the first six months of 1953, an additional \$300,000,000 has been invested. Employment is running at a post-war peak of 650,000; and power output is running 16.3 per cent ahead of a year ago. All these factors auger well for the coin trade in Cleveland and surrounding areas.

What's Happened to the Penny Arcade?

In the first place, dear reader, it's no longer a "Penny" Arcade.

It's a nickel, dime and quarter Arcade.

It's no longer the place with dirt littered floors, and the rousting, shouting tumult, or the old time honky-tonk atmosphere.

It's different. It's cleaner.

It's got the newest type of kiddie rides. It features the latest merchandising methods.

It still earns its biggest income from the old peeks (converted Panorams in most instances) as far as coin operated equipment is concerned.

The old reel machines are still about. But most of them are electric. No more cranking of the handle of an old Mutoscope.

Ray guns or real guns, the shooting gallery, in short is still a big feature.

But, today, the better arcades are all "concessioned out", to use the expression of a well known arcade operator. (Operator, my eye, he's a concession landlord.)

In short, the food concession (on a percentage), is just as profitable as almost all the rest of the arcade combined.

The costume jewelry and other concessions bring in the rent and pay the overhead. The food brings profit. The games bring profit. (If there's profit.)

The old Penny Arcade just ain't. It's a new kind of merchandising business.

The arcade of today sells everything from birthday cards to headlined newspapers, to food, usually hot dogs and hamburger sandwiches, soft drinks and beer, costume jewelry, records, tricks and toys of all kinds, even luggage was seen in one place, and a myriad of other concessions almost too numerous to list.

In addition—there are some coin operated amusements. These are the peek machines, the photo machines, the voice recorders, the reel machines, the card vendors, the gun machines, and, especially, the shooting gallery.

The punching bags and other "athletic" machines, the "Grandmother's Predictions", the old

"Love Meters", and many, many such old timers, first made popular early in the century, are rapidly disappearing. They're hard to find.

In their place are kiddie rides, and group games, and a dozen other ideas which are anything but what the old fashioned penny arcade used to be composed of in the days before the war.

It's a new kind of business. Operated by businessmen who realize that the greater traffic spots are the best spots. They are willing to pay huge and colossal rents.

They size up a new location as follows:

"Here we'll put the food concession. There we'll have the costume jewelry. Over at that end we'll let for the records. In this corner we'll put the popcorn. Over there we'll give to the hosiery. On this end the trick and toy counter."

And so on and so forth. Nothing yet about coin operated amusements. Those come later.

First the most profitable items. First the overhead payers—the concessions.

Then, after all that's taken care of, after the overhead has been cleared away, and a nice profit already realized from the concessions, then, and only then, discussion as to:

"Well, what kind of equipment we gonna put in?" That's the nickel, dime and quarter arcade of today.

It's a shooting gallery with concessions and some coin operated equipment scattered here and there.

It's a big general rummage store with sandwiches and soft drinks.

It's the new kind of place to attract the people by musical fanfare and a gang of rides for the kids, photos and special merchandise for the gals, and a peek or two of one kind and another for the guys.

It should be labeled—"The Coin Fair". Because that's what it has become. No longer an arcade. But a Fair. No different than the good, old country fairs.

And what's so bad about that?

BIG MDSE FIRMS CAPTURE SHOW

NAMA Annual Convention Features National Brands Of Ciggies, Candies, Soft Drinks — Interspersed With Vendors. Mdse Makers Have Most Lavish Displays, Give Free Samples And Run Parties. Show Impressive And Best Of Many Past Years.

CHICAGO—At a ratio of better than 3 to 1, merchandise makers captured the NAMA (National Automatic Merchandising Association) 18th annual convention, this past week, at the Conrad Hilton Hotel here.

These merchandise people ranged from Camel, Lucky Strike, Chesterfield, Old Gold, Philip Morris and the other nationally known cigarette makers, to Coca Cola, Wrigley and Beechnut gum, and almost every other known brand on the market.

They not only gave away free samples, but also entertained with cocktail parties and other affairs, "And," as some of the operators attending stated, "they just stole the show."

Here and there, of course, were the vending machine manufacturers. All the old line firms were present with big displays. Many new firms came to show their products. Some were tied in with one product or another, others featured any and all merchandise.

It was a hectic showing in the lower level exhibit floor of the Conrad Hilton Hotel with the booths scattered to the South and the North parts of the lower level.

After viewing one side of the exhibit, the operators were then forced to come out of the exhibit, and start back in again at the other side of the house.

All in all, it was a much more enthusiastic show than was held in some past years, with many well known leaders of the industry present to look over the machines and the merchandise.

As always, the actual sales were completed on the upper floors where the firms had suites, and entertainment ran around the clock.

Many of the more noted coinmen came in on Sunday, saw the show, went back to re-examine a few items on Monday afternoon, and left Monday evening.

The idea of opening the exhibits to the conventioners at 12 noon on Sunday greatly appealed to all.

In this way, as many stated, they were able to eliminate using up the busy days of the week and get back to their homes and offices to take care of their regular affairs.

The show was impressive and, as usual, the staple products of the vending machine industry, cigarette machines and soft drink vendors, took the main attention of all who attended.

With better than 124 exhibits for all to view, it took time to get about the convention displays and, at the same time, gave many a new slant on how fast the vending machine business has grown and is continuing to grow.

Wurlitzer-Frankie Laine Vocalist Scholarship Contest To Start September 15 In 40 Cities

Build-Up Publicity In Local Newspapers Gets Off September 1

NORTH TONAWANDA, N. Y.—The list of 40 cities, where the Wurlitzer-Frankie Laine \$5,000 Vocalist Scholarship Contest will be sponsored by local disk jockeys, has been announced jointly by The Rudolph Wurlitzer Company and Columbia Records, Inc.

A letter of invitation from Columbia has gone out to the selected disk jockey in each of these cities inviting him to be the exclusive sponsor of the contest in his area, and arranging for the presentation of a \$100 cash prize for each local winner. Lists of the disk jockeys participating will be announced as acceptances are received.

Announcement of the contest will break in local newspapers on Tuesday, September 1. Build-up publicity will continue until September 15, when authorized disk jockeys and Wurlitzer distributors will begin accepting entries. Contest closes at midnight, October 19.

The 40 cities cover the major trading areas of the United States and contestants will be informed that they may deliver their transcriptions in person or by registered mail to the disk jockey of the station broadcasting the contest details. The cities include: Albany, N. Y.; Atlanta, Ga.; Baltimore, Md.; Birmingham, Ala.; Boston, Mass.; Buffalo, N. Y.; Charleston, W. Va.; Charlotte, N. C.; Chicago, Ill.; Cincinnati, O.; Columbia, S. C.; Cleveland, O.; Dallas, Tex.; Denver, Colo.; Des Moines, Ia.; Detroit, Mich.; Houston, Tex.; Jacksonville, Fla.; Kansas City, Mo.; Los Angeles, Calif.; Louisville, Ky.; Memphis, Tenn.; Miami, Fla.; Milwaukee, Wis.; Minneapolis, Minn.; Nashville, Tenn.; New Orleans, La.; New York, N. Y.; Omaha, Neb.; Oklahoma City, Okla.; Philadelphia, Pa.; Pittsburgh, Pa.; Richmond, Va.; St. Louis, Mo.; San Antonio, Tex.; San Francisco, Calif.; Seattle, Wash.; Syracuse, N. Y.; Tucson, Ariz. and Tulsa, Okla.

The 40 winning transcriptions will be sent to a National Judging Committee in New York City, and the national scholarship winner will be announced November 1. In addition to a \$1,000 award, the winner will go to New York as guest of Frankie Laine and will make two sides of a Columbia record to be distributed to juke box operators throughout the nation.

Colorful posters with full details of the contest is being furnished by Wurlitzer. Poster will carry the name of the Wurlitzer distributor and that of the disk jockey in each area.

Hammergren Named Sales Mgr. Of Mayflower Industries

Heads Sales Of New Infra-Red-Ray Corn Popper Displayed At NAMA Show. Announces First Distributors of Vendor



M. G. HAMMERGREN

CHICAGO—M.G. (Mike) Hammergren, well known to the field, was named general sales manager of Mayflower Industries, Inc., St. Paul, Minn., at the 18th annual NAMA convention by G. A. Beedle, president of the firm.

Many of those who have known Mike for sometime called around at the booth of the firm to congratulate him.

The firm displayed its new "Infra-Red-Ray Popper". This automatic corn popper won quite a following at this NAMA convention.

Following on the heels of the successful use of infra-red-rays for broiling and cooking, G. A. Beedle placed the same type of unit into an

unusually attractive automatic corn popping machine, and won much good comment because of the simplicity of the mechanics of the vendor, as well as the fact that former problems of this type of vending machine, such as odors, are completely eliminated by the red-ray method of popping the corn.

A fine mist of oil is sprayed into the corn as it comes down the chute from the rolling drum, after being completely popped, and is delivered to the purchaser in a sanitary bag.

All the problems, according to Hammergren and Beedle, which formerly plagued operators of this type of vending machine, have been solved by the use of the infra-red-ray method of popping the corn.

In addition, these men claim, the very simplicity of the mechanism and its completely fool-proof construction assures every operator a successful business.

Other officers of the firm are John Whiton, Allen Nilva and Walter D. Johnson.

These men will serve with Mike Hammergren in the coverage of the distributors already appointed and those yet to be named.

The following distributors were appointed at the NAMA show: Runyon Sales Company of New York City; Paster Distributing Company, Milwaukee, Wis.; Badger Sales Company, Los Angeles, Calif.; Pan American Distributing Company, San Antonio, Tex.; Coin Machine Sales Company, Houston, Tex.; Walbox Sales Company, Dallas, Tex.; Amusement Supply Company, East St. Louis, Ill. and Uni-Con Distributing Company, Kansas City, Mo.

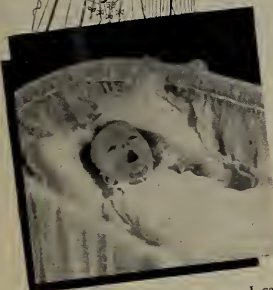
"Minimum Front Money" Listings Help Ops

NEW YORK—The listing of "Minimum Front Money Required By Juke Box Operators" in the August 29 issue of The Cash Box has brought numerous letters and phone calls, all commending this latest feature.

As one leading operator stated "It's a wonderful means of convincing locations that we operators must get certain specified front money, and that it's an accepted practice in the trade."



NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big—big enough to ride Bally Kiddy-Rides."



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



4 REASONS WHY

Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Genco Introduces New Gun "Night Fighter"

"Sky Gunner" And "Silver Chest" Continue In Production

CHICAGO—Sam Lewis and Avron Gensburg, Genco Manufacturing & Sales Company, this city, announced the introduction this week of "Night Fighter" a new gun.

The feature of the gun, from the players' viewpoint, is a three dimensional war scene, done in black light. The three dimensional backboard shows the landing of troops on an island objective. The player simulates an aerial gunner, shooting at moving targets. The black light idea, devised by one of the country's experts, makes it possible to use as many as 26 shades of illumination, instead of the usual six basic colors.

The player gets 300 shots for 10c, and by scoring 180 to 250 hits, qualifies for an additional 300 shots. "Night Fighter" is also available on a 200 shots for a nickel basis (operator can convert as he wishes).

The cabinet is highly attractive, featuring three colors dominated by

green. Slide-out panel, reached thru the front of the game, makes for rapid and easy servicing. All parts, with the exception of those on the back rack, are located on this removable panel reached thru the front. The game can be assembled easily on location in just a few moments, and it contains an oversized cash box.

Gensburg and Lewis explain that the introduction of "Night Fighter" will add an additional game to those already in production. "Sky Gunner" and "Silver Chest" continue on the line. "Night Fighter" and "Sky Gunner" are companion machines" they emphasize, "offering the player the choice of two types of skill shooting. It offers the player an opportunity to play both a gun with and without the matching score principle."

Samples have been shipped to all the firm's distributors, and quantity shipments start immediately.

3,000 Enjoy United Picnic

Food, Prizes, Drinks,
Etc. Handed Out To
Employees, Wives & Kiddies.
All Firm's Execs On Hand.

CHICAGO—Over 3,000 people enjoyed themselves at the annual United Manufacturing Company picnic at Marvel Grove in Niles, Illinois, this past week.

The thousand United employees brought their wives and children along to taste of the delicious food, get prizes of all kinds, enjoy fruits, beverages and a myriad of candies, ice creams, and other delicacies.

Dancing went on early in the afternoon, right after the games and contests, with many an employee smiling happily over the awards.

Every one of the firm's executives was present. The picnic actually got started about 11 A. M. and continued on until close to midnight with dancing the main feature as darkness spread over the picnic grove.

Most interesting were the prizes given the kiddies as they entered the picnic grounds and also the awards given them in various contests. It seemed that the kiddies enjoyed themselves the most.

Employees of United labeled this picnic, "The best yet."

**Come One!
Come All!!**
You're Invited
To The
**GRAND OPENING
PARTY**

At Our New Modern
Bilotta Bldg.

**THURSDAY
SEPT. 10**
All Day—All Evening

See
The New Home
for

WURLITZER
Phonos
and
CORAL
Records

All the refreshments you can handle — plus
a Great Program of Entertainment by Top
Recording Artists.

BILOTTA • **EASTERN**
DISTRIBUTING COMPANY • SALES COMPANY

BILOTTA BUILDING
224 N. Main St.
NEWARK, NEW YORK
(Phone: 598)

SPECIALS!

FAIRWAY FS\$195.00
FRESHIE 59.50
HOOK BOWLER 30.00
JALOPY 75.00
GOLD NUGGET 189.50
SPACE SHIPWrite
CHAMPION HORSESWrite
BRIGHT SPOT 149.50
BRIGHT LIGHT 119.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PACE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

FOREIGN BUYERS!

It's smart to do business
with THE firm that does
the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

Write for **FREE Price List**.

Parts and Service Manual available.

**INTERNATIONAL
AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Chi Board Of Ed Votes Ban On Soft Drink Vendors In City's Schools

CHICAGO—In what seemed like a political move, The Board of Education voted this week against reinstalling soft drink vendors in the city's public schools when classes start in September. Vendors were operating in seven schools last spring on an experimental basis.

The ostensible reason for the elimination of the drink vendors is that they offer a health hazard. Dr. Robert S. Berghoff, board member, led the fight to have the machines banned.

The "Sun-Times," local newspaper, had revealed that the vendors are not approved by the Board of Health and that two of the operating companies were not licensed when their machines were installed. It also showed that three companies serving the schools had political connections.

After the articles appeared, the Chicago Medical Association and the Chicago Medical Society wrote letters to board members calling the machines a "serious health hazard," because of the detrimental effect of soft drinks on children's teeth and health.

Only one other board member supported Dr. Berghoff against the further use of the machines. The majority voted not to install the vendors next term, but left the way open for reconsideration at a later date.

If you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE "20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck

THE CASH BOX

26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY ZONE STATE

GET OFF TO A FAST START FOR THE FALL SEASON WITH



Gottlieb's



6
CARDS

4
SUITS

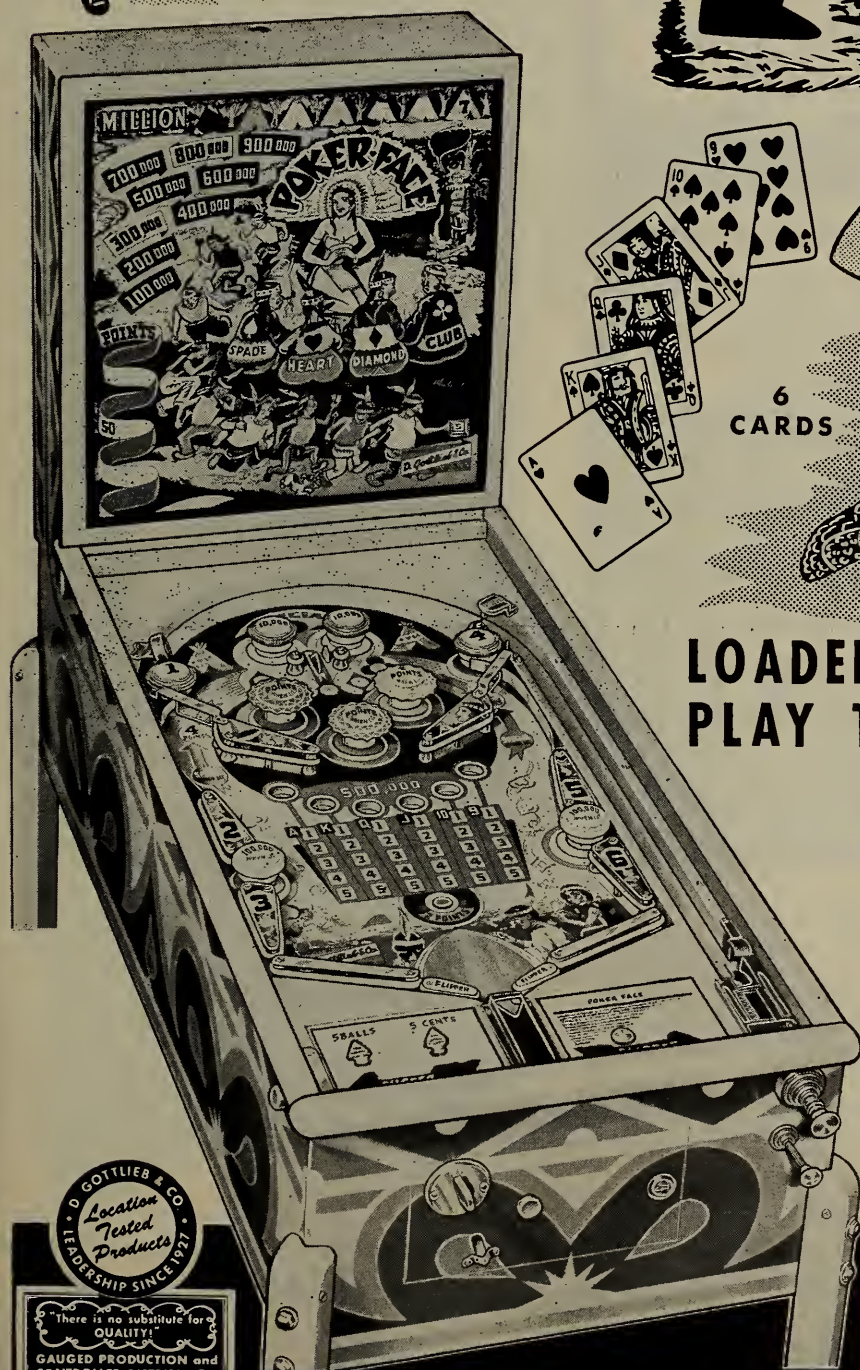
SNAPPY
NEW
ACTION!

LOADED WITH SUPER-POWERED PLAY THAT MAKES 'EM STAY!

- ♠ 6 CARDS . . . Nine-Ten-Jack-Queen-King-Ace.
REPLAYS for Straight—Full House—4 of a Kind
—5 of a Kind!
- ♥ 4 SUITS . . . Top Roll-Over lights 4 Suits and
awards REPLAYS!
- ♦ ROTATION SEQUENCE . . . from 1 to 6 lights
2 Roll-Unders for REPLAYS!
- ♣ HIGH SCORE and POINT SCORE . . . award
REPLAYS!

NEW RECOVERY SHOOTER . . .
insures score on every ball.

3 POP BUMPERS!
2 CYCLONIC KICKERS!
2 SUPER-POWERED FLIPPERS!



There is no substitute for
QUALITY!
GAUGED PRODUCTION and
CONTROLLED DISTRIBUTION
Protect
Your Investment!

LOCATIONS WILL WANT THIS . . .
SEE YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE
CHICAGO 51, ILLINOIS

Hit of the N.A.M.A. Show!

READ WHAT THEY SAID ABOUT THE SENSATIONAL INFRA-RED-RAY POPPER

THE FIRST FULLY AUTOMATIC, MECHANICALLY FOOL-PROOF CORN POPPER

AMAZING, POSITIVE, SPEEDY
POPPING AND DELIVERY ACTION!
IT'S THE FINEST TASTING CORN
I'VE EVER YET EATEN!

FOOL-PROOF AND SIMPLE!
IT'S AN OPERATOR'S DREAM!
THE INFRA-RED-RAY DOES
THE JOB RIGHT!

THE DRY POPPING OF THE
INFRA-RED-RAY SURE DOES
ELIMINATE ALL ODORS! IT'S THE
FIRST REAL MODERN VENDOR!

MOST ATTRACTIVE MACHINE
I'VE SEEN! THIS IS THE
ONE FOR ME! RUSH MY
ORDER QUICK!

...AND THAT'S ONLY A SMALL PART OF THE
STORY—HERE'S THE REALLY EXCITING NEWS...

1000% PROFIT!

\$4.00 GETS YOU \$40.00

WITH THE SENSATIONAL NEW "INFRA-RED-RAY POPPER"

The "INFRA-RED-RAY POPPER" was acclaimed by one and all at the N.A.M.A. convention as "The new profit leader of the industry". Here, for the first time, the thrilling and exciting profits of popcorn sales—all completely automatic. That's right—1000% PROFIT. Every \$4 gets you \$40.

The "INFRA-RED-RAY POPPER" features the most simple, most complete and perfect mechanism. It's the modern way to grander, finer, tastier popcorn. The infra-red-ray method has been acclaimed by all great industry leaders—NOW IT'S READY FOR YOU IN A PERFECT AUTOMATIC POP-CORN VENDOR.

The "INFRA-RED-RAY POPPER" ELIMINATES ALL ODORS. It's simple. It's easy. It's perfect. In just a few seconds—a full sanitary bag of the most delicious popcorn ever yet eaten by man. And—from the most outstanding and attractive vending machine ever built—a machine

that won acclaim from everyone who examined it—the "INFRA-RED-RAY POPPER"!!

Here's the most profitable profit-business ever known in the nation—the sale of freshly hot popped corn—but sold automatically, perfectly, tastefully and deliciously. Sold quickly. No waiting. Just a few seconds and the purchaser has a bag of the most delicious tasting hot popcorn he or she has ever yet eaten. They come back for more and more and still more.

This is the greatest PROFIT MAKER ever yet offered to the industry—the "INFRA-RED-RAY POPPER"—the vendor that's leading the industry into the biggest profits ever yet enjoyed—with less work.

This is the business for every intelligent man in the nation. The Business that means 1000% PROFIT! Investigate Today. Write, wire, phone for full details!



DISTRIBUTORS — SOME TERRITORIES STILL AVAILABLE — WRITE — WIRE — PHONE
MAYFLOWER INDUSTRIES, INC.
ST. PAUL 4, MINNESOTA

"It's What's in THE CASH BOX That Counts"



None Can Compare with
these Truly Smart
Scoring Principles:

- Numbers 1 to 9 lite Bottom Center Rollover Lane for ONE REPLAY.
- Making 3 Star Lanes lites both top side Rollover Lanes for Replays.
- Making Numbers 1 to 9 and 3 Star Lanes Scores FIVE REPLAYS!

HIGH SCORES
plus **POINT SCORES**

Score and Point Buildup is accomplished by making different combinations of numbers and Star Lanes.

- 2 THUMPER BUMPERS
- ★
- 2 FLIPPERS
- ★
- 2 AUTOMATIC REBOUND FLIPPERS

Get **TOP EARNINGS WITH**



IT'S WILLIAMS **Palisades**
Yours FOR
IMMEDIATE DELIVERY



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

As I See It

A Weekly Column
by
AL SCHLESINGER



Canadian operators were recently given some publicity in a three column article written by Jack Hambleton of the Toronto, Globe and Mail. I am certain that Mr. Hambleton talked to either some operators or distributors before writing the article. Some of his facts appear to me to be correct. Many of them are distorted to the point where they are ridiculous. While the operator is not put in a bad light through this article, how much better it would have been if Hambleton had received his facts and figures from a central official clearing house. This industry is definitely in need of such a clearing house, where writers, authors and others interested in radio and television could gather exact material for their use. If such a clearing house could be set up, then the public could get a true picture of the coin machine industry.

Robert Z. Greene, president of the Rowe Corporation, in a recent interview by William M. Freeman of the New York Times explains what the coin operated cigarette machine means to the public. In Los Angeles recently Mr. Greene spoke at a meeting of the Los Angeles Advertising Club. It was reported that 1,000 members and guests, who were sales and advertising executives attended. Here a message was delivered from one who knows the story first hand. Not second hand nor third hand. How many men are there in this industry who can get the kind of publicity that Greene has been getting? Greene might take note of the fact that a patent has just been issued whereby a vending machine can take a one dollar bill.

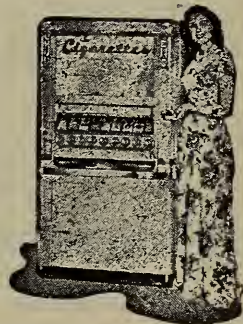
As I see it, the manufacturers association and the Music Operators of America should contribute certain sums each year to organize and operate a public relations bureau to be located either in New York, Chicago, Los Angeles or Washington. All facts and figures, new products to be released by this central agency to the public. Special material also to be available to writers and authors who can then get their first hand information about the how, why and when of this industry. No writer wants to go half-cocked on a story if he can get first hand information. Unless, he has an axe to grind. But, with a public relations agency, even these fellows can be straightened out. The recent hearings on the McCarran bill in Washington are a concrete example of what a public relations agency could have meant to the operators of America. An ideal time to set this up would be next March at the annual convention of the M.O.A.

"America's Finest"

ASK ANY OPERATOR OF THE
KEENEY DeLuxe Electric
CIGARETTE VENDOR!

★ For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low. Features: • 432 pack capacity • Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending • Quick price changes • Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



Coven Picnic Success

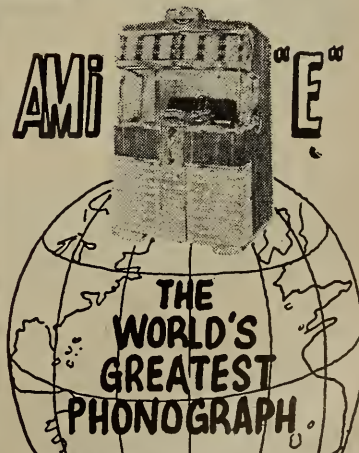
CHICAGO—In celebration of the termination of the summer vacation season, Ben Coven, Coven Distributing Company, this city, gave a picnic this past Sunday at Third Lake, Illinois, for all the firm's employees and their children.

It was so successful, according to all the employees, that they have asked Ben Coven to make the picnic an annual affair.

A baseball game among employee teams was the outstanding event. There were also other games for the ladies as well as the children.

"But," Coven said, "we are going to make this employee's picnic an annual event. And frankly," he concluded, "you can state that we, the entire Coven family, immensely enjoyed ourselves."

Beginning with September, Coven Distributing will again be open on Saturdays, as they are during the year.



RUNYON
SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

Gottlieb Opens Fall Season With New Sales Record

"Poker Face" Breaks Eighteen Month Sales Record For Firm On Initial Orders. Held Game For Fall Season Opener.

CHICAGO—"Poker Face" has set a new sales record for us on initial orders for any game which we have produced in the past 18 months", was the statement Nate Gottlieb made on official release of this new game this past week.

After extensive tests over a period of some months, D. Gottlieb & Company was completely satisfied that this game, "Poker Face", was one of the very greatest it had ever produced.

The returns from the test locations were so good that the firm, after discussions, decided to introduce "Poker Face" as its opening game of the 1953 Fall season.

Almost immediately, with the official announcement of the release date of the game, orders began to flood the Gottlieb factory from its distributors all over the country.

Within a few days the initial orders had surpassed those of any game the firm has introduced in the past 18 months.

This new sales record has started the factory off on a speedy production schedule so that all the orders which have already been received will be filled just as fast as is possible.

As the shipments go forth and new orders come in, arrangements have been made to step up the tempo of production schedules, so as to be able to meet the new orders, as well as take care of those yet to be filled.

In the meantime the firm is very happy over the fact that its new game, "Poker Face", has not only set a new initial order record but helps ops to open the Fall season with a great game.

CLEARANCE OF

10 Player KEENEY	\$200.00
4 Player KEENEY	80.00
4 Player UNITED	100.00

NEW KEENEY DOMINO BOWLERS \$365.

1/3 Deposit, Balance C. O. D.

DAN STEWART CO.

2667 W. Pico Blvd.
Los Angeles, Calif.

(PHONE: DUnkirk 3-6015)

OFFERED FOR QUICK SALE

BINGO GAMES

Spot Lights	\$150.00
Bright Lights	125.00
Bolero	145.00
ABC	50.00
Atlantic City	275.00
Cabana (Like New)	465.00

Geo. George

Roy Monroe

ONE BALLS

Bally Futurity (Like New)	\$145.00
Turf King (Very Clean)	69.50
Citation	30.00
Photo Finish	40.00
Winner	49.50

SPECIALS

Genco "400"	\$90.00
Genco Jumping	
Jack	160.00
Genco Golden	
Nugget	195.00
Coca Cola Bottle	
Vendor, 85 Bottles	
Capacity, Like New,	
10c Coin Chute	195.00

MUSIC

Seeburg 5-10-25c	
3 Wire Wall Box	\$27.50
Seeburg 5c 3 Wire	
Wall Box	15.50
Wurlitzer Bar Box	
5-10c	9.95
AMI 5-10c Wall	
Box	
1947 Seeburg	14.95
Phonograph	175.00
Williams Music Mite	
& Stand	110.00

SHUFFLE ALLEYS

Chicago Coin 10th Frame Matched Bowler	\$345.00
United 5 Player, Formica Top & Jumbo Pins	175.00
United 6 Player, Formica Top & Jumbo Pins	185.00
United 6 Player Deluxe	220.00
United Super	285.00
United 10th Frame	340.00
Keeney 10 Player Team Bowler (Like New)	340.00

WANT TO BUY

Mutoscope Cross Country	Exhibit Love Meters	Standard Metal Typers
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NEW EQUIPMENT

Chicago COIN BAND BOX	Exhibit SPACE GUN
Chicago COIN CROWN	Genco SKY GUNNER
BOWLER	ACORN VENDORS
Chicago COIN TRIPLE SCORE	Downey Johnson COIN
BOWLER	COUNTER
Chicago COIN GOLD CUP	Evans SADDLE & TURF
BOWLER	Williams DELUXE BASEBALL
Chicago COIN SUPER JET	Gottlieb MARBLE QUEEN
Bally YACHT CLUB	

MONROE

COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)

Meeting Dates Of Music Operators' Associations

- Aug. 31—Dallas Music Operators' Assn.
Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.
- 31—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Sept. 1—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 1—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 3—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 7—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 8—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 9—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 10—Music Operators of Northern Illinois
Place: Top Hat, 6035 West 26th Street, Cicero, Ill.
- 14—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 16—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, New York.
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Ruthian Hopefuls



STOCKTON, CALIF.—Seen above is the Lambert Music team of the Babe Ruth League (for boys 13 to 15). The team is sponsored by LeRoy Lambert, owner of Lambert Music, this city. At present these boys lead their division of six teams. Larry (14) plays catcher, Gerald (11) is one of the bat boys. Third Lambert is LeRoy himself (center-white shirt). LeRoy was instrumental in starting the Babe Ruth League in Stockton, which now has twelve teams. Jack O'Keefe, chief of police, is president and active in administering league affairs.



IT'S FAST! **FURIOUS!** **FABULOUS!**

GENCO'S NEWEST SMASH

NIGHT FIGHTER

ALL LOCATION GUN GAME

- ★ **BRILLIANT BLACK LIGHT**
 - ★ **STARTLING REALISM**
 - ★ **BREATH-TAKING BATTLE ACTION**
- Plus All The Exciting Features Found In Skygunner*

"DOUBLE MATCH" FEATURE

NEW

- Match **NUMBER**
- Match **WING**

EASILY CONVERTIBLE to Regular or Match with Single Replay!
A REAL MONEY-MAKER in Bowling Alleys, Taverns, Arcades, and Other Locations.

WRITE...WIRE...PHONE YOUR GENCO DISTRIBUTOR TODAY FOR FULL DETAILS!

GENCO

MANUFACTURING AND SALES CO.

2621 N. ASHLAND AVE. • CHICAGO 14, ILL.

Still in Production

Sky Gunner

NOW! What-ever your location needs in a gun.

REGULAR — SKY GUNNER
MATCH — NIGHT FIGHTER

Kaye Shows "Automatic Towel"

CHICAGO—Irving Kaye, president of Automatic Towel Corporation of America, New York City, N. Y., probably enjoyed as much business as did any one of the firms displaying at the NAMA convention at the Conrad Hilton Hotel here this past week.

Kaye clicked with his "Automatic Towel" and arranged for a very complete distribution set-up which will be announced on his return to his offices in New York, he advised.

The many features of the "Automatic Towel" won praise from those who saw it and closely examined it and, especially, from the distributors who have already taken on this new unit for distribution in their areas.

Most of the comments were directed at the fact that the "Automatic Towel" dries the hands in 15 seconds. That the insecticidal lamp it contains eliminates lice, flies, mosquitoes, roaches, moths and other insects.

The General Electric ozone lamps sterilize the hands during the process of drying them and, at the same time, eliminate all unpleasant odors.

An outstanding feature, it is reported, is the deodorizing block which scents the hands, as well as the entire room, with a very pleasing fragrance.

Another outstanding feature is the fact that the electrical components are all approved by the Underwriters Laboratories.

The "Automatic Towel" features a 10,000 R.P.M. motor and high velocity blower for faster drying action.

Most outstanding, in the eyes of all who viewed the "Automatic Towel" was the following statement by Irving Kaye:

"All parts are guaranteed for three years against defective workmanship or materials."

The sales which went on during the NAMA meet, both downstairs in the exhibit hall and also upstairs in the special suite of the firm, have been so great that an all out production program is now being planned for the "Automatic Towel," according to president Irving Kaye.

Transvision Announces Exclusive Hotel TV Set

NEW ROCHELLE, N. Y.—Transvision, Inc. this city, after many years of building master amplified antenna systems for hotels, and TV sets for hotel rooms now announces its expansion into the hotel television field under its own label with a program built exclusively for hotels.

One of the features is a "free viewer" which permits a free peek for a few minutes of a program, then shutting off, encouraging customer to insert coin to see balance of program.

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**SEE, PLAY—
HEAR—**

**Order Your
Next
Phonograph
From Your
Rock-Ola
Dealer**

**Profits That
Please Operator
and Location!**

**Available in Two
Models for
78 or 45 R.P.M.**

**The Industry's Greatest
Phonograph Achievement**

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800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

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United Clicks With 2 New Shuffle Alleys

**"Royal" and "Imperial" Feature
New, Giant Size, Patented Pins**



BILL DeSELM

are: "Royal Shuffle Alley" and "Imperial Shuffle Alley."

The triple match score feature appears on "Imperial" only. But all the well known features of United's shuffle games appear on both new machines. Both are also better arranged for speedier servicing. They feature hinged front doors and hinged hoods.

But, the big feature of these new shuffle alleys, as everyone commented who was present at the preview showing, are the new giant-size, fully patented pins on both "Imperial" and "Royal."

These new pins are twice as big by volume as the old pins which appear on former United shuffle alleys.

Both games clicked instantly. Samples were shipped ahead to all distributors of the firm with result that, even before official announcement, United's plant was full up with orders.

As Bill DeSelm, sales manager, stated, "Both 'Royal' and 'Imperial' went right over the top in orders the moment our distributors received their samples."


CHICAGO—Busier than ever, is the way visitors are describing United Manufacturing Company's plant here, due to the introduction of two brand new shuffle alleys this past week.

These are six player games with all the outstanding features of United's famed shuffle alleys. They

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

Topics along coinrow this week ran from the terrific smog menace to Kinsey's latest report on the American female with plenty of opinions voiced about the latter. . . . As Lyn Brown puts it, "You can't get along with 'em or without 'em so why make such a fuss about it," he went on further to state, "I'm plenty busy looking for a larger place to expand my kiddie rides business anyway so don't have time to worry about such things. . . . Jack Simon of Simon Distributing Company just purchased a carload of Antique, Old Time player pianos from Kentucky. Stated that if these pianos could only talk they'd tell stories that would make even the oldest old timer's hair stand on end. . . . Auto Photo Company is a busy place these days. After signing Central Music Distributing Company and Uni-Con Distributing Company of Kansas City as their new distributors, sales manager, Van Natten left on a business trip through the country heading East toward Chicago while foreman Marvin Applegate took a different route through Nebraska toward Chicago. Bryant Herren, general manager, left later and met the boys at the NAMA convention. . . . Jack Dolan of Dan Stewart Company greeted executives from the Chicago Coin factory last week as Sam Gensburg, co-owner; Frank Mencuri, sales manager; J. C. Koci, chief engineer; and Phil Robinson, western representative; dropped in for a brief visit. Phil Robinson stated, "We're out checking with our distributors and operators looking for ways to improve our already great Chi-Coin games." . . . William Keener, local representative, of Lyon Industries, Inc. got real excited over the announcement of their new model 1400-3f cup vending machine which was previewed at the NAMA convention in Chicago. . . . L. B. "Mac" McCreary, general manager of Solotone Corporation stated that they have been swamped with letters and inquiries after it was announced last week that they had just pioneered and developed a new twenty-seven inch, coin operated, TV set. Took him out from the avalanche of mail to state that their new set is probably the only one on the market where it is possible to eliminate long commercials without changing the picture channel. Just a flip of the selector and you hear music or the news until commercial is over. . . . Everyone who dropped in commented about the newly decorated Minthorne Music Company. Delores Minthorne has done it again with her stroke of decorative genius. Most comments centered around the newly decorated bar which has been appropriately named the Alabi room. Finished in the Hawaiian motif throughout with bamboo furniture, wall to wall carpeting and all set off with a big wallpaper mural. Minthorne also announced the opening of their new shop across the street from the Pico establishment for servicing of the 200 Select-O-Matic home phonographs. It was also stated that Mat Nordberg had recently been appointed sales manager, along with Wayne Davis who will head the credit department. Even with all the remodeling and building Jean and Delores did manage to get away for a business trip to Las Vegas. . . . Charley Robinson of C. A. Robinson & Company is real happy about all the response he's getting on the United "Imperial Shuffle Alley" which is now on display in his establishment. Bill McLain was telling everyone about his recent trip up north. Said it was so hot that he saw a greyhound chasing a jackrabbit and both of them were walking. . . . Bill Happel of Badger Sales Company is all hepped up with all the activity he's been getting with the new Williams "Pennant" Baseball Game. Stated that it was really selling big. . . . Over at Paul A. Laymon Co. we wondered where Ed Wilkes was. Charley Daniels stated that he was at long last getting moved into his new home in Long Beach to which statement Jimmie Wilkins added Amen—Amen! Paul and Lucille Laymon stated that it's really hard to get out all the orders with Ed gone and Russell Early of the paint department away on his vacation all at the same time. . . . Reports indicate that the Wurlitzer 1600's and 1650's are taking hold with some really big sales. . . . Caught Gabe Orland of California Music filling a big order from Bunny Amusement Co. in Salt Lake City. Gabe took time out to reply that business is still terrific. Sam Ricklin came walking out of his office looking all rested up after his vacation. He had to cut his trip short in order to get back and handle all the increased business. Sam and local operator, Al Chapnick, were exchanging notes about their vacations and found out that they both had taken practically the same route at the same time but yet had never bumped into each other. . . . Everyone along coinrow miss some of the old timers that used to drop in. Seems that many of them have been clutched into the hands of fate. . . . Frank Schulz of the Rock-Ola training school, Chicago, was in town conducting classes and showing all the operators how to take care of their mechanical difficulties. . . . Jack Neel of Riverside is back from his trip to Lake Tahoe where he visited G. F. Cooper, whom everyone along West Pico remembers as a really great old timer. Allan McMahon of Santa Ana took time out from his golf games to tread the hot pavement of Pico Boulevard visiting here and there! . . . Other visitors in town were: John Ketchersid of Long Beach; C. L. Andrews of Santa Ana; Lee Wert of Montebello; Perry Erwin of Ventura; Albert Bick of Compton; Thomas Workman of El Monte and Bill Gordon of Brawley. . . . Wm. H. Leuenhagen & Co. was well represented at Fabor Robison's recent Abbott Record disc jockey party with Bill Leuenhagen and Mary and Kay Solle turning out for the big event. . . . William E. Happel, a member of The Cash Box "20 Year Club," tells how he cut his second molars in the coin machine business. He switched from the servicing end to selling back in 1949 and has been with it every since. Finds that all his past mechanical knowledge comes in handy now. William is in charge of the vending machine department at Badger Sales Company. . . . Another member that we are happy to include in our 20 year club is Harold L. Sharkey of Huntington Park. . . . Wish to take this opportunity to announce that yours truly, Carl Taft, has just moved into the Los Angeles area in order to be of more service to all of you in the coin machine industry. Offices still remain at 6363 Wilshire Blvd., Phone WEBster 1-1121. Now I can also be reached in the evenings by calling DUNkirk 2-7832. If you are not a regular subscriber to The Cash Box or if your subscription has expired be sure and get your order in today! Don't miss a single issue! 52 issues, one each and every week for only \$15.00 per year. Subscriptions are now being taken through your local distributor whose name and address appears below: Paul A. Laymon Co., 1431 W. Pico Blvd., Badger Sales Company, 2251 W. Pico Blvd., Wm. H. Leuenhagen & Co., 2277 W. Pico Blvd., King Record Co., 2646 W. Pico Blvd., Dan Stewart Co., 2667 W. Pico Blvd., Simon Distributing Company, 2833 W. Pico Blvd., California Music Co., 2940 W. Pico Blvd., Mercury Record Distributors, 2958 W. Pico Blvd., C. A. Robinson & Co., 2301 W. Pico Blvd., Allied Music Sales, 2542 W. Pico Blvd. and Sunland Music Co., 1310 S. New Hampshire. If it is not convenient to place your subscription with the firms listed above phone WEBster 1-1121 or send a card or letter to The Cash Box, 6363 Wilshire Blvd., Los Angeles 48, California.

CHICAGO COIN'S Double Feature Attractions!



**FOR BUSY LOCATIONS
REQUIRING
FAST PLAY
ADJUST
TO
5
FRAMES
PER GAME**

**HI-SPEED BOWLERS
are easily adjustable to
PLAY 5 or 10 FRAMES!**

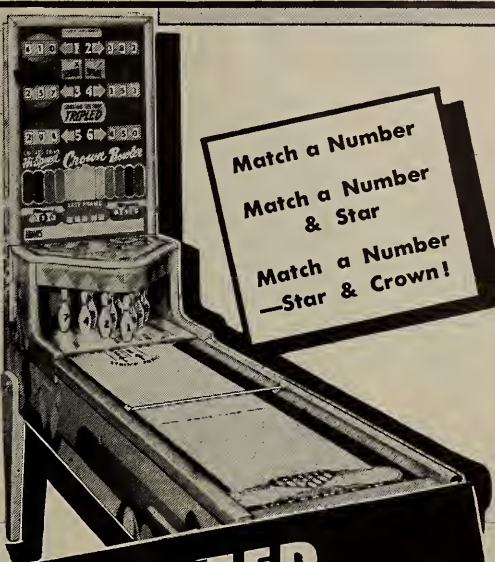
**Player in 5 or
10 Frame Play
can add up to
270 Points to his
Total Score in
the Last Frame!**

**HI-SPEED
Triple-Score Bowler**

★ 5 Frame Play—
3rd and 5th Frames Triple!

(also adjustable for 3rd and 7th frames triple)!

★ 5 Frames Plays in only 30
seconds! 10 Frames in 60
seconds!




**Match a Number
Match a Number
& Star
Match a Number
—Star & Crown!**

**HI-SPEED
Crown Bowler**

★ 10 Frame Play—
5th and 10th Frames Triple!

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS



THRU THE COIN CHUTE NEW ORLEANS NOTES

Louis Boasberg will have to play lots of handball with his three sons to offset the effects of that fine Italian food he consumed while on his jaunt through Italy. . . . Elmo Pierce and Ed Kramer, president and former prez of the association away on vacations. . . . Lillian and Bill Amann of W. M. Amann Distributors excited about their impending trip to California to see Bill's folks. It will be young Bill's first visit to grandpa and grandma. . . . Hilliard Bach, manager of the Penny Arcade, back from his vacation and hard at work. . . . Congratulations to Mr. & Mrs. Jay Miller of Crowley, La. on the birth of their fourth son. . . . J. S. Kelly, VIP from King Records, in for a week. Kelly looking over proposed site for the new King offices which would make them neighbors of Mercury Records. . . . Buddy Braud back from the National Guard training and on his route again. . . . The extremely well like Jacob of Jake Cigarette Service visiting around with the fellows in the business. . . . Miss seeing Claude Fendelson on his weekly trip into town. Claude hasn't been feeling too well lately. . . . That pretty blue Cadillac in town for a day was carrying Shoon DeLauneville of Shoons Amusement, Reserve, La. . . . Leo Tridico, Tridico Amusement, painting his house (inside and out) on his vacation. Wants everything to be spic and span for the new arrival. . . . Grace Frederics, manager of Treibels Music, Opelousas, La., taking a short rest by visiting New Orleans and the Gulf. . . . Mr. and Mrs. Gascon of Plaquemine, La., in town with the family for a short visit. . . . Expressions used by local jock Okey Dokey (WBOK-New Orleans, La.) being picked up and turned into hit R & B tunes. Lloyd Price borrowed his "Lawdy Miss Clawdy" and look what happened to it. Now Jo Turner takes his "Hush Honey" and indications are that it will also become a big tune. . . . Brother-in-law of Clay Simmoneaux, Air Line Cigarette Service, doing nicely after his operation. . . . This weeks orchid to Mary Nassar of Tac Amusement—a swell gal.

THE CASH BOX 52 Issues
Keeps You Informed On **\$15.**
Vital Changes In Your Industry

Taran Sets Up P.O. Box To Speed Mail Service

MIAMI, FLA.—Sam Taran and Eli Ross, Taran Distributing, Inc., this city, who are always thinking of ways and means of adding to the service of their customers, have come up with a box number address which will speed mail service.

Ensnconed in their most gorgeous building at 3401 N. W. 36th Street, Taran has set up P. O. Box 37, Biscayne Annex, Miami, Fla., for speedier mail service.

Eddie Fisher Uses AMI "E" On TV-Show

NEW YORK — On Wednesday, August 26, one of the production numbers on the Eddie Fisher-Coca Cola show featured the AMI "E" 120 phonograph. Fisher, one of the top names in the nation's juke boxes, has included a juke box on his shows before.

Seeburg Service School

BILLINGS, MONT.—An all time record attendance was established at Seeburg Service School held at the Northern Hotel, this city, recently. Fifty-eight operators and servicemen attended, some driving as much as 700 miles. The school was operated by Jack LaRue, Seeburg field engineer.

CLOSE OUT SPECIAL

**YOU
NAME
THE
PRICE!**

**Seeburg
Models
146
147
148**

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20th ANNIVERSARY
1953

SPECIAL SALE!

AMI "A"
"B"
"C"
"D"

WRITE FOR PRICES!
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OUTSOLD 'EM ALL At The N.A.M.A. Show!



World's Greatest Hand Dryer "AUTOMATIC TOWEL" HERE'S WHY MORE AND FINER FEATURES AT A SENSATIONAL PRICE!

OPERATORS

Every outstanding feature is already built right into this great "Automatic Towel" to make every single one of your locations demand it! What's more—IT'S PRICED RIGHT! Write. Wire. Phone for details TODAY!!

DISTRIBUTORS

A few territories are still available! We have the world's finest deal for qualified distributors! Don't hesitate to phone us immediately!!

AUTOMATIC TOWEL CORP. OF AMERICA
597 TENTH AVENUE NEW YORK 36, N. Y.



SEEBURG
M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	125
SEEBURG 1-46 HIDEAWAY	175
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	595
SEEBURG WOM (5/10/25)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	475
A.M.I. MODEL A	275
A.M.I. MODEL B	325
A.M.I. MODEL C	350
A.M.I. WOM (5/10)	20

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

SPECIAL SALE!

STATLER rebuilt 8 Column CIGARETTE \$39.50
—and 9 Column
COOKIE Machines. EACH

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

AIR MAIL SUBSCRIPTION
To The Cash Box \$30

Hearings To Be Held In Chi On Cig. Mach.

CHICAGO, ILL.—Public hearings on a proposal to license cigaret vending machines in Chicago probably will be held some day this week, the City Council license committee has announced.

Alderman Joseph P. Rostenkowski, of the 32nd district, committee chairman, appointed a subcommittee to hold the hearings.

According to Alderman P. J. Cullerton, of the 38th, chairman of the council finance committee, leaders of the vending machine industry had told him the city could collect \$1,000,000, a year in extra revenue by licensing the devices.

Regular cigaret retailers' licenses cost \$120. a year. Cullerton said industry leaders had told him they would be willing to pay that fee for each machine. Chicago is the only major city in America that bans the machines. The stated purpose of the ban is to prevent minors from buying smokes.

Subcommittee members who will join with Rostenkowski in holding public hearings include: Daniel J. Ronan, David R. Muir, William H. Harvey, Ray N. Jacobs and Mathew W. Bieszczat.

THRU THE COIN CHUTE EASTERN FLASHES

Ed Burg, manager of Runyon Operating Division, Newark, N. J., one of the most progressive and intelligent of music ops, reports that his firm, as well as all other ops of Northern New Jersey, after a six month experimentation program on 10c play, have settled on a plan which will be in effect for the time being. During the past six months, operators in the Northern New Jersey area have tried 10c, 3 for 25c play; 10c, 4 for 25c play, and 10c, 5 for 25c play. Operators involved in the experiment came to the conclusion that they changed over too suddenly, and that the change for the ultimate charge of 10c, 3 for a quarter, will result only when the public has been educated to the fact that they have to insert dimes, with the complete elimination of the nickel. Therefore, for the time being, operators will work under two plans: 1) a dime for 1 play, 5 for 25c; 2) a dime for 2 plays, 5 for 25c. Ops will try for the 1 play for a dime, but if unable to get the cooperation of the location will work under the 2 for a dime play. "At any event" stated Burg, "we shall eliminate the use of a nickel." Nickels will be returned to the player thru the return coin chute. Important angle for the operators, under this plan, is that they will benefit from multiple plays, which leads in a good many instances to over-plays.

A. D. Palmer, Jr., advertising and sales promotion manager of The Rudolph Wurlitzer Company, North Tonawanda, N. Y., in town for a few days. Purpose of the visit was to complete all details for the Wurlitzer-Frankie Laine Scholarship Contest. Palmer and execs of the Columbia Record firm were tied up in conferences for most of his visit. . . . Lou Herman and his husky son, Howard, were visitors on coinrow. Lou sports a deep tan, while Howard is pale as a ghost. Lou's explanation is simple: "Howard is working, and I'm sunning it up at the beach." . . . Barney (Shugy) Sugerman, Runyon Sales, returns from a week's vacation spent at Herman Paster's lodge. Well rested, and looking wonderful. Shugy fell for the mid-west resort area in a big way. "It's got every other mountain and country vacation area beat a mile," states Shugy. Shugy's son Myron who had spent the summer at Paster's, brings back Herman's young son, Donald, who will now take in the big city sights for two weeks or more. . . . Mike Giannuzzi of Clover Amusement Co., Woodside, L. I., tries out ChiCoin's new shuffle game "Hi-Speed Triple Bowler" at Al Simon's, and immediately places an order for 15 pieces.

Dropped in on Mike Munves, but surprise—Mike and the missus, Rose, away for a few weeks, vacationing in the Catskill Mts. We were told the previous week that Mike was going on vacation, but as has happened many times in past years, something always came along to curtail his plans. Seems like he wasn't kiddin' this time. . . . Joe Munves reports that his firm, Joe Munves Sales, has taken on national sales for "Popperette," a popcorn vending machine. . . . Altho no new deliveries of the current Wurlitzer phones were received up to this writing by Joe Young of Young Distributing, both Joe and Abe Lipsky covering the trade and taking orders. They're hoping for deliveries in sufficient quantities to take care of whatever orders are on hand and others they're accepting. . . . It was quite a hot sizzling day when we visited coinrow, but there was the "Senator" (Al Bodkin) smiling and peppy as usual, dressed like a fashion plate. If we only had a few more "Senators" as shining examples of the juke box biz, boy, what a wonderful business it would be. . . . Harry Siskind, another top music operator, and a great credit to the industry, back from his Miami Beach vacation, and making quite a bit of headway in the tune and song department. . . . Jack Semel and Sandy Warner, games ops, get together for a comparison of collections—not bad, they decide. . . . Hymie Koeppel, Koeppel Distributing, vacationing in New Hampshire, while brother Harry gets out that export order that came along unexpected. . . . Irv (Kempy) Kemper, Runyon's roadman, off to see the ops in New York State. . . . Harry Rosen and Meyer Parkoff, Atlantic-New York Corp. (Seeburg distrib), get a big bang out of the Al Schlesinger "As I See It" column, Aug. 29 issue of The Cash Box.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Phil Atol of The Lake City Amusement Company, Cleveland, O., visited in Duluth, Minn. with his brother, George Atol of the Zenith Novelty Company. Phil also stopped in Minneapolis to talk shop with the boys. . . . Sam Finsky of Duluth, Minn. stopped in the Twin Cities to see what was new in coin operated equipment. . . . Mr. and Mrs. Morris Berger, also of Duluth, Minn. stopped in Minneapolis on their way to visit relatives in Wisconsin. . . . Al Plotnick of the Anco Sales Company, Minneapolis bought the Romak Sales route from Roger Brustad who has decided to devote his time to his resort at Tofte, Minn. . . . We extend our condolences to Don Leary of Minneapolis on the death of his mother, Mrs. Ellen Leary, at Olympia, Washington. . . . Seen at the pro football game between the Green Bay Packers and the Giants was Don Hazelwood, of Aitken, Minn. . . . Earl Barkowitz of the B & B Novelty Co., Superior, Wisc., took his turn at coming into the Twin Cities to pick up supplies for their route and left partner Leo Berkowitz back home to take the service calls. . . . Jack Harrison of Crosby, Minn. seemed impressed with the features of Bally's new Bingo Game "Dude Ranch" which is distributed in this territory by the Lieberman Music Company. . . . Frank Phillips of Winona, Minn.; Phil Stang of Jordan, Minn.; Ben Jahnke of Hutchinson, Minn.; Al Eggermont of Marshall, Minn.; Joe Engel of Pine City, Minn.; John Galep of Menomonie, Wisc.; Lester York of Mitchell, S. D.; O. L. Coefield of Annadale, Minn.; Hank Krueger of the Fairfax Novelty Company, Fairfax, Minn.; Fred Kovanen of the Pla-Mor Amusement Company, Moose Lake, Minn.; Vinc Jorgenson of Mason City, Iowa; Don Bolier of Baldwin, Wisc.; and Norman Kady of Tom Kady & Son, Grand Forks, N. D.; were some of the operators who made the trip into the Twin Cities to pick up supplies and equipment for their routes.

THRU THE COIN CHUTE CHICAGO CHATTER

Naturally all the talky-talk here this past week centered about the NAMA convention. In fact the post-mortems are under way right now. The show was considered a success. This was the first of the past three NAMA shows where there was so much optimism and enthusiasm. Seems like the coinmen, whether engaged in vending, or seeking something in vending, are all of the belief that the months ahead are going to prove really terrific. Of course, in between merchandise of all kinds, here and there about the NAMA show, there were some cig machines, candy vendors, soft drink dispensers, etc. . . . And right in the midst of the show came the news that the City of Chicago License Committee had arranged for public hearings on a proposal to license cig vendors. Ald. P. J. Cullerton, Chairman of the Council Finance Committee, is reported to have said that leaders in the vending machine biz had told him that the city could collect \$1 million a year extra revenue from the licenses. So, naturally, lots of Chicago's ops dashed down to learn what's what as far as ciggy vendors concerned.

Barnet Sugerman, Herman Paster and Bill De Selm got into quite a gin game over at United. Herb Oettinger, who was kibitzing the game, laconically remarked, "Seems to me one of these guys is playing pinochle." . . . One big thrill we got this past week was when Nate Sugerman (that's Barney Sugerman's eldest son) whose Bar Mitzvah we had attended some years back, and whom we had known as just a little guy in rompers, told us, "Gee, I'm a big shot up at school because I get The Cash Box from my Dad each week and all the disc jockeys and the other guys come over to see what's what in the top recordings." . . . Jack Nelson, sales manager at Bally, so busy these days, especially with all the people who dropped in on Bally while visiting the NAMA show, that he just didn't even have time to stop for a short cup of coffee. This is one of the busiest factories in all coin history. . . . They say that kiddie ride commissions are ballooning along. This happened in phono, game and vendor fields. It's growing pains. When the kiddie ride field gets over its growing pains it'll be one of the best in the industry.

Irving Kaye created quite a sensation with his "Automatic Towel" hand dryer which brought him a whale of orders at the NAMA show. And Irv just smiled from ear to ear. . . . Morty Weinberger talking about Martha Hemmerle who is top secretary for one of the very big milk firms down in Louisville. . . . Just an observation. The boys of yesterday, when offered a letter to read, all make a dive for their coat breast pockets—and out come the specs. Yep, the boys are getting older. . . . Lyn Durant ordered still another stepup in production over at United when his two new shuffle alleys clicked so big—"Imperial" and "Royal." . . . Bumped into Joe Brilliant and his charming wife entertaining at the famed Pump Room. . . . Also at the Pump Room that evening, Mr. and Mrs. Robert Z. Greene. He heads Rowe ciggy machines. . . . Bill O'Donnell entertaining at the Chez Paree Key Club with Herman Paster, Phil Weinberg, Mort Weinberger, Barnet Sugerman and his son, Nate Sugerman, and other guests. . . . Abe Green of Runyon and Max Weiss of Brooklyn planed in to see the NAMA show.

Hymie Zorinsky and his ever-present cigar about. Told us his son in training at Ft. Leonard Wood. . . . Mr. and Mrs. Al Rodstein and Mrs. Herb Rosenthal seeking a golf course. . . . Ron Rood of Orlando, Fla. and his family, and the Art Weinands, all got together for an outing at Riverview Park, and most thoroly enjoyed themselves. . . . Herb Rosenthal advises that his dad, Harry Rosenthal, back at work in Pittsburgh and feeling fine, which all were happy to hear. . . . Al Blendow and Ken Wilkinson in an animated conversation. . . . Ed Ravreby, Leo Willens with Moe Fine of Montreal. Talking about kiddie rides. . . . Maurice Pollard of San Francisco writes to advise us he's taken on quite an export deal. . . . Mike Hammergren back in action as general sales manager of Mayflower Industries, Inc., St. Paul, who are the mfrs. of that new automatic popcorn vendor, "Infra-Red-Ray Popper," which clicked at the NAMA show. G. A. (Huck) Beedle is President. Others in the firm, John Whiton, Allen Nilva, Walter D. Johnson. And before the NAMA show was even two days old, Mike Hammergren announced the following distribs for his popcorn vendor: Runyon; Badger; Pan American of San Antonio; Coin Machine Sales, Houston; Walbox Sales, Dallas; Uni-Con Distribs, Kansas City; Amusement Supply, E. St. Louis, Ill.

Dave Gottlieb opened the fall season with a record breaking game for his firm, "Poker Face." As Nate Gottlieb later reported, the game bust all initial order records for the firm for any game it has introduced in the past 18 months. And that's saying pahenty. . . . Lois Graff, efficient secretary, phones to advise that next meet of Northern Ill. Ops Assn. will be at the Top Hat in Cicero on Sept. 10. . . . Over at Genco: Sam Lewis, Avron Gensburg and Ralph Sheffield busier than ever with their brand new "Night Fighter." Which, from all indications, seems to have taken hold but instantly. . . . Paul Huebsch over at Keeney will have some very fine news for the cigarette machine operators very soon. And should Chicago decide to license cig vendors—Keeney right here to shoot them into the hands of the ops. . . . There may be a panel of four to examine all amusement machines at the License commission here. Affidavits regarding how the machines operate, as well as serial numbers are requested. . . . Ed Levin, ChiCoin's sales director, busier than ever. Ed advises that Frank Mencuri up in 'Frisco with Phil Robinson getting acquainted with the territory.

Seen here and there about the town: Max and Harry Hurvich of Birmingham; Irv Blumenfeld and his son, Larry, from Baltimore; Ted Bush and Ozzie Truppmann; Phil and Mrs. Moss; Bill Marmer; Mrs. Lottie Berman, B. D. and

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CHICAGO CHATTER

J. D. Lazar, Leo Weinberger, and dozens of others. . . . Al Adickes going back to Hamburg, Germany, with the satisfaction of again being able to represent Genco. Al reminds he sold many thousands of Genco games in the old days. . . . Sam Stern very busy over at Williams. Advises that brother, Harry, traveling down in Florida and will fly over to Havana to say hello to many ops in Cuba who feature Williams' games. . . . Vending show brought dozens of visitors over to Exhibit's factory. To say "hello" to Art Weinand in his new job as sales manager for the firm. . . . Ben Coven and all his employees still plenty muscle-bound from their annual picnic out at Third Lake, Ill. A terrifically good time was had by one and all—especially the children. . . . Congratulations to Mr. and Mrs. George Kozy. He's sales manager of A. B. T. George became a Daddy on Aug. 24 of 7 lb. 5 oz. gorgeous little gal they've named, Janis Ann Kozy.

Jerry Frazin phones to advise that everything hunky-dory with the amusement ops' guild and that things going along very great. . . . Sure sorry to hear that Henry Lemke of Detroit ill. Henry one guy who stood head and shoulders above all others at each of the old conventions. . . . Len Schneller of Philly writes to ask about that tape recorder. . . . Nat Cohn being kidded about that mahogany tan of his. Said Nat, "Listen, boy, that cost me but plenty." . . . Harold (Perk) Perkins now with Cole vendors. . . . Jimmy Martin talking Du Grenier cig machines. By the way, Jimmy just back from his honeymoon. . . . Harry Hooser of Ft. Worth, Tex. scooting about. . . . Seemed to us almost all the leading phono and game distribs, from all over the nation, were present to see what's what at the NAMA show. The boys reminiscing about "the old time coin machine shows" where there was action aplenty each second of the day. . . . W. S. Fishman of Automatic Mdsg. Co. showed servicemen training films. Interest so great Fishman will now make extra prints for ops who want them. . . . It was a hot and hectic week.

CLASSIFIED ADVERTISING SECTION

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WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

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WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

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WANT—Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Cue Ett or other recent make coin operated pool tables, lots of five. State price, both as is and reconditioned. Write Box No. 829, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.

WANT—Frolics, will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

FOR SALE

FOR SALE—Wurlitzer 1250's. \$275; Wurlitzer 1015, \$90; Rockola 1422, \$60; Seeburg M100B, \$650. Aerion Coronets and Super Deluxe, make offer. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P.O. BOX 1995, WICHITA 2, KANSAS.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Packard Wall Boxes, \$4.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

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FOR SALE—Bally Atlantic City \$245; Beach Clubs \$495; Beautys \$365; Futuritys, used thirty days, \$150; Bright Lights \$135; Gottlieb Rose Bowl \$95; Watch My Line \$37.50; Grand Slam \$177.50; Joker \$35; Guys-Dolls \$192.50; Flying High \$165; Williams Shoo Shoo \$32.50; Rudolph The Red Nose Reindeer, slightly used \$447.50; ABT Guessing Scale, perfect shape, \$49.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Reconditioned—Like New—Beach Club \$525; Frolics \$315; Atlantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play, Deluxe \$275; Genco Canasta \$30. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

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FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; Deluxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

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FOR SALE—Seeburg 100B \$695; Seeburg 146 \$79; AMI-A \$245; AMI-B \$369; AMI-C \$395; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: DEwey 2-9602.

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FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHEELing 431.

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FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

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FOR SALE—Genco Four Hundred \$125; Seeburg 100B \$675; Wurlitzer 1100 \$265; Turf Kings \$50; Winners \$40; Champions \$30. Also Bingo games and consoles. All machines ready for locations. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. Tel.: 2-2894.

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FOR SALE—United 6 Player Super S. A. @ \$295; Keeney 10 Player \$225; Keeney Conversions for long board \$150; Twin Rotation \$225; Dale Gun \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—10 AMI Model B, \$325 each; Deluxe World Series \$110; Music Mite \$35. All equipment A-1 condition. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box. \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50 COVEN DISTRIBUTING CO., 3181 ELSTON AVE. CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Rally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

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FOR SALE—Will Sacrifice! Kiddie Rides, 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol, 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write, wire or phone: BUSH DISTRIBUTING COMPANY, 286 N.W. 29th ST., MIAMI, FLA.

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE — Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE — 7 Revamped Aireons (Wurlitzer mechanism); 2 Rock-Ola 1422; 2 Wurlitzer 1015; 1 Uneda Monarch; 1 Rowe; 1 Electric cigarette; 1 Keeney 4-player shuffle alley; 1 United 6-player shuffle alley; 26 assorted Wall Boxes. Make an offer for any or all. LES BOYD, 22 LAWRENCE ST., YONKERS, NEW YORK.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAU-KEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—21 Chrome Buckley wall boxes like new, \$4.95 each, f.o.b. Callas, Texas. 1/3 deposit with order. AMI Distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Emperors; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Kiddie Rides—Midget Movies \$140; Midget Racer Automobile \$285; Hot Rod Automobile \$285; Meteor Rocket Space Ship \$285; Atomic Jet Space Ship \$385; Bert Lane Miss America Boat \$445. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1c Rowe Tab Gum Venders \$8.50 each. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

CLASSIFIED ADVERTISING SECTION

FOR SALE—1 Williams' Super World Series \$150; 1 United 3-4-5 \$85; 1 Seeburg Bear Gun \$150; 1 Genco 400 \$169.50; 12 Packard Satin Finish Wall Boxes \$50; 1 Gottlieb's Skill Pool \$175. **AUTOMATIC AMUSEMENT CO.** 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. **PARKWAY MACHINE CORP.** 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. **LOMBARDI RECORD SHOP**, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel.: SAcramento 2-5050.

FOR SALE—United Six Player Deluxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. **MOHAWK SKILL GAMES CO.**, 67 SWAGGER-TOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Machines, \$10 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. **SEACOAST DISTRIBUTORS, INC.**, 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: BIgelow 8-3524, 3525.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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26 West 47th Street, New York 19, N. Y.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. **WESTERHAUS COMPANY** 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

MISCELLANEOUS

NOTICE—10c Seeburg, AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. **GENERAL DISTRIBUTING CO.**, 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. **BUDGE WRIGHT'S WESTERN DISTRIBUTORS**, 1226 SW 16th AVE., PORTLAND, ORE.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. **CAROLINA ELECTRIC CO.**, P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, ILL., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Attention Chicago Operators! We can handle your service calls. Factory trained service men. We can also handle your trucking. **MERIT INDUSTRIES**, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnoia 3931.

*“**B**est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read ‘**THE CASH BOX**’ every week.”

RAY MOLONEY

President

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Chicago, Illinois

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Prettier than a Picture!

How do you know that this old-fashioned, earnest compliment applies to the new Model "E" AMI juke boxes?

That's easy. Operators and distributors—everyone, everywhere, in fact, who sees the new "E" says so. They say: "Photographs don't do the new AMI box justice."

They're correct, too. We recognize our pictorial limitations. After all, how do you picture the dramatic sunrise, the gorgeous colors of an autumn forest, the calm, reflecting surface of

a still mountain lake, the sparkle of a crisp winter morning?

Some things must be seen themselves to appreciate truly the depth, the color, the modeling, the boldness of rakish lines, the subtlety of softly rounded curves. Beauty is easy to recognize, hard to capture.

Step in to your nearby friendly AMI distributor real soon. See for yourself that the AMI Model "E" juke box is prettier than a picture.

AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
726th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AIREON

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	50.00	70.00
4. '49 Coronet 100	125.00	169.50

A M I

4. WM Wall Box	15.00	22.50
4* Model A '46	175.00	295.00
4* Model B '48	299.50	375.00
4* Model C	325.00	495.00
1. Model D-40	450.00	525.00
2. Model D-80	600.00	725.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

4. Panoram	250.00	275.00
4. Throne of Music	25.00	69.50
4. Empress	25.00	69.50
6. Panorama 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram		
Peek	10.00	29.50
4. Constellation	129.50	150.00

PACKARD

4. Pla Mor Wall & Bar Box	3.95	7.50
2. Manhattan	49.50	95.00
1. Model 7 Phono	50.00	75.00

ROCK-OLA

4. Playmaster '46	50.00	79.50
1. 1422 Phono ('46)	69.50	119.50
4. 1424 Phono (Hideaway)	99.50	169.00
1. 1426 Phono ('47)	89.50	149.50
4. Magic Glo (1428)	224.00	390.00
4. 1432 Rocket ('51)	379.50	395.00
1. 1434	395.00	495.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 BC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
4* 146S	75.00	115.00
4* 146M	75.00	150.00
4* 147S	90.00	135.00
4* 147M	90.00	175.00
4. 148S	135.50	165.00
4* 148M	185.00	250.00
4* 148ML	209.50	225.00
4* M-100-A	525.00	595.00
4* M-100-B	650.00	695.00
4. 3W2 Wall-a-Matic	6.95	10.00
4. W1-L56 Wall Box 5c	5.00	10.00
4. 3W5-L56 Wall Box		
5, 10, 25c	18.50	27.50
4. W4-L56	24.50	35.00
4. W6L-56-5/10/25		
Wireless	22.50	29.50
4. 3W7-L56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

4. 750E	29.50	49.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
1. 800	29.50	69.00
4. 850	25.00	79.50
4. 950	25.00	99.50
4* 1015	90.00	150.00
4. 1017 Hideaway	99.00	129.50
4* 1100	219.50	300.00
4. 1080	99.50	140.00
2* 1250	285.00	375.00
1. 1400	475.00	575.00
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	5.00	20.00
4* 3020 Wall Box	12.00	19.50
4. 3025	5.95	6.00
7. 3048	29.50	32.50
4. 4820	35.00	47.50
4. 2140 Wall Box	10.95	19.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	65.00	125.00
4. Ristanerat	40.00	65.00
4. Williams Music Mite	40.00	110.00
4. Evans Constellation	350.00	395.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00	4. Football (CC 8/49)	35.00	75.00
4* ABC Bowler	50.00	149.50	4. Four Corners (Wm 12/52)	150.00	175.00
4. Across the Board	225.00	245.00	4. Four Horsemen (Got 9/50)	75.00	129.50
4. Ali Baba (Got 6/48)	20.00	34.50	2* Four Hundred (Ge '52)	90.00	225.00
4. Alice (Got 8/48)	24.50	45.00	4. Four Stars (Got 6/52)	135.00	150.00
4. All Star Basketball (Got 2/52)	87.50	145.00	4. Freshie (Wm 9/49)	30.00	59.50
4. Aquacade (Un 4/49)	20.00	39.50	2* Frolics (B 10/52)	269.50	335.00
4. Arcade (Wm 11/51)	115.00	145.00	4* Futurity (B 7/51)	145.00	219.50
4. Arizona (Un 5/50)	40.00	79.50	4. Georgia (Wm 9/50)	69.50	95.00
2* Atlantic City (B 5/52)	225.00	335.00	4. Gin Rummy	42.50	65.00
4. Baby Face (Un 1/49)	20.00	39.00	4. Gizmo (Wm 8/48)	19.50	35.00
4. Ballerina (B 48)	10.00	24.50	4. Glamour	24.50	75.00
4. Band Leader	25.00	49.00	4. Globe Trotter	125.00	145.00
4. Banjo	10.00	24.50	4. Gold Cup (B '48)	29.50	45.00
4. Bank-A-Ball (Got)	35.00	85.00	6. Gold Mine	29.50	49.50
4. Barnacle Bill (Got 8/48)	25.00	34.50	4. Golden Gloves (CC7/49)	50.00	75.00
4. Basketball (Got 10/49)	65.00	145.00	4* Golden Nugget (Ge 5/53)	135.00	349.50
4. Beach Club (B 2/53)	372.50	525.00	4. Gondola	19.50	35.00
4* Beauty (B 11/52)	325.00	450.00	4. Grand Award (CC1/49)	24.50	35.00
4. Be Bop (Ex)	49.50	65.00	2. Grand Slam (Got 4/53)	195.00	215.00
4. Bermuda (CC 11/47)	20.00	35.00	7. Guys-Dolls (Got 6/53)	225.00	325.00
4. Big Hit (7/52)	149.50	165.00	4. Handicap	210.00	269.00
4. Big Top	50.00	65.00	4. Happy Days (Got 8/52)	169.00	220.00
4. Black Gold	29.50	59.50	2. Happy-Go-Lucky	100.00	135.00
4. Blue Skies (Un 11/48)	24.50	35.00	4. Harvest Moon (Got 12/48)	35.00	75.00
4* Bolero (Un 1/52)	119.50	150.00	4. Harvest Time (Ge 9/50)	35.00	78.50
4. Bomber (CC 5/51)	40.00	65.00	4. Harvey (Wm)	119.00	175.00
4. Bonanza (Wm 11/47)	12.50	29.50	4. Hawaii (Un 8/47)	15.00	29.50
4. Boston (Wm 11/47)	39.50	69.50	4. Hayburner (Wm 7/51)	125.00	245.00
4. Bowling Champ (Got 2/49)	29.50	50.00	4. Hit Parade	27.50	29.50
4. Bowl League (Got 8/47)	10.00	50.00	4. Hit Parade (CC)	27.50	65.00
4* Bright Lights (B 5/51)	124.50	175.00	4. Hit & Runs (Ge 5/51)	40.00	55.00
4* Bright Spot (B 11/51)	125.00	250.00	2. Hit 'N' Run (Got 4/52)	129.50	150.00
4. Broadway (B)	145.00	189.50	4. Holiday (CC 12/48)	39.50	45.00
4. Buffalo Bill (Got 5/50)	44.50	79.00	4. Holiday (Ke 12/51)	135.00	225.00
4. Buccaneer (Got 10/48)	20.00	34.50	2. Hong Kong (Wm 10/51)	125.00	165.00
4. Buttons & Bows (Got 3/49)	32.50	47.50	4. Horsefeathers (Wm)	150.00	159.00
4. Cabana (Un 4/53)	350.00	495.00	2. Horse Shoe (Wm)	124.50	152.50
2. Camel Caravan	39.50	69.50	4. Hot Rods (B '49)	25.00	40.00
4. Caravan (Wm 7/52)	125.00	185.00	4. Humpty Dumpty (Got 10/47)	10.00	35.00
4. Campus	55.00	65.00	4. Jack 'N' Jill (Got 4/48)	20.00	45.00
4. Canasta (Ge 7/50)	25.00	69.50	1. Jalopy (Wm 9/51)	75.00	165.00
4. Carnival (B '48)	25.00	49.50	4. Jamboree	24.50	39.50
4. Carolina (Un 3/49)	22.00	39.00	4. Jeanie (Ex 7/50)	50.00	85.00
4. Carousel	15.00	29.50	4. Jockey Special (B '47)	15.00	45.00
4. Champion (B '48)	37.50	49.50	4. Joker (Got 11/50)	35.00	90.00
4. Champion (CC 6/49)	30.00	64.50	4. Judy (Ex 7/50)	45.00	75.00
4. Chico	19.50	45.00	1. Jumping Jacks (Ge '52)	160.00	250.00
4. Chinatown (Got 10/52)	147.50	175.00	4. Just 21 (Got 10/50)	10.00	19.50
4. Cinderella (Got 3/47)	10.00	29.50	4. K. C. Jones	50.00	95.00
4. Circus (Un 9/52)	225.00	395.00	4. King Arthur (Got 10/49)	49.50	90.00
4* Citation (B '48)	19.50	55.00	4. King Cole (Got 5/48)	20.00	45.00
4. Cleopatra	15.00	24.50	4. King Pin (CC)	50.00	135.00
4. College Daze (Got 8/49)	50.00	75.00	1. Knockout (Got 1/51)	30.00	69.00
4* Coney Island (B 9/51)	170.00	250.00	4. Lady Robin Hood (Got 1/48)	25.00	35.00
4. Contact	24.50	55.00	4* Leaders (Un)	150.00	225.00
2. Control Tower (Wm 4/51)	69.50	95.00	4. Leap Year	25.00	39.50
2. Coronation (Got 11/52)	155.00	210.00	4. Line Up	25.50	34.50
4. County Fair (Un)	95.00	125.00	2. Lite-A-Line (Ke 6/52)	75.00	129.00
4. Crazy Ball (CC 7/48)	20.00	35.00	4. Long Beach (Wm 8/52)	179.50	225.00
4. Crossroads (Got 5/52)	145.00	175.00	4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Cyclone (Got 5/51)	119.50	150.00	4. Lucky Star (Got 5/47)	29.50	50.00
4. Dallas (Wm 2/49)	44.50	55.50	4. Mad. Sq. Garden (Got 6/50)	85.00	95.00
4. De Icer (Wm 11/49)	75.00	79.50	4. Magic	24.50	30.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	4. Majors '49 (CC 2/49)	27.50	45.00
4. Domino (Wm 6/52)	140.00	165.00	4. Major League Baseball	20.00	39.50
4. Double Action	40.00	95.00	4. Manhattan (Un 2/48)	7.50	34.50
4. Dbl. Feature (Got 12/50)	79.50	95.00	4. Majorettes (Wm 4/52)	85.00	140.00
4. Dbl. Shuffle (Got 6/49)	49.50	65.00	4. Mardi Gras	27.50	29.50
4. Disk Jockey (Wm 1/53)	195.00	220.00	4. Marjorie (Got 7/47)	14.50	29.50
4. Dreamy (Wm 3/50)	69.00	79.50	4. Maryland (Wm 4/49)	35.00	49.50
4. Eight Ball	100.00	150.00	4. Merry Widow	24.50	29.50
4. Entry (B '47)	25.00	65.00	4. Melody (B 47)	15.00	49.50
4. El Paso (Wm 11/48)	39.50	49.50	4. Mercury (Ge)	54.50	79.00
2. Fairway (Wm 6/53)	195.00	215.00	4. Mermaid (Got 6/51)	69.00	125.00
1. Fighting Irish (CC11/50)	45.00	95.00	4. Minstrel Man (Got 3/51)	69.00	145.00
4. Five Star (Univ. 5/51)	59.50	85.00	4. Monterey (Un 5/48)	10.00	35.00
4. Floating Power	44.50	49.50	4. Moon Glow (Un 12/49)	20.00	39.50
4. Flying High (Got 2/53)	167.50	210.00	4. Morocco	22.50	35.00
4. Flying Sancers (Ge 12/50)	59.50	100.00			

2. Niagara	135.00	145.00	6. Speed Ball	14.50	32.50	4. Chicoin Baseball	40.00	49.00	4. Keeney 6-Player	125.00	195.00
4. Nifty (Wm 12/50)	89.50	94.50	4. Speedway (Wm 9/48)	35.00	39.50	4. ChiCoin Trophy	35.00	59.50	4. Keeney 10 Player	315.00	400.00
6. Nudgy (B 47)	25.00	39.50	4. Spinball (CC 5/48)	10.00	25.00	1. ChiCoin 6 Player	150.00	219.50	4. Keeney Super DeLuxe	210.00	295.00
4. Oasis	45.00	85.00	2. Spot Bowler (Got 10/50)	79.50	119.50	4. ChiCoin 6 Player Match	295.00	375.00	4. Keeney Team Blr.	400.00	475.00
4. Oklahoma (Un 6/49)	45.00	64.50	4* Spot-Lite (B 1/52)	125.00	245.00	4. ChiCoin 6 Player DeLuxe	250.00	299.50	4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Old Faithful (Got 1/50)	60.00	85.00	6. Sport Event	19.50	29.50	4. ChiCoin 6 Play			4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Old Hilltop	99.50	160.00	6. Sport Special	17.50	30.00	5th Frame	425.00	450.00	1* Un. DeLuxe 6-Player	185.00	300.00
2. Olympics (Wm)	135.00	175.00	6. Sports	19.50	25.00	4. ChiCoin 10th Frame	295.00	345.00	4* Un. Super 6 Play	250.00	325.00
4. One Two Three	34.50	45.00	4. Sportsman (Wm)	70.00	95.00	4. Exhibit Strike	25.00	89.50	4. Un. Official Bowler	265.00	300.00
1* Palm Beach (B 7/52)	295.00	350.00	6. Spot-A-Card	25.00	29.50	4. Exhibit Twin Rotation	195.00	225.00	4. Un. Clover	395.00	425.00
4. Paradise (Un 7/48)	12.50	35.00	6. Spot Pool	19.50	29.50	4. Genco Shuffle Target	30.00	69.50	4. United Shuffle Alley	15.00	45.00
3. Paratrooper (Wm 9/52)	95.00	144.50	4. Springtime (Ge)	75.00	85.00	4. Genco Bowling League	24.50	45.00	4. Un. Shuffle w/con.	29.50	69.50
4. Phoenix	35.00	39.00	6. Stage Door Canteen	10.00	25.00	4. Genco Baseball	25.00	49.00	4. Un. Shuffle Alley Exp.	29.50	45.00
4. Photo Finish	35.00	40.00	4* Stars (Un 6/52)	195.0	319.00	4. Genco 8 Player Reb'd.	125.00	145.00	4. Un. 2-Play Express	29.50	59.00
4. Pin Bowler (CC 7/50)	55.00	59.50	4. Stardust (Un 5/48)	14.50	39.50	4. Genco Target Skill	50.00	125.00	4. Un. Sin Rebound	50.00	70.00
4. Pinch Hitter (Un 5/49)	24.50	49.50	4. Starlight	175.00	310.00	4. Gottlieb Bowlette	15.00	40.00	4. Un. Twin Rebound	100.00	135.00
4. Pinky (Wm 10/50)	65.00	92.50	4. Steeple Chase (Un 2/52)	159.50	295.00	4. Keeney ABC Bowler	15.00	25.00	4. United Slugger	55.00	79.50
4. Play Ball (CC 1/51)	35.00	45.00	4. Stop & Go (Ge 3/51)	45.00	59.50	4. Keeney Bowling Champ	55.00	75.00	4. United Skee Alley	40.00	65.00
4. Play Boy (CC 5/47)	35.00	95.00	4. Stormy (Wm 1/48)	24.50	35.00	4. Keeney King Pin	35.00	50.00	4. Un. 4-Player Match	260.00	295.00
4. Playland (Ex 8/50)	65.00	89.50	4. Streamliner	10.00	14.50	4. Keeney Pin Boy	24.50	39.50	3* Un. 4-Player	110.00	169.00
4. Playtime (Ex)	30.00	45.00	4. Summertime (Un 9/48)	34.50	49.50	4. Keeney Ten Pins	15.00	24.50	4* Un. 5-Player	145.00	200.00
4. Puddin' Head	35.00	39.50	6. Sun Beam	19.50	29.50	4. Keeney Lucky Strike	35.00	50.00	4* Un. 6-Player	165.00	235.00
4. Punchy (CC 11/50)	40.00	65.00	4. Sunny (Wm 12/47)	10.00	35.00	4. Keeney Dbl. Bowler	35.00	79.50	4. Un. Manhat. 6 Play	300.00	345.00
4. Quarterback (Wm)	35.00	85.00	4. Sunshine Park			4. Keeney League Bowl	75.00	139.00	4. Un. Star 6 Play	300.00	345.00
4. Quartet (Got 2/52)	150.00	185.00	(B 12/52)	175.00	295.00	4. Keeney Duck Pins	15.00	125.00	4* Un. 10th Frame Star	325.00	369.00
2* Queen of Hearts			6. Supercharger	19.50	24.50	4. Keeney Super Deluxe			4. Un. Shuffle-Cade	150.00	189.50
(Got 1/53)	195.00	225.00	4. Super Hockey	34.50	59.00	League	215.00	279.50	4. Un. Twin Shuffle Cade	75.00	175.00
2. Quintet (Got 3/53)	195.00	220.00	6. Superliner (Got 7/46)	10.00	17.50	4. Keeney DeLuxe League			4. Univ. Dbl. Shuffle	34.50	40.00
2. Rag Mop (Wm 11/50)	69.50	95.00	6. Superscore (CC 10/46)	10.00	24.50	Bowler	195.00	215.00	4. Univ. Super Twin	45.00	59.00
4. Rainbow (Wm 9/48)	22.50	35.00	4. Surf Queen (B '46)	10.00	19.50	1. Keeney Big League			4. Universal Twin Bowler	35.00	64.50
4. Ramona (Un 2/49)	20.00	39.00	6. Suspense (Wm 2/46)	29.50	49.50	Bowl	117.50	145.00	4. Univ. HiScore Bowler	45.00	75.00
4. Rancho (B '48)	10.00	25.00	4. Swanee	35.00	44.50	4. Keeney 4 Play League	125.00	137.50	4. Williams DeLuxe Bowler	34.50	39.00
6. Record Time	22.50	59.50	4. Sweepstakes	195.00	275.00	4. Keeney 4-Way Bowl	35.00	40.00	4. Williams Twin Shuffle	29.50	45.00
4. Red Shoes (Un 12/50)	60.00	75.00	4. Sweetheart (Wm 7/50)	50.00	79.50				4. Williams Dbl. Head	50.00	79.50
6. Repeater	17.50	29.50	4. Tahiti (CC 10/49)	62.50	69.50						
6. Rio (Un 12/46)	15.00	20.00	4. Tampico (Un 7/49)	50.00	64.50						
4. Rip Snorter (Ge)	35.00	50.00	6. Target Skill	12.50	19.50						
6. Riviera	14.50	25.00	4. Telecard (Got 1/49)	24.50	49.00						
4. Rocket (Ge 5/50)	54.50	65.00	4. Temptation	25.00	33.00						
2. Rockettes (Got 8/50)	64.50	85.00	4. Tennessee (Wm 2/48)	29.50	35.00						
4. Rondevoo (Un 5/48)	15.00	29.50	4. Thing (CC 2/51)	32.50	45.00						
4. Rose Bowl (Got 10/51)	100.00	139.50	4. Three Feathers	35.00	64.50						
4. Round Up (Got 11/48)	24.50	49.00	4. Three Four Five								
4. St. Louis (Wm 2/49)	32.50	44.50	(Un 10/51)	85.00	125.00						
4. Sally (CC 10/48)	10.00	20.00	4. Three Musketeers								
4. Samba	27.50	59.50	(Got 7/49)	59.50	85.00						
4. Saratoga (Wm 10/48)	35.00	39.50	4. Thrill (CC 9/48)	29.50	35.00						
6. School Days	15.00	17.50	4. Times Square								
6. Score-A-Line	20.00	39.50	(Wm 3/53)	220.00	274.50						
4. Screwball	24.50	34.50	6. Topic	10.00	17.50						
4. Sea Hawk	15.00	22.00	6. Tornado (Wm 4/47)	12.50	17.50						
4. Sea Jockeys (Wm 12/51)	150.00	245.00	4. Touchdown (Un)	165.00	245.00						
6. Sea Isle (CC 11/47)	14.50	19.50	6. Towers	12.50	15.00						
4. Select-A-Card (Got 4/50)	55.00	79.50	4. Trade Winds	25.00	29.50						
4. Serenade (Un 12/48)	19.50	34.50	6. Treasure Chest	14.50	30.00						
4. Shanghai (CC 4/48)	24.50	39.00	4. Trigger	89.00	100.00						
4. Shantytown	62.50	85.00	4. Trinidad (CC 3/48)	15.00	35.00						
4. Sharpshooter (Ge)	35.00	79.50	4. Triple Action	25.00	35.00						
4. Shoo Shoo (Wm 2/51)	50.00	100.00	4. Triplets (Got 7/50)	60.00	95.00						
6. Shooting Stars	19.50	35.00	4. TriScore (Ge 1/51)	30.00	69.00						
4. Short Stop	25.00	45.00	4. Trophy (B '48)	50.00	100.00						
2. Shoot the Moon	124.50	160.00	4. Tropicana (Un 1/48)	7.50	22.50						
4. Show Boat (Un 1/49)	10.00	20.00	4. Tucson (Wm 1/49)	22.50	44.00						
4. Show Boat (Un 1/53)	250.00	325.00	6. Tumbleweed	52.50	65.00						
2. Silver Skates			6. Turf Champ	24.50	39.50						
(Wm 2/53)	145.00	195.00	4* Turf King (B 6/50)	35.00	95.00						
6. Silver Spray	14.50	24.50	2. Twenty Grand								
6. Silver Streak (B 47)	14.50	19.50	(Wm 1/53)	145.00	210.00						
2. Singapore (Un 11/47)	10.00	29.50	4. Utah (Un 8/49)	50.00	57.50						
2. Skill Pool (Got 9/52)	149.50	195.00	6. Vanities	10.00	25.00						
6. Sky Lark	39.50	59.50	6. Victory Special (B 46)	19.50	49.50						
6. Sky Line	17.50	29.50	4. Virginia (Wm 3/48)	20.00	25.00						
6. Sky Ray	12.50	19.50	1. Watch My Line								
4. Slugfest (Wm 3/52)	119.50	140.00	(Got 9/51)	35.00	79.50						
4. Slugger	14.50	60.00	1. Whizz Kids	75.00	109.50						
6. Smarty (Wm 12/46)	14.50	25.00	6. Wild Fire	19.50	30.00						
6. Smoky	12.50	19.50	4. Wild West	114.50	169.50						
1. South Pacific (Ge 3/50)	30.00	65.00	4. Winner (Univ.)	25.00	75.00						
4. Spark Plugs			4. Wisconsin (Un 3/48)	20.00	34.50						
(Wm 10/51)	85.00	250.00	6. Yankee Doodle	15.00	19.50						
4. Special Entry (B '49)	35.00	45.00	4. Yanks (Wm 4/48)	15.00	25.00						
			4. Zingo (Un 10/51)	115.00	175.00						



4. ABT 6 Gun Rifle Range	595.00	700.00	4. Jack Rabbit	55.00	100.00
4. Advance Rolla	30.00	35.00	4. Jungle Joe	125.00	135.00
6. Allite Strike 'N Spares	39.50	149.50	4. Keeney Air Raider	100.00	125.00
4. Boomerang	40.00	45.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	75.00	149.50	4. Keeney Sub Gun	95.00	120.00
6. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer	39.50	50.00
4. Bally Convoy	47.50	125.00	4. Kirk Night Bomber	75.00	145.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	90.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bombers	100.00	125.00
4. Bally Heavy Hitter	35.00	65.00	4. Muto. Atomic Bomber	125.00	155.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00	175.00
6. Bally Lucky Strike	45.00	79.50	4. Mutos. Fly. Saucers	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutos.Photo. (Pre-War)	250.00	425.00
4. Bally Sky Battle	49.50	125.00	4. Mutoscope Silver Gloves	100.00	275.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Undersea Raider	95.00	125.00	4. Mutoscope Voice-O-Graph		
6. Bank Bali	35.00	45.00	35c	425.00	450.00
4. Bing-A-Roll	40.00	50.00	4. Periscope	120.00	135.00
6. Buckley DeLuxe Dig	119.50	149.50	4. QT Pool Table	89.50	125.00
6. Buckley Treas Is Dig	95.00	110.00	4. Quizzer	75.00	95.00
4. Champion Hockey	50.00	75.00	6. Rockola Ten Pins HD	25.00	49.50
4. ChiCoin Basketball			4. Rockola World Series	69.50	100.00
Champ	195.00	235.00	6. Scientific Baseball	49.50	75.00
4. ChiCoin 4 Player Derby	125.00	240.00	6. Scientific Basketball	59.50	75.00
4. ChiCoin Goalee	85.00	125.00	4. Scientific Batting Pr.	65.00	69.50
4. ChiCoin Hockey	49.50	75.00	4. Scientific Pitch 'Em	185.00	195.00
4. Chi Midget Skee	125.00	185.00	4* Seeburg Bear Gun	150.00	250.00
4. ChiCoin Pistol	75.00	100.00	1* Seeburg Chicken Sam.	75.00	110.00
6. ChiCoin Roll-A-Score	39.50	75.00	4. Seeburg Shoot the Chute	49.50	75.00
4. Edelco Pool Table	49.50	75.00	4. Set Shot Basketball	295.00	349.50
4. Evans Bat-A-Score	150.00	165.00	6. Skee Barrel Roll	25.00	49.50
4. Evans Ski Roll	125.00	150.00	4. Spares & Strikes	149.00	160.00
4. Evans Super Bomber	50.00	125.00	6. Skill Jump	25.00	39.50
4. Evans Play Ball	65.00	75.00	4. Supreme Bolascor	40.00	95.00
4. Evans Ten Strike '46	50.00	75.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Tommy Gun	49.50	125.00	6. Supreme Skill Roll	20.00	69.50
4* Exhibit Dale Gun	49.50	65.00	4. Supreme Rocket Buster	45.00	75.00
4. Exhibit Gun Patrol	175.00	185.00	6. Tail Gunner	49.50	89.50
2. Exhibit Jet Gun	175.00	225.00	4. Telequiz	125.00	165.00
4. Exhibit Pony Express	175.00	225.00	4. Un. Team Hockey	40.00	85.00
6. Exhibit Rotary Mdsr.	175.00	275.00	6. Warner Voice Record	49.50	69.50
4. Exhibit Silver Bullets	50.00	125.00	4. Western Baseball '39	40.00	85.00
4. Exhibit Six Shooter	135.00	175.00	4. Western Baseball '40	75.00	85.00
6. Exhibit Merchantman			6. Whizz	15.00	24.50
Roll Ch Digger	85.00	99.50	4. Wilcox-Gay Recordio	125.00	165.00
4. Exhibit Vitalizer	75.00	95.00	4. Williams All Stars	35.00	95.00
6. Genco Glider	30.00	45.00	6. Williams Box Score	39.50	65.00
6. Genco Play Ball	29.50	65.00	1. Williams Star Series	59.50	115.00
6. Groetchen Met. Typer	79.50	149.50	4* Williams Super World		
4. Hy Roll	35.00	50.00	Series	125.00	225.00
4. Irish Poker	65.00	85.00	4. Williams Quarterback	20.00	85.00
			4. Wurlitzer Skee Ball	25.00	150.00



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$155.00-\$239.50
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. Du Grenier "W" (9 col.)	50.00- 85.00
4. Du Grenier "S" (7 col.)	50.00- 85.00
4. Du Grenier "S" (9 col.)	69.50- 85.00
4. Du Grenier Champion (9 col.)	85.00- 97.50
4. Dugrenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	125.00- 150.00
4. Electro (8-col.)	200.00- 250.00
4. Electro (10 col.)	225.00- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 135.00
4. Lehigh PX (10 col.)	89.50- 145.00
4. Lehigh King Size	125.00- 145.00
2. National 750	75.00- 125.00
4. National 950	85.00- 125.00
4. National 930	95.00- 110.00
4. National 9A (9 col.)	100.00- 115.00
4. Nat. 9-ML Wheatwood	198.00- 200.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat 10-col.	175.00- 185.00
4. Rowe Imperial (6 col.)	75.00- 130.00
4. Rowe Imperial (8 col.)	78.50- 145.00
4. Rowe Royal (6 col.)	79.50- 90.00
4. Rowe Royal (8 col.)	85.00- 125.00
4. Rowe Royal (10 col.)	85.00- 95.00
4. Rowe President (8 col.)	100.00- 125.00
4. Rowe President (10 col.)	100.00- 145.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	82.50- 87.50
4. Uneeda "A" 8 (col.)	49.50- 82.50
4. Uneeda "A" (9 col.)	59.50- 85.00
4. Uneeda "E" (6 col.)	50.00- 75.00
4. Uneeda "E" (8 col.)	50.00- 85.00
4. Uneeda "E" (9 col.)	75.00- 90.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	85.00- 125.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	65.00- 110.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chief-Way, Model. 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons #1400, single flavor, 5c	425.00 475.00
4. Lyons #1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills, Automatic Foun- tain, 400 cups	150.00 250.00
4. Mills, Automatic Foun- tain, 400 cups, with- out changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00 425.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	240.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$65.00
Rifle sport, 3 and more Guns, plus complete ranges of var- ious types	\$1,488.25

AMI, INCORPORATED

AMI "E"—40 Phonograph	\$795.00
AMI "E"—80 Phonograph	925.00
AMI "E"—120 Phonograph	1,050.00
W-8 5-10-25-Wall Box	89.50
W-120 5-10-25-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Yacht Club	699.50
Speed Boat	995.00

CHICAGO COIN

Crown Bowler	625.00
Gold Cup	665.00
Triple Score Bowler	600.00
Hi-Speed Crown Bowler	625.00
Hi-Speed Triple Score Bowler	600.00

COIN-O MFG. CO., INC.

Bat-O-Mat	\$1,495.00
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H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. CO.

Sky Gunner	\$479.50
Silver Chest	495.00
Night Fighter	575.00

D. GOTTLIEB & CO.

Poker Face	\$364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Domino Bowler	645.00
Carnival Bowler	600.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boy Ride)	895.00
Tank	395.00

SCIENTIFIC MACHINE CORP.

Scientific Space Ship	\$1,295.00
Scientific Ocean Liner	1,295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2,000.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS48—8" Wall Speaker Ivory (Teardrop)	
CVS68—8" Recessed Speaker	
CVS712—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Com- pensator Unit	

UNITED MFG. O.

Classic Shuffle Alley	\$625.00
Imperial Shuffle Alley	675.00
Olympic Shuffle Alley	605.00
Royal Shuffle Alley	650.00
Tropic	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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WILLIAMS MFG. CO.

Pennant Baseball	479.50
Palisades	349.50

THE RUDOLPH WURLITZER CO.

Model 1500. Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S

CLASSIC

**SHUFFLE
ALLEY**



TRIPLE MATCH FEATURE

NUMBER

STAR

CLOVER

(0-9)



THIS FRAME SCORES
TRIPLE
WHEN LIT

THIS FRAME SCORES
DOUBLE
WHEN LIT

FRAMES

1 2 3 4 5 6 7 8 9 10

10th FRAME FEATURE

ALSO SCORES
DOUBLE WHEN LIT

CAN SCORE
180 POINTS

**STRIKE OR SPARE
FLASHER LIGHTS**

CAN PICK UP
7-10 SPLIT

**FORMICA
PLAYBOARD**

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

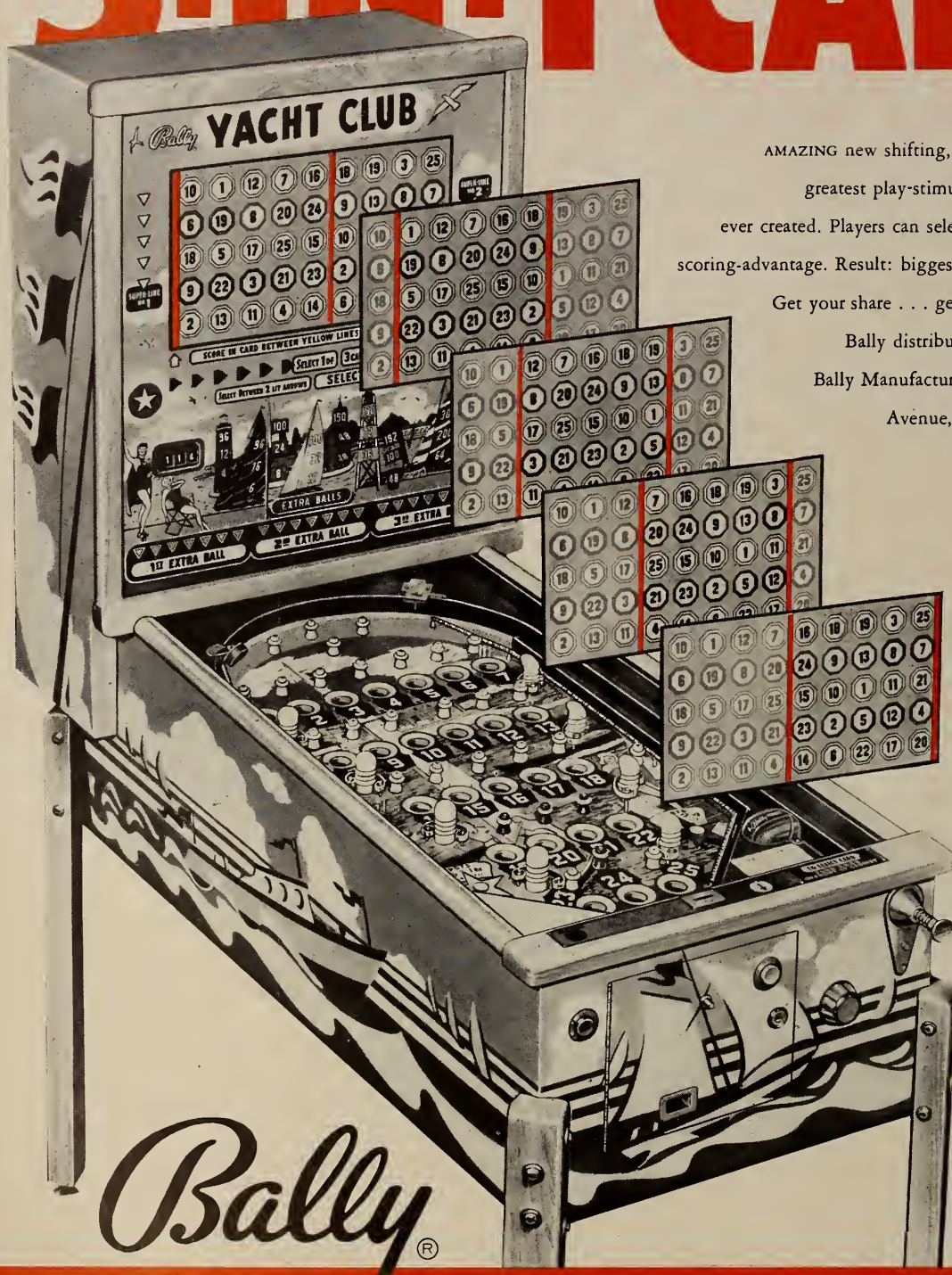
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